THE BUSINESS OF SPINE

THE SPINAL CORD HOTLINE

Spinal Implant Manufacturers

The Spinal Cord Hotline is staffed by Certified Professional Coders and Spine Reimbursement Specialists who are recognized as the nation's spine coding experts. This service offers real-time, live support with regard to spine coding, collections, and reimbursement issues. In addition, participation in our Spinal Cord Hotline service provides you with coding advisories, reimbursement alerts and information regarding issues affecting the industry.

Spine industry representatives today have many pressures. At The Business of Spine, we focus on the issues that you face daily when dealing with your relationships with your hospital and your surgeon. Our goal is to put you "on track" with the reimbursement issues that affect every sale, every day. We understand the challenges you face with pricing, negotiations and competition.

Building a relationship with The Business of Spine can create a synergistic approach, by providing high level added value services, which are AdvaMed (Advanced Medical Technology Association) approved, solidifying relationships. Our expertise regarding how the revenue cycle works, allows you to communicate and respond to the pressures presented by hospital administration, physician practices and facilities. The Business of Spine utilizes many resources to secure and maintain a mutually rewarding relationship with the surgeon. By partnering with The Business of Spine, you have access to knowledge and expertise that optimizes your customer relations efforts. Our services enable you to maximize income potential of the surgeon by granting assistance, with minimal disruptions to the physician's reimbursement process.

Contact Us

(866) 859-7759 contact@thebusinessofspine.com www.thebusinessofspine.com

Our Services Include, But Are Not Limited To:

- Standard calls for coding resources such as:
 - Specific Product Coding
 - HCPCS Information
- Surgical Op Note Coding, including:
 - Pre-authorization for Specific Procedures
- Case Review Denials
- Product Review and Coding Sheet Development
- · DRG Information such as:
 - Current year DRG Descriptors with National Average Payments and Relative Weights
- ICD-10-CM Reference Guides
- Standard Set Up of Your Product Coding Documents
- Comprehensive Product Review / Analysis
- Conference Calls with Representatives
- · Conference Calls with Clients

Additional Information

- Any additional requests that require significant or in-depth review/analysis will be referred to you for written approval before undertaking such requests.
- For calculation purposes, the submission period will be based on a calendar month beginning on the first of each month and running through the final day of the month.
- The unused portions of the monthly allowance will not be carried over to subsequent months.
- The coding hotline is open during standard business hours, and routinely provides same-day response.
- Packages require a completed contract and prepayment at onset
- Information may be mailed or emailed for review

Please contact us for pricing this varies based on the needs of your spine business.

Contact Tamara Adair at (866) 859-7759 or via email at tadair@thebusinessofspine.com.