

NEW YORK REGION

PARTNERING AROUND THE

ENSURING A COMPLETE AND ACCURATE COUNT IN THE STATES OF CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT & PUERTO RICO



Queens Borough President Melinda Katz interviewed by NY 1

Borough President's Job Fair Draws Record in Queens Borough

By: Jamal Baksh • Queens, New York

One of the key strategies for the QCCC in promoting outreach and recruitment efforts for the Census is to host a Census 2020 Job Fair, which was held on Wednesday, May 1st at Queens Borough Hall. A record 278 people applied at the job fair, which was located at the Borough Hall in Kew Gardens, Queens. The successful event set a one-day, on-site recruitment record for the New York Census Bureau's recruitment team and helped to maximize overall recruitment efforts in the Borough of Queens. The job fair is one of the many ways Borough President Katz and her QCCC are working to help make sure the upcoming 2020 Census is the most accurately counted

one for Queens. The Decennial Census Count determines the borough's representation in the U.S. House of Representatives, as well as how much federal funding Queens receives for schools, infrastructure, health services, and more.

"A Census undercount is something Queens simply cannot afford," said Borough President Katz. "As one of the largest boroughs in New York and the most diverse county in the nation, we will have a lot of ground to cover once the Census begins next year. We're serious about having all hands-on deck to help reach every corner of every community throughout this great borough to help ensure a complete and accurate count."

"While the Census is a national event, in order to be successful, it must be conducted at the local level," said Jeff T. Behler, Regional Director, New York Regional Census Center, U.S. Census Bureau. "This starts with hiring people to work in their own communities. We look forward to working with the Queens Borough leadership to ensure that together we provide easy and ample opportunities for local community members to apply for Census jobs."

As part of the Borough President's determination to ensure an accurate count, her first action was to announce the Queens Complete Count Committee (QCCC) at Borough Hall and host a Census Town Hall to propel public discourse and engagement for the 2020 Census in November 2018. In January

2019, Borough President Katz announced the formation of her "Queens Complete Count Committee" with an initial 70 trusted community leaders and activists tasked with strategizing and maximizing participation in the 2020 Census. The QCCC brings together trusted community leaders and activists to learn about key 2020 Census issues, report back to their diverse communities and strategize how to ensure everyone in Queens is counted completely and accurately. Queens CCC members partner with government agencies, elected officials and non-profit organizations to develop and execute strategies and messaging to raise awareness. ■



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United States
Census
2020



Montclair Public Library Holds
2020 Census Job Fair for
Community Residents
**By: Regina Waynes Joseph •
New Jersey**

New Jersey State Senator
Nia H. Gill in conjunction
with the U.S. Census Bureau
and the N.J. Complete Count
Commission sponsored a
2020 Census Job Fair from
11 AM – 4 PM on April 15th.
The job fair was held at the
Montclair Public Library on
South Fullerton Avenue and
residents and community
members of the area
participated.

Jana Hillman, Legislative Liaison, Office of N.J. State Senator Nia H. Gill, said that her office distributed information to churches and senior citizen centers, distributed fliers at the Library and placed notices in the Montclair Local newspaper and the Patch online, among other locations. Linda Welch, Administrative Assistant, Montclair Public Library, said that its supply of fliers at the Library was exhausted because residents were so interested and enthusiastic about the Job Fair.

Peter Coyl, Director, Montclair Public Library, attended to ensure that everything needed was there to ensure a successful event. The Library provided laptop computers in the room where the Job Fair was held. Participants were invited to visit the second floor



where additional computers were available to complete the job applications. Mr. Coyle made sure IT assistance was provided throughout the day.

As a result of this outreach, 40 residents attended, many of whom completed their applications online using the computers supplied by the Library. Some even completed their applications using their mobile phones! The U.S. Census Partnership Team helped make it a very productive day! ■



Nashua CCC Monthly Meeting
By: Yara McSweeney •
New Hampshire

Preparations are underway in Nashua for the 2020 Census. Mayor Donchess has called for the creation of a Complete Count Committee (CCC) which will follow a structure set up by the U.S. Census Bureau. The Mayor's staff members, city directors, city staff, and community leaders have come together to form the committee to increase awareness, educate, and motivate residents to respond to the 2020 Census.

Members of the Complete Count Committee have formed subcommittees to facilitate the distribution of important information, answers & questions, advertise Census jobs, perform community outreach, host Census-related events, and more. The Nashua CCC will take place on Thursday, June 6th. For additional information, visit <https://www.nashuanh.gov/1245/Complete-Count-Committee> or inquire via email at census2020@nashuanh.gov. You could also follow the committee on Facebook at [Nashuanh2020Census](#). ■



Nicole Menchise, Regional Archivist for the Long Island Library Resources Council (LILRC), hosted a 2020 Census Presentation for the Suffolk Cooperative Library System at Riverhead Free Library on May 1st

Long Island Libraries:
Continuing the Mission of
Decennial Census Education
and Access

**By: Jennifer Albert •
Long Island, NY**

“Partnering with the U.S. Census Bureau is directly in line with the mission of the Long Island Library Resources Council,” said Nicole Menchise, Regional Archivist for the Long Island Library Resources Council (LILRC), which is housed in the Suffolk Cooperative Systems building in Bellport. “Librarians are going to be on the front lines answering questions about the Census for their library community members. Being able to provide librarians with good information and ample resources is paramount.”

At its inception in October of 1876 at the Centennial Exposition in Philadelphia, the American Library Association (ALA) decided that its mission would be to “provide leadership for the development, promotion, and improvement of library services and the profession of librarianship in order to enhance learning and ensure access to information for all.” Today, the completion of that mission includes a focus on

the 2020 Census as a paramount community advocacy issue.

The ALA views the 2020 Census as an opportunity for libraries across the nation to “advocate for a fair, accurate, and inclusive Census that recognizes the roles libraries will play in this vital civic effort,” according to its website (www.ALA.org).

Historically, libraries are safe, trusted institutions within their respective communities. In many cases, those who utilize library resources and programs are those who comprise our most difficult to count populations. In order to best support what will be a massive undertaking for all our community partners, the library systems on Long Island are gearing up to be engaged with the New York Region’s 2020 Census efforts while providing access and services to the communities they serve.

The LILRC is a member of the Empire State Library Network, providing services to 740 public libraries throughout New York State since 1961. As a result of Ms. Menchise’s support, 54 member libraries in Nassau county and 63 member libraries in Suffolk county were invited to attend 2020 Census Partnership presentations in late April and early May. Also instrumental in moving library system efforts forward are Nicole Scherer, Outreach Specialist for the Nassau Library System, a member of the Nassau County CCC; Steven Collins, Suffolk County Partnership Specialist; and the staff at Brentwood Public Library, Levittown Public Library, Plainedge Public Library, and the Riverhead Free Library.

