



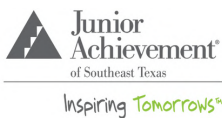
# JA IGNITE THE SPARK!

## THE JA COMPANY PROGRAM KICK-OFF



PRESENTED BY:

VERITEX<sup>®</sup>  
COMMUNITY BANK



lyondellbasell  
*Advancing Possible*



# True to your *Future* True to *You!*

A bank is not a building, rather a partner that grows when you grow, a group of people who know your name and work every day to protect your financial well-being.

At Veritex, we serve our community in every decision we make, that's why we partner with Junior Achievement of Houston.

We look forward to being the bank you trust, who you grow up with and one day, help you start the business of your dreams.



VERITEX®  
COMMUNITY BANK

Over 40 Convenient Locations  
[www.veritexbank.com](http://www.veritexbank.com)



Member  
**FDIC**

# WELCOME MESSAGE

*from Presenting Sponsor  
Veritex Community Bank*



VERITEX®  
COMMUNITY BANK

Veritex Community Bank is honored to sponsor Junior Achievement's official kick off – JA Ignite the Spark! JA Ignite the Spark! is a pivotal platform that helps kick start the entrepreneurial journey that our budding business leaders will embark on as part of the JA Company Program and helps promote youth entrepreneurship at the start of the academic year. Entrepreneurs are the engines of the U.S economy and Veritex Community Bank is proud to help Junior Achievement educate the next generation of business leaders on the importance and value of entrepreneurship, work readiness and financial management. The event also offers the unique opportunity for aspirational and blossoming entrepreneurs and their start-ups to learn from other rising entrepreneurs and practice innovating and pitching as a team.

As a banker, I also understand the essence of financial literacy and business fundamentals and I am happy to support JA's ongoing mission focused on entrepreneurial education. As a business leader myself, I see great value in investing in the next generation of American entrepreneurs!

Through the support of companies like Veritex Community Bank, JA programs continue to inspire our youth to meet their futures with confidence and unearth their full potential. I am positive that together we can empower our youth!

I wish all the students the very best of luck!

**Courtney Taylor, MBA**  
**Vice President,**  
**Community Development**  
**Veritex Community Bank**  
**[www.veritexbank.com](http://www.veritexbank.com)**



# AGENDA

- **WELCOME FROM PRESENTING SPONSOR:**
  - Courtney Taylor, VP - Community Development, Veritex Community Bank
- **CEREMONIAL KICK-OFF:**
  - David Regenbaum, Entrepreneur in Residence, HCC Northwest
- **ENTREPRENEUR PANEL INTRODUCTION:**
  - Sandra Louvier, Director - Center for Entrepreneurship, HCC Northwest
- **ENTREPRENEUR PANEL:**
  - 1) Megan Eddings, Founder & CEO of Accel Lifestyle
  - 2) Erik Calderon, Owner of FLMC Films
  - 3) Angelica “Jelly” Robinson, Owner of Peace and Love Studios
- **MICROSOFT INNOVATION CHALLENGE:**
  - Mitchell Kuy, Business Expert , Microsoft
- **LYONDELLBASELL SUSTAINABILITY CHALLENGE INTRODUCTION:**
  - Monica Caudillo, Communications Coordinator - Corporate Relations, LyondellBasell
- **CLOSING ADDRESS:**
  - Joe Burke, President, JA Southeast of Texas
- **FAREWELL:**
  - Mitchell Kuy, JA Company Program Alumnus (Elkins High School ) and Microsoft Business Expert

# THANK YOU TO OUR JA IGNITE THE SPARK! HOSTS:



Glenda & David Regenbaum  
Center for Entrepreneurship

Northwest Houston

## OUR MISSION:

**To help entrepreneurs start  
and grow their businesses.**

We do this by offering workshops, seminars, summits, classes and competitive training and advising, while also providing practical knowledge, resources and connections.

Signature Programs are  
Annual HCC Business Plan Competition  
and Small Business Success Series by HCC

For more information, contact us at  
**c4e@hccs.edu or 713-718-6650**



# THANK YOU TO OUR JA INNOVATION CHALLENGE SPONSORS:



Our mission is to empower every person and organization on the planet to achieve more. It's enduring, and it drives everything we do.





# IGNITE PRESENTERS



**Courtney Taylor,  
Veritex Community  
Bank**



**David Ragenbaum,  
HCC**



**Erik Calderon  
FLMC Films**



**Angelica "Jelly" Robinson  
Peace and Love Studios**



**Megan Eddings  
Accel Lifestyle**

# IGNITE PRESENTERS



**Mitchell Kuy**  
**Microsoft**



**Joe Burke**  
**JA of Southeast Texas**



**Sandra Louvier**  
**HCC**



**Monica Caudillo**  
**LyondellBasell**

A BANK THAT KNOWS  
YOU BY NAME.



OR, IF YOU PREFER,  
BY USERNAME.



We meet you where you are with our  
top-rated app, by answering the phone 24/7 and with  
bankers who actually want to make your life better.

*Visit us at [frostbank.com](http://frostbank.com) or call (800) 51-FROST.*



**Frost**

BANKING  
INVESTMENTS  
INSURANCE



# FALL 2020 EVENTS

---

**Demo Day Pitch Practice**  
October 21, 2020

ion

---

**JA EnTEENpreneur Conference**  
November 14, 2020



**RICE | BUSINESS**  
Jones Graduate School of Business



# ADVANCING THE POSITIVE FUTURE WE KNOW IS POSSIBLE

Our materials and technologies are **advancing solutions** in:



Food Safety  
and Access



Clean Water



Cleaner Air and  
Fuel Efficiency



Quality  
Healthcare



Sustainable and  
Modern Living

**lyondellbasell**  
*Advancing Possible*