

Social Media Strategies for Local Businesses

Workshop Series Schedule: March - April 2019

Evening Workshops: 6 - 7:30 pm

Library Homework Center

(Enter inside Library)

Lafayette Library and Learning Center

3491 Mt. Diablo Blvd, Lafayette



Google My Business Workshop

**** This popular workshop fills -- register early! ****

Prepare for 2019 business success with this step by step workshop about Google's most powerful local business tool! Learn how to easily claim your Google My Business profile - and keep it optimized. We'll also cover how to leverage newer features like Google My Business Posts and Q&A! Your Google My Business listing is how you get on the Google Map, and the quickest way to improve your ranking on local Google searches. And... it's free! 6-7:30pm, Library Homework Center. Speaker: Robin S Fox, Digital Strategist



Using Instagram for Your Local Business Success

7 things you need to know, plus a bonus about creating images the easy way. 6-7:30pm, Library Homework Center. Speaker: Robin S Fox, Digital Strategist

Workshops are FREE but space is limited to 40 participants.

Reservations recommended!

Register online: www.lafayettechamber.org/workshops

or via email at workshops@lafayettechamber.org

Q's? Contact Robin Fox at robin@robinsfox.com or 925.451.3069

This workshop series began in 2010 and continues thanks to the generous support of our sponsors!