Many libraries are currently busy filling their calendars with job fairs, partner and Complete Count Committee workshops, data dissemination presentations, and staff trainings through the rest of the calendar year. ■



LEO Looks to Make Real Impact

**By: Drew Menter •
Massachusetts**

Lynn Economic Opportunity, Inc. (LEO) showed great enthusiasm for the 2020 Census at a recent meeting with the U.S. Census Partnership Team. Chief Program Officer Lilian Romero, along with colleagues Peter Lorenz and Andrew Gilroy, are dedicated to implementing strategies to reach their hard to count community members in Lynn. They will be including the new Census messaging and awareness campaign *Shape Your Future* in all their outreach materials throughout the 2020 Census. LEO plans to find creative and effective ways of assuring and educating their community on how much a complete count impacts funding for the many programs used by the Lynn community. Partnering with Lynn’s Community Action Program ensures that the diverse and growing population in the city will understand that the 2020 Census is safe, easy, and important. ■

Connecticut's Nine Community Action Agencies Ready to Assist for the 2020 Census

By: Eva Bunnell • Connecticut

The Board of Directors for Connecticut's nine Community Action Agencies for Action (CAFCA) invited the U.S. Census Partnership Team to present at their April 18th meeting. CAFCA is ready to leverage their reach to ensure everyone in their respective communities are counted, once, only once and in the right place.

CAFCA Executive Director Edith Pollack Karsky and Board Chair Deborah Monahan, along with the entire Board of Directors, are well-known and respected for their role of ensuring that Connecticut's most vulnerable populations receive the services they need. Deborah Monahan, Executive Director of the Thames Valley for Community Action, Inc., shared, "The 2020 Census is important to the community and local agencies in the state. Our funding is based upon the individuals who are in need and Census data is key in determining how federal dollars we receive for assistance, CSBG, WIC, SNAP, etc., are allocated."

CAFCA's board is comprised of the Executive Directors from the following Community Action Agencies:

Chair: Deborah Monahan, Executive Director, Thames Valley for Community Action, Inc. (TVCCA); Dr. Monette Ferguson, Executive Director, Action for Bridgeport Community Development, Inc. (ABCD); Peter DeBiasi, President/CEO, The Access Community Action Agency, Inc. (Access); Amos Smith, President/CEO, Community Action Agency of New Haven, Inc. (CAANH); Michelle James, Executive Director, Community Action Agency of Western Connecticut, Inc. (CAAWC); Lena Rodriguez, President/CEO, Community Renewal Team, Inc. (CRT); Rocco

Tricarico, Executive Director, Human Resources Agency of New Britain, Inc. (HRA-NB); Dr. James H. Gatling, President/CEO, New Opportunities, Inc. (NOI); David Morgan, President/CEO, TEAM, Inc. (TEAM).

The mission of the Connecticut Association for Community Action, Inc. (CAFCA) is to strengthen the capacity of members to empower people in need and improve the communities in which they live. Each community action agency director and their staff understand the importance of a complete and accurate 2020 Census count. Their 2020 Census engagement is significant and aligns with their mission as it is imperative to share information that explains how the 2020 Census is safe, easy and important. And because they provide support and services to the very young (WIC, Head Start), entire families (section 8 housing vouchers, SNAP, heating assistance, etc.), and the elderly (Meals on Wheels, senior services, etc.), they develop close relationships with their clients. CAFCA is a trusted voice within the community and with each agency it provides services.

To that end, each of the nine Community Action Agency Directors has committed to sharing informational materials, including information on 2020 Census Jobs on their respective websites, in program waiting rooms and in certain mailings. They have also committed to inviting the New York Regional Partnership Department to present at various agency staff meetings and other events. The CAFCA Board plan to leverage their considerable reach to ensure that everyone will be counted in the 2020 Census. ■

Partnering with the New York Public Library

By: David Matthew Beller • Bronx, New York



The 2020 U.S. Census Partnership Program participated in a community outreach and job fair on April 10th at the New York Public Library's Kingsbridge branch in the

Bronx. The event was organized by the Kingsbridge Riverdale Van Cortlandt Development Corporation (KRVC), a local business improvement district, and included more than 10 Bronx-based non-profit organizations and businesses looking to hire Bronx residents for a variety of open positions. More than 100 Bronx residents attended the event that featured resume reviews, interviews and professional coaching.

The attendees came from a variety of educational and professional experiences and were very interested in the positions offered by the Census. Many commented that they appreciated the flexibility that short-term Census takers and supervisor positions offered to students, parents, and retired persons. Holly Makin, the KRVC Workforce Development Director, was so impressed by the interest in the Census that she immediately asked the Partnership Team to return for their fall job fair in October. Martha Gonzalez Buitrago, the Kingsbridge Branch's Library Manager, was very interested in potential ways to partner with the Census, particularly by utilizing the library's computer lab for applying to open Census jobs, and for completing the online Census questionnaire next spring. ■



(From Left: Donna Bryant & Denise Stephens, Account Executives for WUFO at the studio of POWER 96.5)

WUFO Creates Community Outreach Plan By: Ed Walker • Western New York

Ownership and executives from WUFO 1080-AM met with U.S. Census Partnership Specialists on Wednesday, May 1st to discuss the station's plan to help promote a complete count in the 2020 Census. Sheila Brown, owner of WUFO, and Account Executives Donna Bryant and Denise Stephens, provided assurances the station will provide messaging to reach the hard-to-count demographics they have been serving for many years. They plan to promote the message that completing a questionnaire in the 2020 Census is "Safe, Easy & Important."

WUFO has been on-air in Western New York (WNY) since 1948 and was purchased in 1973 by Sheridan Broadcasting Corporation to become the first African American owned station in Western New York (WNY). In 2013, Sheila Brown of Vision Multimedia Group (VMMG) purchased WUFO and made it WNY's first black, female-owned station. On July 24, 2017, WUFO announced it will modify its format to classic R&B/hip hop, add a translator on W289AU (96.5 FM, now W243DX), and rebrand as "Power 96.5", beginning August 2, 2017. Power 96.5 was launched on the FM dial and added a local DJ talent to their line of nationally syndicated talk shows.

