

# SPONSORSHIP COMMITMENT FORM

We are incredibly thankful for your support of the 9<sup>th</sup> Annual MGA Triple Crown Run. Please see the enclosed Sponsorship Levels to determine which level best benefits your business. Sponsors will receive exposure from all over the Kansas City Metro and surrounding areas. The exposure will include not only runners but also health conscious families. We have flyers in several local businesses, on event pages in local papers, in local race packets and on several online race listings. Our goal is to partner with you to promote your business and give you a real presence at our race. You will have the opportunity to have your name and logo on our website, marketing materials, communications, t-shirts, posters, and much more!



## SPONSORSHIP LEVELS

- \$5,000       \$2,500       \$1,000       \$500       \$250       In-Kind: \$\_\_\_\_\_

## SPECIAL SPONSORSHIP LEVELS

- Water Station (1 available) \$1,500  
 Mile Marker (2 available) \$750  
 Cheer Station (6 available) \$500  
 Vendor Booth (15 available) \$150 cash or \$150 in in-kind donations

## SPONSOR/CONTRIBUTOR INFORMATION

\_\_\_\_\_  
Name of Company or Person (as it should appear on marketing materials)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

## SPONSORSHIP BENEFITS

Name of contact person for logo and material approval: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

- Enclosed is my tax-deductible check made payable to MGA.

**Completed forms are due by April 30, 2019**

Myasthenia Gravis Association  
2340 E. Meyer Blvd. Suite 300A  
Kansas City, MO 64132

**For more information:  
[www.mga5k.com](http://www.mga5k.com)**



@mga5k



@mgatriplecrown



@mga5k

Contact: Allison Foss at 816.256.4100 / [allisonfoss@mgakc.org](mailto:allisonfoss@mgakc.org)

# SPONSORSHIP LEVELS



## **\$5,000 Presenting Sponsor**

Logo on race t-shirt and race signage  
Logo on all race communications  
Logo and listing on race website and Facebook page  
Logo and listing on MGA Website and in MGA Newsletter  
Listed as sponsor in all marketing materials with logo-included  
Opportunity for insert in race packet (free samples, coupons, etc.)  
Opportunity for booth space at event  
Business repeatedly announced by the DJ on race day  
Opportunity to promote business with banner at Packet Pickup  
Additional opportunities available upon request  
10 Event Registrations and t-shirts

## **\$2,500**

Logo on race t-shirt and race signage  
Logo and listing on race website and Facebook page  
Logo and listing on MGA Website and in MGA Newsletter  
Listed as sponsor in all marketing materials with logo-included  
Opportunity for insert in race packet (free samples, coupons, etc.)  
Opportunity for booth space at event  
Business repeatedly announced by the DJ on race day  
6 Event Registrations and t-shirts

## **\$1,000**

Logo on race t-shirt and race signage  
Logo and listing on race website and Facebook page  
Logo and listing on MGA Website and in MGA Newsletter  
Listed as sponsor in all marketing materials with logo-included  
Opportunity for insert in race packet (free samples, coupons, etc.)  
Opportunity for a booth space at event  
Business repeatedly announced by the DJ on race day  
4 Event Registrations and t-shirts

## **\$500**

Logo on race t-shirt and race signage  
Logo and listing on race website and Facebook page  
Logo and listing on MGA Website and in MGA Newsletter  
Opportunity for insert in race packet (free samples, coupons, etc.)  
Opportunity for booth space at event  
2 Event Registrations and t-shirts

## **\$250**

Name on race signage  
Listing on race website and Facebook page  
Name listed on race t-shirt  
Opportunity for booth space at event  
1 Event Registration and t-shirt

# SPECIAL SPONSORSHIP LEVELS

## **\$1,500 Water Station Sponsor**

**(1 available)**

Signage at Water Station

Your volunteers/employees at Water Station (or we can provide them)

Logo on race t-shirt & race signage

Logo and listing on race website and Facebook page

Logo and listing on MGA Website and in MGA Newsletter

Listed as sponsor in all marketing materials with logo included

Opportunity for insert in race packet (free samples, coupons, etc.)

Opportunity for a booth space at event

Business repeatedly announced by the DJ on race day

4 Event Registrations and t-shirts

## **\$750 Mile Marker Sponsor**

**(2 available)**

Signage at Mile Marker

Your volunteers/employees at Mile Marker (or we can provide them)

Logo on race t-shirt and race signage

Logo and listing on race website and Facebook page

Logo and listing on MGA Website and in MGA Newsletter

Opportunity for insert in race packet (free samples, coupons, etc.)

Opportunity for booth space at event

2 Event Registrations and t-shirts

## **\$500 Cheer Station**

**(6 available)**

Signage at Cheer Station

Your volunteers/employees at Cheer Station

Logo on race t-shirt and race signage

Logo and listing on race website and Facebook page

Logo and listing on MGA Website and in MGA Newsletter

Opportunity for insert in race packet (free samples, coupons, etc.)

Opportunity for booth space at event

2 Event Registrations and t-shirts

## **\$150 Booth Space at Event**

May be paid in cash, a \$150 in-kind donation or agreed upon product/service exchange.

Booth Space at Event is for the space only so please bring tables/chairs/tent/etc.

Opportunity for insert in race packet (free samples, coupons, etc.)