



Public Policy Leadership Forum

Doctors and medical students as lobbyists: How hard could it be?

Saturday, Feb. 3, 2018

COPIC-CMS Headquarters

7351 E. Lowry Blvd. Denver, CO 80230

8:00 – 8:45 am: Breakfast and socialization

8:45 – 9:00 am: Goals for the day

Kim Warner, MD, Chair, CPMG

Sofiya Diurba, Director, CMS BOD

Ted Clarke, MD, CEO, COPIC

9:00 – 9:20 am: A Brief Primer on Legislative and Rulemaking Process

Joe Hanel, Manager, Public Policy Outreach, Colorado Health Institute

9:20 – 10:45 am: Making a Difference: The Anatomy of 2018 Public Health Legislation Resulting from the Opioid Crisis

Attendees will examine the backstory on how Colorado is engaging on the largest public health crisis in the last 125 years. The role of the governor, the General Assembly and physicians in developing and implementing policy responses in a high-profile, high-risk environment will provide unique insights into how and why policy responses have evolved in Colorado.

Jan Kief, MD, CMS Past President, 2012-2013

Robert Valuck, PhD, RPh, FNAP, Chair, Governor's Consortium for Prescription Drug Abuse Prevention

The Honorable Brittany Petersen (D-Denver), Chair, Opioid and Other Substance Use Disorders Interim Study Committee

The Honorable Jack Tate (R-Centennial), Member, Opioid and Other Substance Use Disorders Interim Study Committee

Donald Stader, MD, CMS Liaison, Opioid and Other Substance Use Disorders Interim Study Committee

10:45 – 11:00 am: Break

11:00 am – 12:15 pm: Making Friends Before You Need Them

A panel of physicians will discuss their involvement in prior electoral cycles. Physicians who have been out-front for a candidate discuss building personal relationships by working in campaigns. The panel will also discuss the COMPAC process of screening candidates for endorsement; a seated legislator can attest to the process. AMA (AMPAC) will also have a presence.

Lynn Parry, MD, Past CMS President, AMA Delegate, COMPAC Board Member

The Honorable Mike Coffman (R-Aurora), Member of Congress, 6th Congressional District

The Honorable Ed Perlmutter (D-Jefferson County), Member of Congress, 7th Congressional District

Mitch Seemann, MD, Panorama Orthopedics

12:15 – 1:30 pm: Lunch: The Physicians' Perspective on the Opioid Crisis

Attendees will explore the changing physicians views on the opioid crisis and what these changing views mean to physician participation in addressing the crisis. Plus, top 10 lessons from a been-there, done-that physician leader in public policy advocacy.

Benjamin Kupersmit, Kupersmit Research

Jandel Allen-Davis, MD, Vice-President, Government, External Relations and Research, Kaiser Permanente Colorado

1:30 – 1:45 pm: Break

1:45 – 4:15 pm: Taking the First Steps: Keys to Your Successful Involvement in Improving Public Health and Physician's Roles.

Joe Gagen leads this session to guide attendees through: (a) How a legislator thinks; and (b) the mechanics of a visit. Volunteers perform mock legislative visits on opioid reform legislation with currently seated members of the Colorado General Assembly with an analytical discussion afterwards.

4:15 – 4:45 pm: A Call to Action: Opportunities for Physician Involvement

This session provides participants with real-world opportunities to be involved with public policy and through the election cycle.

5:00 pm: Reception with light refreshments