Ms. Brown felt strongly that she and her staff could bring a mix of pre-recorded and live spots that would be able to reach their prime audience in those census tracts that have been traditionally hard to count. ■



Representative Paul W. Mark (Democrat- 2nd Berkshire) addressed the community at Pittsfield City Hall

Berkshire County Gets Ready to Count

By: Elaine M. Arsenault • Massachusetts

Paul W. Mark, State Representative of the 2nd Berkshire District in Massachusetts hosted a media event on April 9th at Pittsfield City Hall in Pittsfield, MA to raise awareness about the 2020 Census.

Among those attending were Pittsfield's Mayor Linda Tyer and the Berkshire Regional Planning Commission's Mark Maloy, who is spearheading the Complete Count Committee in Berkshire County.

"Census numbers determine our voice in Boston and Washington and are the basis for hundreds of state and federal programs," said Mr. Maloy. He added, "The number of people we count affects our representation. Community block grant funding is determined by the number of residences we have. It's critical for all of us to support and help those who need help completing the census." Berkshire County boasts many

sectors of the population that typically present the most challenges in gaining a complete count, including a growing number of immigrants, rural residents with P.O. Boxes, low-income residents, renters, and “snowbirds” who may be counted in other places. Fifty municipal officials and staffers from community organizations met at the first Berkshire County Complete Count Committee meeting to start brainstorming what they may encounter while making sure everyone is counted. Mr. Maloy, head of the County’s Complete Count Committee, said he would like to see everyone participate. “The mission of that committee is to bring the message to that hard-to-count population. The goal is to make sure everyone gets counted.”

The next Berkshire County Complete Count meeting was held May 20th at 10:00 am at the Berkshire Regional Planning Commission in Pittsfield Massachusetts.■

Resident Steps Up to Lead CCC in Beacon Falls

By: Michael Burke • Connecticut

Beacon Falls, Connecticut is a quintessential small town whose population is just over 6,000. Residents take great pride in their heritage as faithful and hardworking people. Nestled in the valley carved by the Naugatuck River, Beacon Falls is a scenic paradise replete with wildlife, walking trails and outdoor activities for all.

The natural beauty and quiet setting contributed to Allen Schwartz’s decision to re-settle here three years ago after raising his family on Long Island, NY for more than two decades. As an Operations Management Consultant, Allen is no stranger to the decennial census. He worked on the 2010 census on Long Island and stepped up to lead a 2020

Complete Count Committee in his new home of Beacon Falls.

“I attended one of Lieutenant Governor Susan Bysiewicz’s media events and decided to call our First Selectman and offered to help with the 2020 Census,” said Mr. Schwartz, whose business card features a full color image of the American Flag. “The First Selectman was very receptive and offered to host our first meeting at Town Hall this past week. It feels good to be helping my community and my country with the census again.”■



Newburgh Counts Continues Its Growth

By: Mario Garcia • Lower Hudson Valley, NY

Newburgh Counts is the name of the Complete Count Committee (CCC) recently formed with the help of Mary Lou Carolan, Assistant Director of Newburgh Free Library; and Ann Sullivan, Hudson Valley Civic Engagement Coordinator for New York Civic Engagement Table. Ms. Carolan was already part of another CCC in the Ramapo Catskill Library System, then noticed that Newburgh needed their own CCC, so she partnered with Ms. Sullivan to better engage the local population. They immediately began planning and contacting local interest groups to grow their CCC.

The Newburgh Counts CCC grew steadily over the first month and really began to hit its stride when Councilwoman Karen Mejia attended a meeting and became involved to spawn subcommittees. These committees ranged from seniors, educational groups, communication and outreach groups, faith-based, early childhood, veterans, housing/homeless, small business, and immigration groups. This group is clearly determined to make sure that Newburgh, New York turns a new leaf and notches record-breaking response rate.

■



African Communities Together:
An Interview with the
Executive Director, Amaha
Kassa

**By: Sarah Malaika •
New York City**

**Q: Why is the 2020 Census
important to African
Communities Together (ACT)?**

A: Based in Harlem, ACT's mission is to advocate for the rights and access to resources for African immigrants throughout the country. The 2020 Census is how federal and local government officials determine the needs of the community and what resources should be allocated to them. If our African communities are undercounted by the Census, they will be under resourced. The 2020 Census is important to us in order to make sure our people are seen, and their issues are prioritized in 2020.

**Q: How does the Census
impact resources to the
communities you serve?**

A: The Census directly impacts how funding for needs like housing, health, and transportation is allocated to communities throughout the

country. Our communities rely on these services for themselves and their families.

**Q: Harlem is considered a hard
to count area within New York
State. What plans does ACT
have to increase self-response
among its community
members?**

A: The biggest barrier to having our African communities properly represented in the Census is fear and misinformation. As a staff of African Immigrants, we deeply understand where this climate of fear comes from and need to tackle it head-on. To that end, we will be talking about the Census non-stop in our Monthly Membership Meetings, as well as whenever we make Know Your Rights presentations with community partners.

**Q: How do you think we can
improve outreach to New York
City's African communities
to ensure a complete and
accurate count leading up to
the 2020 Census?**

A: Improving outreach to New York City's African communities is about investing

in community-based outreach and language access. Hiring outreach coordinators who speak African languages is key, as is partnering with trusted organizations, like churches, mosques, and associations, to educate our communities on how the census affects them. Translated materials gives our communities access to knowledge that may have previously been difficult to gain.

ABOUT ACT:

African Communities Together is an organization of African immigrants fighting for civil rights, opportunity, and a better life for families in the U.S. and worldwide.

ACT empowers African immigrants to integrate socially, get ahead economically, and engage civically.

They connect African immigrants to critical services, help Africans develop as leaders, and organize communities on the issues that matter. ■



Yabucoa County Educates Residents About the Census

By: Giselle Laffitte • Puerto Rico

One of the most productive partners in Puerto Rico throughout the month of April has been Yabucoa Municipio. The local government office has been dedicated to educating the importance of the 2020 Census to its residents and has also enthusiastically promoted the recruitment of many Census jobs in the area. The office has also developed a productive Census partnership for the purpose of gaining cooperation and support with their residents. Community based organizations, faith-based groups, schools and businesses are working together to help promote the 2020 Census.

