

SPONSORSHIP COMMITMENT FORM

We are excited to celebrate with you on May 21, 2023 when we hold our 12th Annual MGA Triple Crown Run. Please see the enclosed Sponsorship Levels to determine which level best benefits your business. Sponsors will receive exposure from all over the Kansas City Metro and surrounding areas. The exposure will include not only runners but also health conscious families. Our goal is to partner with you to promote your business and give you a real presence at our race. You will have the opportunity to have your name and logo on our website, marketing materials, communications, t-shirts, posters, and much more!



SPONSORSHIP LEVELS

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ In-Kind: \$ _____

SPECIAL SPONSORSHIP LEVELS

- ☐ Water Station (1 available) \$1,500
- ☐ Mile Marker (2 available) \$750
- ☐ Cheer Station (6 available) \$500
- ☐ Vendor Booth (15 available) \$150 cash or \$150 in in-kind donations

SPONSOR/CONTRIBUTOR INFORMATION

Name of Company or Person (as it should appear on marketing materials)

Contact Person

Address

City

State

Zip

Email

Phone

Fax

SPONSORSHIP BENEFITS

Name of contact person for logo and material approval: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

- ☐ Enclosed is my tax-deductible check made payable to MGA.

Completed forms are due by April 20, 2023

Myasthenia Gravis Association
2340 E. Meyer Blvd. Suite 300A
Kansas City, MO 64132
EIN: 43-1699850

For more information:
www.mga5k.com



@mga5k



@mgatriplecrown



@mga5k

Contact: Allison Foss at 816.256.4100 / allisonfoss@mgakc.org

SPONSORSHIP LEVELS



\$5,000 Presenting Sponsor

Logo on race t-shirt and race signage
Logo and listing on race website, race registration website and social media
Logo and listing on MGA Website and in MGA Newsletter
Listed as sponsor in all marketing materials with logo-included
Opportunity for insert in race packet (free samples, coupons, etc.)
Opportunity for digital and clickable ad in virtual race bag.
Opportunity for booth space at event
Business repeatedly announced by the DJ on race day
Opportunity to promote business with banner at Packet Pickup
Additional opportunities available upon request
10 Event Registrations and t-shirts

\$2,500

Logo on race t-shirt and race signage
Logo and listing on race website, race registration website and social media
Logo and listing on MGA Website and in MGA Newsletter
Listed as sponsor in all marketing materials with logo-included
Opportunity for insert in race packet (free samples, coupons, etc.)
Opportunity for digital and clickable ad in virtual race bag.
Opportunity for booth space at event
Business repeatedly announced by the DJ on race day
6 Event Registrations and t-shirts

\$1,000

Logo on race t-shirt and race signage
Logo and listing on race website, race registration website and social media
Logo and listing on MGA Website and in MGA Newsletter
Listed as sponsor in all marketing materials with logo-included
Opportunity for insert in race packet (free samples, coupons, etc.)
Opportunity for a booth space at event
Business repeatedly announced by the DJ on race day
4 Event Registrations and t-shirts

\$500

Logo on race t-shirt and race signage
Logo and listing on race website, race registration website and social media
Logo and listing on MGA Website and in MGA Newsletter
Opportunity for insert in race packet (free samples, coupons, etc.)
Opportunity for booth space at event
2 Event Registrations and t-shirts

\$250

Name on race signage
Listing on race website, race registration website and social media
Name listed on race t-shirt
Opportunity for booth space at event
1 Event Registration and t-shirt

SPECIAL SPONSORSHIP LEVELS

\$1,500 Water Station Sponsor (1 available)

Signage at Water Station

Your volunteers/employees at Water Station (or we can provide them)

Logo on race t-shirt & race signage

Logo and listing on race website, race registration website and social media

Logo and listing on MGA Website and in MGA Newsletter

Listed as sponsor in all marketing materials with logo included

Opportunity for insert in race packet (free samples, coupons, etc.)

Opportunity for digital and clickable ad in virtual race bag

Opportunity for a booth space at event

Business repeatedly announced by the DJ on race day

4 Event Registrations and t-shirts

\$750 Mile Marker Sponsor

(2 available)

Signage at Mile Marker

Your volunteers/employees at Mile Marker (or we can provide them)

Logo on race t-shirt and race signage

Logo and listing on race website and social media

Logo and listing on MGA Website and in MGA Newsletter

Opportunity for insert in race packet (free samples, coupons, etc.)

Opportunity for booth space at event

2 Event Registrations and t-shirts

\$500 Cheer Station

(6 available)

Signage at Cheer Station

Your volunteers/employees at Cheer Station

Logo on race t-shirt and race signage

Logo and listing on race website and social media

Logo and listing on MGA Website and in MGA Newsletter

Opportunity for insert in race packet (free samples, coupons, etc.)

Opportunity for booth space at event

2 Event Registrations and t-shirts

\$150 Booth Space at Event

May be paid in cash, a \$150 in-kind donation or agreed upon product/service exchange.

Booth Space at Event is for the space only so please bring tables/chairs/tent/etc.

Opportunity for insert in race packet (free samples, coupons, etc.)