

2026-2028 STRATEGIC PLAN

Overview

This 3-Year Strategic Plan charts NAF's path to accelerate treatments and a cure while improving lives today. Each strategic pillar represents a key area of focus that strengthens NAF's role as a leader in the Ataxia community. Together, these goals form a clear roadmap for greater impact, collaboration, and measurable progress toward a world without Ataxia.

Strategic Pillars



Support

Empowering Ataxia families.



Research

Driving scientific progress.



Advocacy

Championing the patient voice.



Development

Fueling mission through philanthropy.

Goals

Pillar	Goal	Objective
Support	Deliver a modern, scalable, and inclusive support system that meets the evolving needs of the Ataxia community.	Expand and strengthen our programs to increase accessibility and long-term engagement of Ataxia community members.
Research	Accelerate research progress by building the infrastructure necessary to fast-track the discovery of treatments and a cure.	A) Strengthen the ataxia clinical infrastructure. B) Collect regulatory-grade natural history data. C) Expand the trial-ready ataxia community D) Catalyze industry investment in ataxia research. E) Seed discovery and innovation across all ataxia types.
Advocacy	Strengthen NAF's advocacy and influence to drive awareness and policy for Ataxia.	A) Identify opportunities/risks to federal funding for Ataxia research. B) Support rare disease drug approval pathways. C) Promote policy that is favorable to the Ataxia community.
Development	Build a funding "flywheel" capable of sustaining NAF's mission.	Achieve \$4M in organic philanthropic and sponsorship revenue by 2029 with an aspirational goal of \$6.5M.