Local government officials have built awareness for the importance of the 2020 Census by supporting every activity of the U.S. Census Bureau. They help by emphasizing the importance of data collection and why the data is important to the community. Yabucoa is educating the community on how to retrieve and use census data for the betterment of the community. Vice Mayor Wanda Castro told residents that the promotion of the Census is an ongoing effort and will take time and effort in order to conduct the most accurate decennial census ever in the region. ■

Building a New Library and Momentum for the 2020 Census

By: Raymond Bennett • Massachusetts

As Weymouth Public Libraries are pushing for the construction of a brand-new branch to open in June of next year, they are still taking time to focus on the 2020 Census. Kristy Lockhart, Assistant Director of Library Services for the Town of Weymouth, Massachusetts met with the U.S. Census Bureau on April 23rd to discuss proactive activities to reach the hard to count populations in Weymouth. Assistant Director Lockhart explained that the library system frequently seeks federal funds that are administered based on population, and she immediately committed to several steps that will ensure an accurate count for Weymouth.

Weymouth Public Libraries will be distributing information about available Census jobs right away, and as Census Day 2020 draws near, they plan to ramp up efforts to educate and motivate their constituents about the importance of responding to the Census. ■

**Dominicanos USA
Maria Matos • Bronx, NY**



With the next decennial census quickly approaching, U.S. Census Partnership Specialists are developing more strategic ways to spread the word about its importance, confidentiality and safety. Counting an increasingly diverse and growing population is a challenging task and is certainly attainable, especially with the direct grassroots

approach provided by so many valued partners, such as Dominicanos USA.

The mission for Census partner Dominicanos USA is to provide a roadmap for all Dominicans living in New York to advance their civic, social and economic integration into the United States. They understand and want to make sure that everyone is counted so that Dominicans can have equal access to all the opportunities this country has to offer. The organization was a great Census partner in 2010 and they are breaking their own outreach record leading up to the next Decennial Census.

Dominicanos USA held a 2020 Census kick-off on April 1st at the Hub in the Bronx, an area that is well known for having a high flow of immigrants. Their engagement to get everyone's attention using a folklore and cultural approach was a smart first step to start the noise in that area. The Census had the opportunity to speak and educate those individuals who normally would have never stopped. Because of the festive music, recorded messaging, and friendly approach by volunteers from the Dominicanos USA, the simple and fun way of engaging others was a very productive approach. ■





Bronx Leaders Encourage Census Participation

By: Keith Goralski • New York Regional Media Specialist

More than 150 elected officials, community leaders and advocates attended the Bronx Complete Count Committee kick-off event, held by Bronx Borough President Ruben Diaz Jr. on May 1st in the Bronx County building, Mario Merola Rotunda.

Borough President Diaz expressed the importance of achieving a complete count in the 2020 Census, especially considering 57 percent of Bronx County's 818,390 residents live in hard to count neighborhoods, according to the latest census figures.

Borough President Diaz spoke to the crowd appealing to them: "Whether Bronxites and New Yorkers know it or not the census count has a huge effect on what happens in our everyday lives. If we are not counted, our quality of life and access to necessary services will undoubtedly be diminished. We need to make sure that every corner of this borough is counted, and the creation of the Bronx 2020 Census Complete Count Committee will help us do just that."

State Senator Jose M. Serrano added: "Each year, the federal government distributes billions of dollars to state and local governments based on Census data. This information is used to guide planning decisions on where to build hospitals, new roads, child-care and senior citizen centers, schools and more. Obtaining an accurate count will require a concerted effort, with all community stakeholders working together to ensure our neighborhoods get the resources they deserve, and the Bronx Complete Count Committee will play a critical role in this endeavor. I commend Bronx Borough President Ruben Diaz Jr. for his dedication to maximizing participation in the 2020 Census."

Lisa Moore, Assistant Regional Census Manager for the 2020 Census, shared information on how Title 13 protects all personal information from being shared with any federal, state or local law enforcement agency. She also informed stakeholders the 2020 Census is safe, easy, and important.

New York City certainly understands the importance of the decennial census and is making a sizeable investment to support census promotion and awareness campaigns. "We are proud that New York City is making an unprecedented investment of \$26 million in grant-making and public awareness efforts for the 2020 Census. Our investment will allow us to work closely with local organizations that are trusted voices in their communities to mount a sophisticated 'get out the count' campaign and allow us to fund robust public awareness efforts. We are thrilled to join Bronx Borough President Ruben Diaz Jr. in launching a Complete Count Committee that will help us reach and count every New Yorker," stated by Julie Menin, Director of NYC Census 2020 and Executive Assistant Corporation Counsel for Strategic Advocacy at the NYC Law Department. ■



Brockton Public Library Meeting

By: Pedro DeJesus • Massachusetts

The Brockton Public Library is gearing up for a push to get everyone ready to fill out the 2020 Census questionnaire. The results of the 2020 Census will have a significant impact on government representation and dollars allocated from federal and state programs that use the population figures to dole out the funds.

"There is a lot of funding at the federal level for libraries and the City of Brockton needs the money; and, the 2020 Census Data is used to allocate this funding," said Brockton Public Library Director, Paul Engle. "Libraries are crucial partners for the 2020 Census. It is the first time the census will be available online through new technology. This will make it easier than ever to respond to

the 2020 Census with other response options available by phone and the original mail-in form. The Brockton Library will be a resource for residents who need assistance to complete the 2020 Census questionnaire. We are happy to be able to provide computer access."

The Brockton Library is committed to using every library resource available to ensure that every resident, no matter their race, immigration status, or neighborhood, know they count, and need to be counted for the entire City of Brockton in order to have a complete and accurate tally for the 2020 Census.

It is extremely important that partners like Brockton Library and other community partners work diligently together to build trust in the community to remove fears and barriers so Brockton can benefit from a complete and accurate Census

count. Each of the three Brockton libraries will educate and provide information about the 2020 Census to anyone who might seek it and provide a place for those that do not have access to the internet to self-respond on-line.

The Brockton Library will be a part of the City of Brockton Complete Count Committee and will provide support with the 2020 Census outreach campaign by hosting events. The library also encourages its employees and constituents by providing space for meetings and trainings. Through developing strategic partnerships with other organizations such as religious, racial/minorities, immigrant, children, and socio-economic, the City of Brockton will achieve being accurately counted because everyone will be working together towards the same goal of the entire community to be accurately counted for the 2020 Census. ■



A United Way to Census Partnership

By: Susan M. Perry • Rochester, New York

The United Way is a national partner with the U.S. Census Bureau to help raise awareness and promote the importance of the Census. United Way chapters across the country are actively engaged in supporting the 2020 Census. In Rochester New York, the United Way sponsored a seminar on April 12th for leaders of non-profits and community service groups to learn more about the 2020 Census. They also learned how to access Census data to support grant writing for their organizations.

