



The DeCesare Group
Business Solutions & Strategies



Partner Spotlight: Goober 95.1 (WGGC)

Goober 95.1 (WGGC) has been serving our communities since 1960. Locally owned and operated by the Evans family who has over 50 years of broadcasting experience in the Bowling Green and Elizabethtown markets.

Radio is often overlooked in today's digital age, where we have access to an abundance of entertainment options. However, Goober 95.1 is still an essential medium that serves a crucial purpose in the communities they serve. In essence local radio matters and is worth supporting.

Goober 95.1 provides a valuable source of information to communities. Local news, weather, music, and other essential information people need to know, and Goober 95.1 is uniquely positioned to provide this information in a timely and accurate manner.

Goober 95.1 is an important platform for promoting local businesses and events. Small businesses and community events often struggle to get noticed in the larger media landscape, but Goober 95.1 can give them a much-needed boost by promoting them on-air. This can help drive traffic to local businesses and increase attendance at community events, which is vital for the local economy.

In closing, Goober 95.1 is an essential medium that plays a vital role in our communities by providing valuable information, promoting local businesses, and providing today's best country music. If you would like more information on advertising with Goober 95.1 contact Darrin Evans at darrin@wggc.com or by calling 270-782-9595.