

2021-2022

# LEADERSHIP SPEARFISH

Leadership Spearfish is an in-depth, actively engaging, professional development tool sponsored by the Spearfish Chamber of Commerce.



## APPLICATIONS NOW OPEN

Since 1986, the Spearfish Area Chamber of Commerce has promoted and fostered the development of leadership in the greater Spearfish community. Leadership Spearfish is a program designed to meet the community's need for active participation of informed and dedicated community leaders. This program works to facilitate the sharing of knowledge and expertise among leaders of area businesses and organizations.

Since its inception, the program has graduated more than 550 leaders into the Spearfish area. The 9-month program is designed to promote a better understanding of this community, build and enhance leadership skills, and develop a strong network of community leaders.

With keynote speakers, panel discussions, team-building exercises, problem solving, and site visits, participants gain valuable insight into the local economy. The topics change as the issues, challenges, and opportunities of the community change. Participants have VIP access to the many different industries that create the positive climate of Spearfish.

The program is open to all people who live or work in the Spearfish area, from all segments of the community, all career levels, and long term to new residents.

### TOPICS

- History & Growth of Spearfish
- Natural Resources, Agriculture
- Tourism & Economic Development
- Spearfish Business Overview
- Entrepreneurship Education
- Problem Solving & Communication Skills
- Healthcare
- Professional & Board Development
- Education Components within the Community
- City & State Government
- Technology, Science, & the Future

### PROGRAM SCHEDULE

September 9, 2021:	8:30 a.m. - 3:30 p.m.
October 14, 2021:	8:30 a.m. - 3:30 p.m.
November 11, 2021:	8:30 a.m. - 3:30 p.m.
December 9, 2021:	8:30 a.m. - 3:30 p.m.
January 13, 2022:	8:30 a.m. - 3:30 p.m.
February 10, 2022:	8:30 a.m. - 3:30 p.m.
March 10, 2022:	8:30 a.m. - 3:30 p.m.
April 14, 2022:	8:30 a.m. - 3:30 p.m.
May 12, 2022:	8:30 a.m. - 3:30 p.m.
May 26, 2022:	Graduation at Chamber Mixer

The class is to plan optional lunches on their own once per month.



Leadership Spearfish gives you two main skill sets. You learn how to be an effective leader through different seminars and speakers, but you also learn about Spearfish and how to put your new skills to work. I loved learning about Spearfish and meeting other leaders in our community. I highly recommend the program.



APPLICATION AT  
[www.SpearfishChamber.org](http://www.SpearfishChamber.org)





## BENEFITS

Participants will:

- Enhance and build on their personal and professional leadership skills
- Expand awareness and appreciation for challenges and opportunities
- Improve communication skills
- Develop network of connections into the community
- Develop better emotional intelligence
- Improve their managerial skills and abilities
- Build effective work teams
- Clarify their vision
- Be empowered to succeed and boost your confidence

Employers will:

- See enhanced potential from participants through exposure to broadened perspectives
- Open the doors for greater corporate/organizational community involvement and visibility
- Create additional opportunities to influence a positive change
- Increase employee engagement and reduce staff turnover
- Nurture future leaders

Community will:

- Experience benefits through increased community involvement from participants
- Gain quality of life from the many projects such as the following:  
Project Playland, Groom & Bloom Storm Atlas Clean-up, Tunnel lighting for Lookout Mountain Trailhead
- Inherit emerging, committed, and effective leaders with commitment the community



*The Leadership Spearfish class was a fantastic learning experience as many local businesses were toured. Business owners were informative and provided a wonderful networking opportunity. Many fun and productive tools were utilized in class that encouraged trust building, cooperation, team effort, and problem solving. The members of our class already have volunteer and fundraising endeavors in the works so this truly was and will continue to be a fantastic and productive experience.*