The design and timeline of the 2020 Census was mentioned during the Partnership presentation, as well as efforts to reach hard-to-count populations. Data Dissemination Specialist David Kraiker demonstrated how to obtain Census data by using the platform, the American Fact Finder, which is a searchable database of the nation's Census Counts

and American Community Survey. "We want to share information of how Census data can be accessed so that organizations can better understand their community to develop plans," said Kraiker, who also demonstrated how demographic data, such as income, population, ethnicity, housing information, and broadband availability can be extracted and mapped.

The program was part of an on-going partnership between the United Way and the U.S. Census Bureau. The Rochester United Way Chief Impact Officer, Jennifer Cathy, is chairing a 2020 Census Complete Count Committee of leaders from non-profit agencies, including United Way partners and other community service organizations. The seminar provided a model for United Way directors in neighboring counties who plan similar outreach programs for their partner agencies. Smaller towns and rural areas have fewer populations, though they have the same goal to show the importance of their community participation in the Census. ■

Kean University Career & Internship Fair Draws a Crowd **By: Kevin Derricotte • New Jersey**

The 2020 Census was part of the Kean University Career & Internship Fair in April and will return in early May because of a successful outcome. It was estimated that a few hundred students, faculty, alumni and community residents were in attendance with many people applying for census jobs.

Blanca Rosales-Ahn, Managing Assistant Director of Career Services, was responsible for the event and believes having the Census on hand was vital to the overall success. "Kean has a diverse group of students, faculty and alumni from various backgrounds that speak many different languages. Some people can qualify for the special job requirements the Census is looking for in the language areas," she said. "I think that it is a great opportunity for the participants to take advantage of the available 2020 Census jobs."

Several students looking for internships were eager to apply online for actual part-time and full-time jobs after discovering that they could use the census job experience on their resume and, at the same time, be financially compensated. ■



Kean University Students Nathanael Hector, Lilian Vieito and Patel Dhvani applies online for 2020 Census Job

Connecticut's Faith-Based Organizations Are Key Partners

By: Clodomiro J. Falcon • Connecticut



A group of 25 Spanish-speaking pastors from various cities in Connecticut participated in a Sectional Service Conference on April 17th at the Iglesia Principe de Paz Assemblies of God and were eager to learn about the 2020 U.S. Census Partnership Program.

Faith-based organizations are key partners to achieving a complete and accurate count of the population. Currently, there are 48 Spanish Assemblies of God Churches across the state, including locations in Stamford, Norwalk, Bridgeport, New Haven, Meriden, Waterbury, New Britain, Hartford and other cities with high Hispanic population. In addition, there

are about 150 more in Connecticut that serve the general population, and about 4,000 nationwide.

Reverend Dr. Moises Mercedes invited the U.S. Census Partnership Team to participate in the conference after learning about the Partnership Program because he realized there were a lot of challenges in local Census tracts. Reverend Mercedes was always aware of the importance of the Census but became more concerned after seeing this data. "As faith leaders, we must do our part to correct this situation," he said. "We need to educate and motivate our people to respond to the 2020 Census. Much needed federal funds will be left on the table if this situation continues."

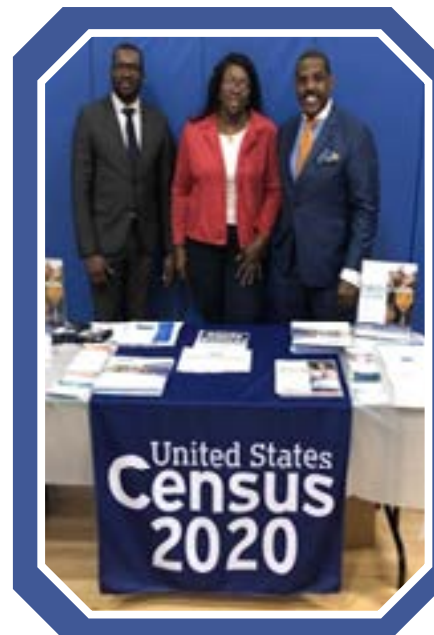
Reverend Mercedes was the key note speaker at the conference and granted 10 minutes of his sermon to the U.S. Census Partnership Team to deliver the Census message. During his introduction, Reverend Mercedes revealed his concern for the LRS (Low Response Scores) rates among Hispanics and encouraged the audience to get involved and engaged in the Census by educating and motivating their congregations to respond to the questionnaire.

"We cannot be indifferent to the 2020 Census challenges," said Reverend Isaias Rodriguez, who presided over the conference and served as Master of Ceremonies. "I ask you to go to your congregations and explain the importance of responding to the 2020 Census to your brothers and sisters in Christ." ■

Flatbush Avenue YMCA Workshop

By: Max B Trezil • Brooklyn, New York

State Senator Kevin S. Parker hosted a workshop in partnership with the Carpenter Contractor Alliance of Metropolitan New York (CCA Metro) at The Flatbush YMCA on Saturday, April 27th. The event was well attended by job seekers throughout New York City, and all were eager to learn about the various Census job opportunities available. During the event, the U.S. Census Bureau completed a presentation about the importance of the 2020 Census. Attendees received insight on how they can apply for census jobs, what they can expect, and the various job options that come after completing the application. In addition, time was taken to explain that even though the census is a national event, it is only successful when conducted at the local level. That is why we rely on community local leaders and trusted voices to help ensure that the 2020 Census message reaches everyone. ■



Left to right: Max B. Trezil U.S. Census Bureau Partnership Specialist, Karlene Paul-Sparks, U.S. Census Bureau Recruitment Assistant and New York Senator Kevin S. Parker

South Eastern MA Holds CCC Workshop

By: Raymond Bennett • Massachusetts

Representatives from cities and towns across South-eastern Massachusetts gathered in Brockton on May 2nd at Massasoit Community College for a workshop on the 2020 Census Complete Count Committee operation.

After opening remarks from Secretary of State William Galvin's staff, a presentation from the U.S. Census Bureau Partnership Team took place. Attendees were engaged in a productive discussion about the challenges they envision their communities will face for an accurate count in 2020. Afterwards, there was a brainstorming breakout session where potential solutions were presented to confront the challenges. One common solution was the creation of complete count committees (CCC). The best way to ensure all are counted is to collaborate with other stakeholders in the community and address the challenges head on. ■

Broome Counts! By: Katherine Dillon • Upstate New York



Frank Evangelisti, Director of the Broome County Department of Planning and Economic Development, is gearing up for his third decennial census in Binghamton, New York. His department hosts the Broome County Complete Count Committee, which held its first meeting in April. The CCC has already developed a local advertising campaign, complete with its own 2020 Census logo. The committee plans to display it along with information about the upcoming Decennial Census on social media, websites, newsletters, posters, and buses. By early 2020, residents throughout the county will be reminded daily about the importance of the Census, and that "Broome Counts!" ■

Immigrant Heritage Week

By: Max B Trezil • Brooklyn, New York

On the International Day of Friendship, April 17th, there was a celebration around the world as countries partake in a variety of events to promote peace and unity. With nearly one million foreign-born residents living in Brooklyn, Borough President Eric L. Adams recognized that Brooklyn is a melting pot. In honor of Immigrant Heritage Week and in the spirit of International Day of Friendship, Brooklyn Borough Hall displayed the flags of the world around the gardens of Columbus Park Plaza. Visitors were able to learn the history of each nation and get involved in civic action and organize for immigrant rights.

