



JA IGNITE THE SPARK!

THE JA COMPANY PROGRAM KICK-OFF



PRESENTED BY:

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 Junior Achievement®
of Southeast Texas
Inspiring Tomorrows™

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WELCOME MESSAGE

from Presenting Sponsor
Veritex Community Bank



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Veritex Community Bank is honored to sponsor Junior Achievement's official kick off – JA Ignite the Spark! JA Ignite the Spark! is a pivotal platform that helps kick start the entrepreneurial journey that our budding business leaders will embark on as part of the JA Company Program and helps promote youth entrepreneurship at the start of the academic year. Entrepreneurs are the engines of the U.S economy and Veritex Community Bank is proud to help Junior Achievement educate the next generation of business leaders on the importance and value of entrepreneurship, work readiness and financial management. The event also offers the unique opportunity for aspirational and blossoming entrepreneurs and their start-ups to learn from other rising entrepreneurs and practice innovating and pitching as a team.

As a banker, I also understand the essence of financial literacy and business fundamentals and I am happy to support JA's ongoing mission focused on entrepreneurial education. As a business leader myself, I see great value in investing in the next generation of American entrepreneurs!

Through the support of companies like Veritex Community Bank, JA programs continue to inspire our youth to meet their futures with confidence and unearth their full potential. I am positive that together we can empower our youth!

I wish all the students the very best of luck!

**Courtney Taylor, MBA
Vice President,
Community Development
Veritex Community Bank
www.veritexbank.com**



AGENDA

- **WELCOME FROM PRESENTING SPONSOR:**
- *Courtney Taylor, VP - Community Development, Veritex Community Bank*
- **CEREMONIAL KICK-OFF:**
- *David Regenbaum, Entrepreneur in Residence, HCC Northwest*
- **ENTREPRENEUR PANEL INTRODUCTION:**
- *Sandra Louvier, Director - Center for Entrepreneurship, HCC Northwest*
- **ENTREPRENEUR PANEL:**
1) *Megan Eddings, Founder & CEO of Accel Lifestyle*
2) *Erik Calderon, Owner of FLMC Films*
3) *Angelica "Jelly" Robinson, Owner of Peace and Love Studios*
- **MICROSOFT INNOVATION CHALLENGE:**
- *Mitchell Kuy, Business Expert , Microsoft*
- **LYONDELLBASELL SUSTAINABILITY CHALLENGE INTRODUCTION:**
- *Monica Caudillo, Communications Coordinator - Corporate Relations, LyondellBasell*
- **CLOSING ADDRESS:**
- *Joe Burke, President, JA Southeast of Texas*
- **FAREWELL:**
- *Mitchell Kuy, JA Company Program Alumnus (Elkins High School) and Microsoft Business Expert*

THANK YOU TO OUR JA IGNITE THE SPARK! HOSTS:



Glenda & David Regenbaum
Center for Entrepreneurship

Northwest Houston

OUR MISSION:

**To help entrepreneurs start
and grow their businesses.**

We do this by offering workshops, seminars, summits, classes and competitive training and advising, while also providing practical knowledge, resources and connections.

Signature Programs are
Annual HCC Business Plan Competition
and Small Business Success Series by HCC

For more information, contact us at
c4e@hccs.edu or 713-718-6650



THANK YOU TO OUR JA INNOVATION CHALLENGE SPONSORS:



Our mission is to empower every person and organization on the planet to achieve more. It's enduring, and it drives everything we do.



IGNITE PRESENTERS



**Courtney Taylor,
Veritex Community
Bank**



**David Ragenbaum,
HCC**



**Erik Calderon
FLMC Films**



**Angelica "Jelly" Robinson
Peace and Love Studios**



**Megan Eddings
Accel Lifestyle**

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FALL 2020 EVENTS

Demo Day Pitch Practice
October 21, 2020

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JA EnTEENpreneur Conference
November 14, 2020



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