

HOLIDAY GIFT GUIDES SPECIAL SECTIONS

Reach a readership that knows the joys of giving



The Chronicle presents this year's must-have Holiday Gift Guides. Stand-alone broadsheet sections on Sunday, 11/25 and Sunday, 12/9.

When it comes to celebrating the season, folks in the Bay Area want everything done just right. Our holiday gift guides offer the best of the season including gift ideas, local stores and boutiques, sales and bargain hunting tips. Placement with these guides will direct readers to your business to find the gifts that will be the biggest hits of the holidays.

East Bay

Holiday Kickoff; Gift Guide Resources

Pub Date	Space Reservations	Camera Ready
Sunday, 11/25	11/16 5PM	11/20 5PM

Gifting Gift Guide

Pub Date	Space Reservations	Camera Ready
Sunday, 12/9	11/30 5PM	12/4 5PM

Color Ad Size	Dimensions	Included SFGATE Impressions	Total Net
Full Page	9.75" x 20"	300,000 ROS	\$7,086
1/2 Page	9.75 x 9.83"	150,000 ROS	\$3,543
1/4 Page	4.792" x 9.83 or 9.75" x 4.75"	82,000 ROS	\$1,827
1/9 Page	3.139" x 6.33" or 4.792" x 4.33"	60,000 ROS	\$1,008
1/16 Page	3.139" x 3.58"	43,000 ROS	\$608

For a limited time, purchase both sections and receive a 10% discount off total buy. Reserve your space today!

Contact your Hearst Bay Area account executive or
Cyrus Taghavi | CTaghavi@sfgate.com | 415.777.6121