At this event, the U.S. Census Bureau New York Regional Partnership Team promoted the 2020 Census, its mission, purpose and moreover, the available employment opportunities. Hundreds of advertising materials and informational folders were distributed to the community to educate and motivate them about the upcoming 2020 Census. Many people stopped to discuss what to expect with the upcoming 2020 Census. The message: it's Safe, Easy and Important echoed many conversations with patrons. ■



Q&A with Kathryn Haslanger, CEO of JASA: The Go-To Agency for Older New Yorkers

By: Joli Golden • New York City



About JASA: JASA serves over 43,000 seniors annually through its services to older New Yorkers. The vast JASA network encompasses 22 senior centers, 14 NORCS, 10 buildings of affordable housing and mental health clinics. In addition, JASA helps New Yorkers in need age safely in place by providing home meal delivery, home health aides, case management and legal services.

Q: Why is Census 2020 important to JASA?

A: JASA is pleased to partner with the U.S. Census Bureau to ensure that all older New Yorkers are accounted for in 2020. As the go-to-agency serving older New York races, religions and economic backgrounds, we see first-hand how important services are for the growing adult population. A proper accounting of the whole population, especially older adults, means better funding for vital services.

Q: How do you think seniors are most likely to answer Census 2020? Online, by phone or on a printed questionnaire?

A: JASA is really pleased that Census 2020 is providing several ways for people to participate and respond to questions. Given the wide range in age, tech savviness and linguistic needs of older adults, I think you will see responses coming in all forms. We will be looking to partner with Census 2020 in our computer labs, share telephone numbers with many of our home-bound clients, and provide information to help inform JASA clients and program participants of their options.

Q: Do you serve senior populations that were positively or negatively impacted by the last Census? Do you sense that some of those communities will be more motivated to respond in 2020?

A: This can be a bit tricky to answer because our services are so wide-reaching and distributed across the City. I don't know that individuals completing the 2020 Census will be motivated by the previous Census. What's more, the older adult population in New York City has changed dramatically in the past ten years. In New York City, the population 65+ has increased nearly 26%, with about 30% of the older population identifying as immigrants. Of that population, about 25% of the older adults are 85+. The information collected through the Census has a significant impact on the availability of funding and services available to the community. We are doing our best to educate our participants about why the Census is so critical and how it impacts on the programs people rely on.

Q: In what ways do you feel that JASA is well positioned to spread the word about Census 2020?

A: JASA provides services to nearly 40,000 older adults in the metropolitan New York area, and we have over 2,000 employees. To achieve a full count, we are looking at all our service areas and assessing the best strategies. Outreach will be different across our programs. We are starting to educate supervisors and staff so that they can help us in brainstorming the best ways to move forward. JASA is in a unique position to engage with older adults throughout the City – reaching the most active older adults, as well as the frail and homebound. We serve over 1.3 million hot, nutritious home delivered meals and congregate meals and programming at 22 senior centers 5 days/week. We provide affordable housing to 2,400 individuals, home care services to over 1,000 clients, support to victims of elder abuse, respite for caregivers, and more.

Q: Are there particular populations within the seniors you serve that you feel will be “harder to count”?

A: The Census may face some challenges in reaching socially isolated older adults. These individuals are less likely to participate in organized programs and may not respond to the initial Census outreach efforts. This is a challenge that is growing along with the age demographics. We are also anticipating mistrust among some populations, especially immigrant populations, who are wary of sharing information with government institutions. This is something that we are hoping to address through the relationships built with our trusted staff and by sharing information in multiple languages. Finally, we have done a very good job at educating JASA clients to be aware of scams and not to share personal information with untrusted sources. JASA is working with our U.S. Census Partnership Specialist to prepare information that will detail what to expect and the time frame so that staff can answer questions as they arise, and our program participants feel comfortable with responding. ■

Cumberland County Partners Pool Resources to Support Census Job Fair

By: Jennifer Jones-Hamilton • New Jersey



The Gateway Community Action Partnership of Bridgeton hosted a Census job fair on April 18th that garnered a total of 25 applicants for positions offered by the 2020 U.S. Census. Applicants and other interested residents were provided with Census informational materials as they spoke to Census representatives about various job offerings. The event was successful and a gateway to host additional job fairs in late May.

The agency, which employs more than 800 people, was founded in 1984 and has grown to become one of the largest in New Jersey. It currently serves more than 56,000 low to moderate income people through more than 40 programs at sites in Atlantic City, Cape May, Cumberland, Gloucester, Mercer, and Salem counties in New Jersey and Germantown County.

Executive Director Albert B. Kelly, who also serves as the Mayor for the City of Bridgeton, is committed to hosting focused recruitment efforts and providing space for 2020 Census activities within his agency and other community agencies. Additionally, they are

working with other grassroots organizations that have reach within the Cumberland area to help promote the 2020 Census. Gateway is part of the Cumberland County Complete Count Committee that plans to meet on a monthly basis and will continue to update and focus its strategy on promoting employment opportunities, while also educating residents about the importance of being counted.

The job fair was truly a cooperative effort as additional computers were provided by Gateway, space was provided via the Cumberland Workforce, and computers and IT support were provided by Investment Board's One Stop Career Center.

"We are committed to making sure that all Cumberland County residents are counted in the 2020 Census," said Mr. Kelly, who created a promotional Census banner that hangs in front of Bridgeton City Hall. ■

Engaging NYC's Immigrant Business Communities
Q&A with Kenneth Mbonu, Executive Director, Flatbush
Nostrand Junction BID

By: Shelley Worrell • Brooklyn, NY

In March, Census 2020 presented at the Flatbush Junction BID (Business Improvement District) Annual Meeting to engage merchants, residents and community stakeholders on its importance to the 330,000 people who live within its 1.5-mile radius. The Flatbush Nostrand Junction BID provides supplemental sanitation, business development advisory, capital improvements, security and holiday lighting services to the district. The BID also acts as an advocate on behalf of its constituents and serves as a catalyst for economic development, neighborhood revitalization, marketing and promotion. The Junction BID also encompasses the campus of Brooklyn College and represents property owners for the purpose of sustaining, promoting and enhancing a vibrant commercial corridor for residents, students and visitors alike.

