

FOR IMMEDIATE RELEASE

## **J. KRUG & ASSOCIATES, INC. INCLUDED IN IIABA'S BEST PRACTICES STUDY**

MOUNT PROSPECT, IL 9/20/2016 – J. Krug & Associates, Inc. has been selected to be part of an elite group of independent insurance agencies around the United States participating in the Independent Insurance Agents & Brokers of America (IIABA or the Big “I”) “Best Practices” Study Group.

Only 254 independent agencies throughout the U.S. qualified for inclusion in the **2016 Best Practices Study**. An IIABA affiliated state association or an insurance company must first nominate the agency which then must qualify based on outstanding customer retention, growth, stability and financial management. More than 1,800 agencies were nominated this year.

The **Best Practices Study** was initiated by IIABA in 1993 as the foundation for efforts to improve agency performance. The annual study of leading independent insurance agencies, which is conducted for IIABA by Reagan Consulting of Atlanta, Ga., documents the business practices of these high performance agencies and urges others to adopt similar practices.

Hundreds of workshops and seminars have been conducted at various producer association functions, company sponsored agency meetings and national automation users group conventions.

J. Krug & Associates, Inc. was founded in 1982 and offers a wide range of insurance and risk management products for commercial and personal needs. Please call or visit us online at 847-392-8585 or [www.jkrug.com](http://www.jkrug.com)

*Founded in 1896, IIABA is the nation's oldest and largest national association of independent insurance agents and brokers, representing a network of more than 300,000 agents, brokers and their employees nationally. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents and brokers offer all lines of insurance – property, casualty, life and health—as well as employee benefit plans and retirement precuts. Web address: [www.independentagent.com](http://www.independentagent.com).*