



Slate of Candidates 2020-2021 WSAE Board of Directors and Officers



Chair (2020-2021)
Michelle Vetterkind, CAE
President and CEO
Wisconsin Broadcasters Association



Director (2020-2023)
Mike DiFrisco, CAE
Chief Marketing Officer
American Academy of Cosmetic Dentistry



Chair-Elect (2020-2021)
Jerry Deschane, IOM, CAE
Executive Director
League of Wisconsin Municipalities



Director (2020-2022)
Kim DiMaggio
Executive Director
NARI of Madison, Inc.



Secretary/Treasurer (2020-2021)
Denise Husenica, MBA, CAE
International Standards Manager
National Fluid Power Association



Director (2020-2021 - An appointed position)
Elizabeth Schlicht, CAE
Executive Director
Association Acumen, LLC



Past Chair (2020-2021)
Kathy Raab, CAE, CNAP
Executive Director
Metropolitan Builders Association

Continuing Board Members



Director (2020-2021)
(Appointed to fill the remainder of the Industry Partner term of Tom Coleman, Steven's Point CVB)
Keola Shimooka
Convention Sales Manager
Destination Madison



Director (2018-2021)
Megan Hille, CAE, CMP
Client Executive
Executive Director, Inc.



Director (2019-2022)
Michelle Eggert, CMP
Director of Global Accounts
ConferenceDirect



Director (2019-2022)
Brandon Scholz
President & CEO
Wisconsin Grocers Association



Director (2018-2021)
Matthew Hauser, CAE
President and CEO
Wisconsin Petroleum Marketers and Convenience Store Association

*Note: Terms run from Annual Business Meeting to Annual Business Meeting each year.
The slate of candidates will be approved at the 2020 Annual Business Meeting on October 27 from 9:00-10:00 am CT, to be held virtually.*