Q: Why is Census 2020 important to the Flatbush Junction BID?

A: Public funds allocation to improve capital projects such as schools, roads and support for public services are at risk. The Flatbush Junction is central to the identity of the Flatbush



community neighborhood. It is a major transit thoroughfare, institutional and commercial hub with a diverse mix of big-box national chains and small-businesses owned primarily by immigrants. Immigration is vital to the development of Flatbush and continues to be a driving force today - Census 2020 is integral to ensure resources reach the communities we serve.

Q: What are the barriers for merchants, community-based organizations & residents to ensure a Complete Count leading up to Census 2020?

A: Fear from perceived intimidation, myths and language barriers are challenges. The ability to create a comfort zone where immigrant communities feel secure is central to enhancing relationship building and ensuring a Complete Count.

Q: How can the Flatbush Nostrand Junction BID assist with dispelling myths and overcoming obstacles facing hard-to-count immigrant populations, more specifically small business owners and residents?

A: Through a series of strategic workshops and projects that enhance business sustainability and promote cultural diversity, the BID has created a strong rapport with local small businesses and community residents. There are also restaurants in the BID commercial corridor that represent many immigrant cultures; these restaurants can be used as outlets to provide literature in foreign languages. Additionally, the BID's events could be used as a platform for Census personnel to address community residents and stakeholders.

Q: How can the BID assist with engaging small businesses, residents and stakeholders in Central Brooklyn and Greater NYC?

A: The BID offers business-centric programs and community-based programming that attracts both businesses and residents. Multilingual census representatives and materials should be available at these events to provide information and dispel rumors first-hand.

Q: Looking ahead to 2021 - 2029, how will Census 2020 impact the communities you serve?

A: A complete count in Census 2020 can address challenges with transportation, housing, healthcare, small business development and local funding initiatives. Furthermore, it can also address equitable distribution of federal funding in immigrant communities where there are significant needs. Looking ahead, a Complete Count in 2020 would greatly improve the quality of life and business sustainability of small business owners and neighborhood residents in 2021 and for many years to come.

Fun Fact: Census 2020 Representatives will be on hand at Flatbush Nostrand Junction BIDs Annual Block Party, [Roots at the Junction in August.](#)

Census 2020 Solutions Workshop

By: Debborah Smith • Rhode Island

The Office of Library & Information Services, in conjunction with the U.S. Census Bureau and the Rhode Island (RI) Division of State-wide Planning, offered two Census Solutions Workshops on Wednesday, April 10th at the Warwick Public Library. The morning session was attended by RI library staff, planning departments, CAP agencies, and representatives from city and town governments. The event was designed to bring together a variety of stakeholders to strengthen ties across the state-wide community and encourage cross-sector thinking. A repeat session took place in the afternoon for the [RI Complete Count Committee](#).

The sessions kicked-off with a presentation from U.S. Census Bureau Data Dissemination Specialist, Ana-Maria Garcia, highlighting data tools including the [American Fact Finder](#) and the [Response Outreach Area Mapper \(ROAM\)](#). The ROAM application was developed to make it easier to identify hard-to-survey areas and to provide a socioeconomic and demographic characteristic profile of these areas. Use the hyperlink above to access the tool for more exploration. Following the data presentation, attendees participated in a Design Thinking workshop led by Haley Ashcom, U.S. Census Bureau Intergovernmental Affairs Partnership Manager, to ideate ways to get the count out for 2020. Participants split into small groups to tackle challenges like "How do we make the census fun?"

Between the two sessions, participants enthusiastically brainstormed hundreds of strategies for addressing the challenges of getting a complete count for the 2020

Census. They worked together in small groups to share, cluster and rate their strategies before developing their top-rated ideas to disclose with the group. An emphasis on building coalitions and strengthening community ties, and effectively communicating that federal funding and congressional representation are at stake in this census, were primary topics, included the creation of marketing slogans such as “I count” or “Have you been counted?” Promotional material like buttons or stickers, bookmarks or pamphlets were brainstormed to pass out in libraries, other social service centers, coordinated social media campaigns, and hosting events like “Fill-out-athons” in April 2020. This would get the word out and get people excited!

Any library, town or city, or local complete count committee can host their own census solutions workshop and develop actionable steps for ensuring a complete and accurate count for the 2020 Census in their community. Word clouds generated from the brainstorming session show the importance of community, and highlight popular ideas like social media campaigns, events and teamwork between towns, businesses, libraries, and other organizations.



Building Community in Brighton Beach By: Abdalla Hassan • Brooklyn, New York



Apna Brooklyn Community Center, founded by Pervez Siddiqui, organized a job and resource fair along Brighton 7th Street on Thursday

May 2nd. The event was attended by the U.S. Census Bureau, representatives of elected officials, more than thirty organizations, and City Agencies.

Pervez Siddiqui started Apna Brooklyn Community Center to assist with housing, health benefits, immigration status, voter registration and getting people to the polls, encouraging civic engagement, including participation in the upcoming 2020 Census. To grow, they rely on volunteers, fostering a generation of young leaders. Apna has two facilities and is building a third, investing revenue back into the community.

Siddiqui's story started when he opened the first of his four pharmacies in the Brooklyn's Brighton Beach neighborhood in 2010. Then, in late October 2012, Hurricane Sandy struck. The storm surge and heavy winds devastated the oceanside community, flooding homes, schools, businesses, and downing power lines. Dozens of New Yorkers lost their lives and many residents were displaced. Among seniors and the elderly, the need for shelter, food, and services was even greater. “I promised our community members I would find a community center where they could rest and provide a safe haven,” stated Siddiqui. This was the beginning of his foundation Apna Adult Day Care — (apna meaning ‘it’s yours’ in Urdu). Siddiqui rented a property on 236 Neptune Avenue and dipped into his personal savings to pay rent and applied for licensing.

