



ElevatED! Learning & Performance Journey

Equipping Leaders to Collaboratively
Improve and Innovate for Educator,
Student, and Community Success

**Invitation to the Job-embedded 2025
Virtual Journey**

March - December 2025



Introduction

You are invited to apply for an exclusive opportunity to join *ElevatED!*, a select cohort of 30 visionary K-12 education leaders, district administrators, and community partners invested in student success, economic development, workforce readiness, and community safety and prosperity. Together, you will master and certify as Performance Improvement Facilitators — professionals equipped to lead collaborative, sustainable solutions to complex challenges in schools, employer organizations, and communities

Participants will immediately apply proven performance improvement tools and processes to real-world challenges (Big Rocks) of their choice — tackling critical issues like literacy, school violence, attracting and retaining employees, and developing the skills employees need succeed and help their organizations succeed. Through this engaging, project-based experience, you will learn by doing, receive expert coaching, and build durable skills that drive innovation, persistence, and results.



Executive Summary

Professionals may know **what** the continuous improvement process is and the value of collaboration. Our research into the practices of highly effective improvement practitioners revealed the secret to success in is **how** this work is facilitated and implemented, engaging the needed stakeholders.

Complex challenges face schools, communities, and employers. Collaboration and co-creation are key. We support leaders to lead collaborative improvement and innovation to help students, educators, and communities thrive.

***Mastering the
Power of "How" Together.***

Together, this cohort will lead sustainable, cross-sector progress on their most pressing issues in education, workforce, and community development.

The Certified Performance Facilitator standards and international Human Performance Improvement Principles & Practices are the foundations of each participant's ***ElevateED! Learning and Performance Journey***. You will apply all the learning and the time-tested tools and processes to guiding others through collaborative analysis, solution set development, testing, and planning, implementation, monitoring, iteration, and successful innovation. You will guide the way to improvement, innovation, and shared success!

Carefully designed, the ***Journey*** supports participants to avoid the pitfalls while ensuring sustainability. The pitfalls that can derail efforts or cause them to fail are often rooted in the best of intentions and assumptions! Best of all you share and document your best practices to shine a light on what works and your communities' and sectors' collaboration!



Why Join?

- Collaboratively address your community's most pressing challenges with actionable, data-driven solutions.
- Demonstrate and learn how to develop in-demand skills such as critical thinking, complex communication, mediation, and innovation.
- Form a statewide leadership Community of Practice to shape a bold, transformative vision for education and community success.
- Launch a lasting community of practice and share best practices across the state.
- Earn the Certified Performance Improvement Facilitator designation/certification.

Apply today to elevate your impact and lead lasting change. Together, we can build a stronger future for education, communities, and the economy.





Our Proven Methodologies

ElevatED! is meticulously designed to engage participants in immersive learning experiences, fostering skill development and practical application. The following methodologies ensure a dynamic and impactful *Learning and Performance Journey*:

1

Interactive Synchronous Virtual Sessions

Hands-on sessions for active participation, social learning, and real-time skill application. Participants rate this experience highly!

2

Asynchronous Application with Coaching

Using the digital Promote platform participants demonstrate their proficiency with coaching.

3

Project-based Certification

Through active participation and proficient completion of job-embedded assignments participants can earn either the Certified Performance Improvement Facilitator or the Certified School Improvement Specialist credential.

Together, this cohort will lead sustainable, cross-sector progress on the most pressing issues in education, workforce and economic development, and community well-being and prosperity.

Sponsor organizations are encouraged to enroll and sponsor both their education partner leaders and key stakeholders from their own companies, agencies, or communities. This cross-sector participation builds a shared language, mutual trust, and aligned strategies to address challenges holistically and drive systemic change. Together, participants will tackle "Big Rocks" of their choice – critical issues such as literacy, school violence, student engagement, workforce readiness, and critical skills gaps – applying proven performance improvement methods that deliver lasting results.

Education leaders, business and community leaders, and professionals across the state will build a Community of Practice that is focused on facilitating needed transformation while building hope and resilience through collaborative learning and co-creation.

Cost Breakdown

Expense	Cost
Participant Tuition Per Person	\$5,995.00
Coaching Click to edit text	Included
Digital Badge	Included
Planning with participating partners for optimal impact	Included

You are invited!

Tuition is \$5,995 per participant. We invite external stakeholder organizations — including businesses, foundations, and civic leaders — to partner and invest in their development and certification along with their peer education leaders' by funding participation. Supporting this cohort creates direct value by fostering school-community alignment, future workforce development, and safer, more prosperous communities.

The text for the *ElevatED! Learning and Performance Journey* is the *Performance Improvement Facilitator Field Guide* scheduled to publish in February 2024.



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