In late 2016, the licensing was approved. Siddiqui continued, “We financed the project with our own money for construction costs and to keep the place running. This investment was for the community and I am hoping we will have a better understanding after hurricane Sandy how important the upcoming 2020 Census is and that everyone gets counted. We want to make sure our community receives all the necessary funding to continue the rebuilding from this destruction. We need to create the next generation of leaders who will take over, persevere and never give up!” ■

Trusted Partners Pave Way for Census Success in the Nutmeg State
By: Keith Goralski • New York Regional Media Specialist



The venues and faces may change from one location to the next, but the message emanating from State of Connecticut Lieutenant Governor Susan Bysiewicz remains as consistent today as it was when she first launched the Complete Count Committee (CCC) in early February – “We need you, the trusted partners of the community, to help us succeed at reaching every Connecticut resident. We are depending on everybody’s participation in the 2020 Census, and your ability to reach and influence others, by being the trusted voices in the community, is a vital component to this process.”

The Lt. Governor’s message has indeed been resolute throughout the entire state-wide tour, which spanned across 21 cities and towns of varying densities and populations. The primary objective since the day Governor Ned Lamont tasked her with achieving a complete count in the state of Connecticut has been to reach as many communities as possible and to rally support from politicians and community leaders. The Lt. Governor began by forming a state Complete Count Committee, which originally contained 50 members from across the state, with assistance from Co-Committee leaders Secretary of State Denise Merrill; State Representative Christopher Rosario; and

State Representative Pat Wilson Pheanious. According to the Lt. Governor that number has now ballooned to at least 120 members by April 30th!

“Connecticut is one of the first states in the country to put together a state-wide committee of trusted partners, said Lt. Governor Bysiewicz. “It’s an alliance of trusted and reliable partners, such as health centers, libraries, chambers, faith-based communities, and non-profits,” she said. According to the Lt. Governor, Connecticut was ranked #48 in the nation last year, receiving approximately \$10.7 billion in federal funding. She said the state is a “donor” state because it relinquishes more taxes dollars than it receives. Partners in every town have been very receptive to the platform of placing focus on the hard-to-reach communities that often reside in larger cities and smaller rural towns.

“Let’s remember that poverty and people are often hidden in these small counties and towns,” said Mrs. Wilson Pheanious on April 30th at the Willimantic Public Library. “These people often have a mistrust in the government, and we have to teach them that the Census is safe and critically important to our democracy, especially the underserved population.” Meriden’s Mayor and lifelong resident Kevin Scarpatti exclaimed, “Our greatest asset by far are the people who live in the community. It is our job to get people to understand they need to be counted so that we can bring back much needed funding to many of our programs, especially for children and education.” Meriden is just one of several Connecticut cities with hard to count Census tracts that include populations with varying languages, ethnicities, cultures, and economic backgrounds.

Alderman Victor Lopez of Waterbury Connecticut spoke in his native language to the mostly Spanish speaking crowd at the Waterbury Public Library on March 18th. He pointed out that more than 100 countries will be represented when the city hosts it’s annual “Gathering Parade” in September. “We have such a diverse population that we need to plan effectively so we can reach a great number of people in a short amount of time,” he said. “Opportunities like the Gathering Parade are perfect for doing that.”

Another city with similar challenges is New Britain, which is home to a large population of African American, Spanish and Polish communities. “There are several polish newspapers and other ethnic organizations in New Britain,” said Darek Barcikowski, Publisher & Managing Partner of the White Eagle News. “We have the reach to inform them,” said Bishop W. Vance Cotten of the Shiloh Baptist Church. The Bishop expressed concerns about reaching the African American population and suggested pastors provide Census messaging at every Sunday service. “It’s so important for us and we only get this chance once every decade,” he said.

Congresswoman Rosa DeLauro spoke at functions in Middletown (March 15th) and New Haven (March 21st), conveying the importance of being a true stakeholder. “Any shortfalls in federal dollars has to be made up by the municipalities,” the Congresswoman said. “This advisory panel, these trusted community voices, are critical in identifying and reaching the hard-to-count areas.”

The shoreline city of New London is home to a vibrant immigration community, so it was only fitting that Lt. Governor Bysiewicz decided to ask Reverend Daniel Martino if he could host a tour event at the Church of the City. “Our parish is made up of 98 percent immigrants who represent 19 different countries,” said Martino. Mayor Michael Passero said, “New London is fully engaged in making sure everyone is counted and it will be the faith-based communities that will spearhead the way to make sure our message is heard.”

The topic of citizenship status has been discussed and debated across the country, and Will Ginsberg, President and CEO of The Community Foundation of Greater New Haven stated, “This community has always believed that everyone matters and that everyone makes a difference and we need to stand by that.” Assistant Regional Census Manager Lisa Moore followed-up by reiterating that information collected by the Census is safe and protected by Title 13, a federal law. An interesting statistic adapted by Lt. Governor Bysiewicz was provided by Jennifer Keohane, Executive Director of the Connecticut Library Consortium. Keohane cited an American Library Association (ALA), article claiming that 99% of hard-to-count census tracts have a public library within five miles. “And I want people to know that Connecticut libraries are ready and willing to support the public in being counted,” said Ms. Keohane. “Libraries are safe-havens for so many children and adults as well. We plan to play a major role by providing computers, wireless hotspots and staffing to help people complete their Census questionnaire.”



With the CCCC tour now in the rear view and less than a year left before the 2020 Census goes live, the Lt. Governor said while speaking at the New Haven Public Library, “The governor and I are laser-focused on economic development and job creation for the state of Connecticut and in order to achieve this goal, we need to have a complete and accurate count of the state so that we have all the correct data to make informed decisions. Our partnerships with trusted voices in the community will keep us busy. We will be doing all we can to follow-up and work with partners in every corner of the state to make sure that all residents in Connecticut are counted.” ▀



2020 Census Employment Available!

Are you or do you know someone looking to be of service to their community during the 2020 Census? Well, the New York Region Census Center (NYRCC) is hiring!

There are great opportunities available made just for you! Spread the word and visit the [**USA JOBS**](#) and the [**2020 CENSUS JOBS**](#) websites! Search with keywords RCC2020NY, CENSUS, or with your City, State, or Zip Code. Check it out! Click the links above to browse and apply now!

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Conducting a census is a massive and vitally important undertaking one in which the U.S. Census Bureau could only accomplish with the help and support of its partners

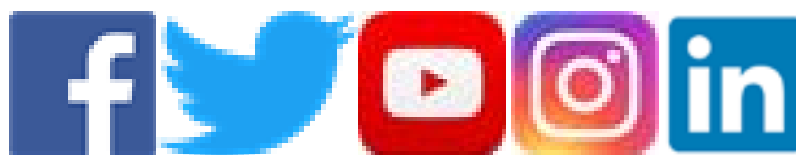
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