



AREA REPORT

JULY 2020 | SINGLE FAMILY HOMES

The Area Report offers insight into residential real estate sales activity and regional trends. It complements our Market Report, giving you a broader look at the real estate market. If you are interested in receiving the Market Report for a more specific area, please let me know. I would be happy to set that up for you.

The market summary below lets you see sales activity for the prior month and year, along with current and past year-to-date statistics. The graphs cover several different aspects of the real estate market. Note how some of the graphs break out trends by price increments. Please contact me if you would like more information on your current market.

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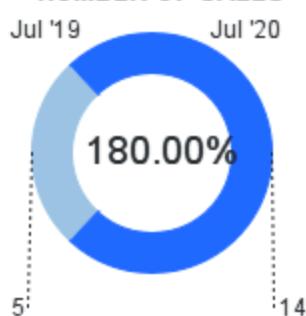
COLDWELL BANKER
REALTY

LONGBOAT KEY | July 2020

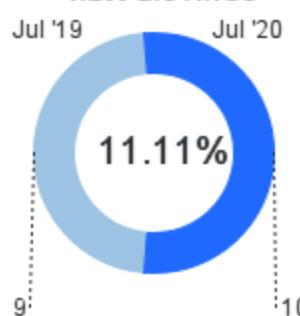
REAL ESTATE SNAPSHOT - Change since this time last year

Single Family Homes

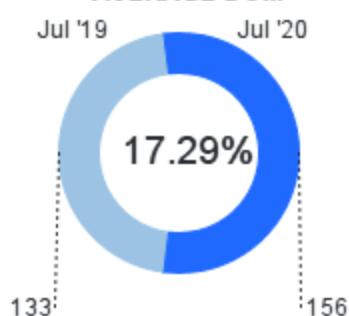
NUMBER OF SALES



NEW LISTINGS



AVERAGE DOM



27.36%

MEDIAN SALES PRICE
SINGLE FAMILY HOMES

111.25%

AVERAGE SALES PRICE
SINGLE FAMILY HOMES

32.29%

MEDIAN LIST PRICE
SINGLE FAMILY HOMES

103.70%

AVERAGE LIST PRICE
SINGLE FAMILY HOMES

Jul '19

Jul '20

AREA REPORT

LONGBOAT KEY

FULL MARKET SUMMARY

July 2020 | Single Family Homes [?](#)

	Month to Date			Year to Date		
	July 2020	July 2019	% Change	YTD 2020	YTD 2019	% Change
New Listings	10	9	11.11% ↑	52	61	-14.75% ↓
Sold Listings	14	5	180% ↑	34	31	9.68% ↑
Median Listing Price	\$1,124,500	\$850,000	32.29% ↑	\$851,500	\$799,900	6.45% ↑
Median Selling Price	\$1,012,500	\$795,000	27.36% ↑	\$787,500	\$785,000	0.32% ↑
Median Days on Market	88	71	23.94% ↑	102	66	54.55% ↑
Average Listing Price	\$2,296,142	\$1,127,200	103.7% ↑	\$1,571,464	\$989,635	58.79% ↑
Average Selling Price	\$2,132,785	\$1,009,600	111.25% ↑	\$1,453,470	\$929,435	56.38% ↑
Average Days on Market	156	133	17.29% ↑	129	114	13.16% ↑
List/Sell Price Ratio	93.9%	91.6%	2.54% ↑	93.8%	94.5%	-0.7% ↓

SOLD AND NEW PROPERTIES (UNITS)

July 2020 | Single Family Homes [?](#)

Sold Properties | Number of properties sold during the year

New Properties | Number of properties listed during the year.



MEDIAN SALES PRICE AND NUMBER OF SALES

July 2020 | Single Family Homes ?

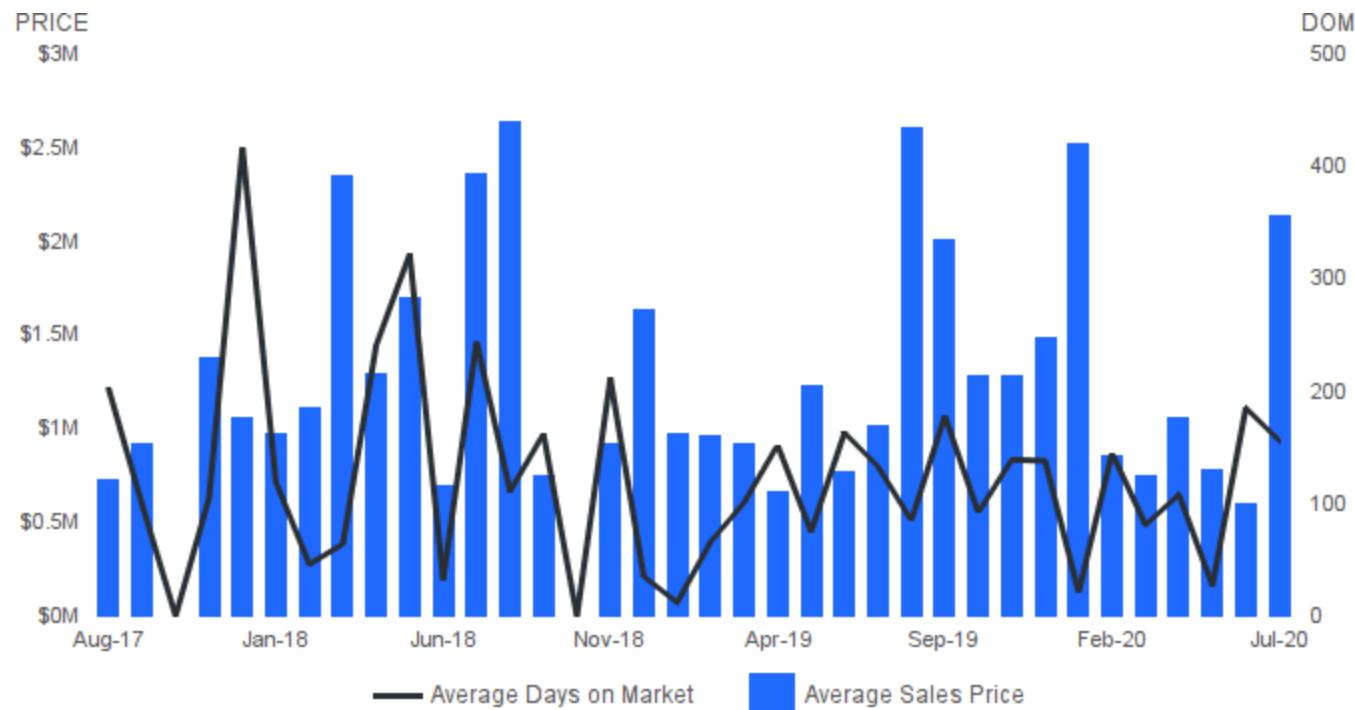
Median Sales Price | Price of the ""middle"" property sold -an equal number of sales were above and below this price.
 Number of Sales | Number of properties sold.



AVERAGE SALES PRICE AND AVERAGE DAYS ON MARKET

July 2020 | Single Family Homes ?

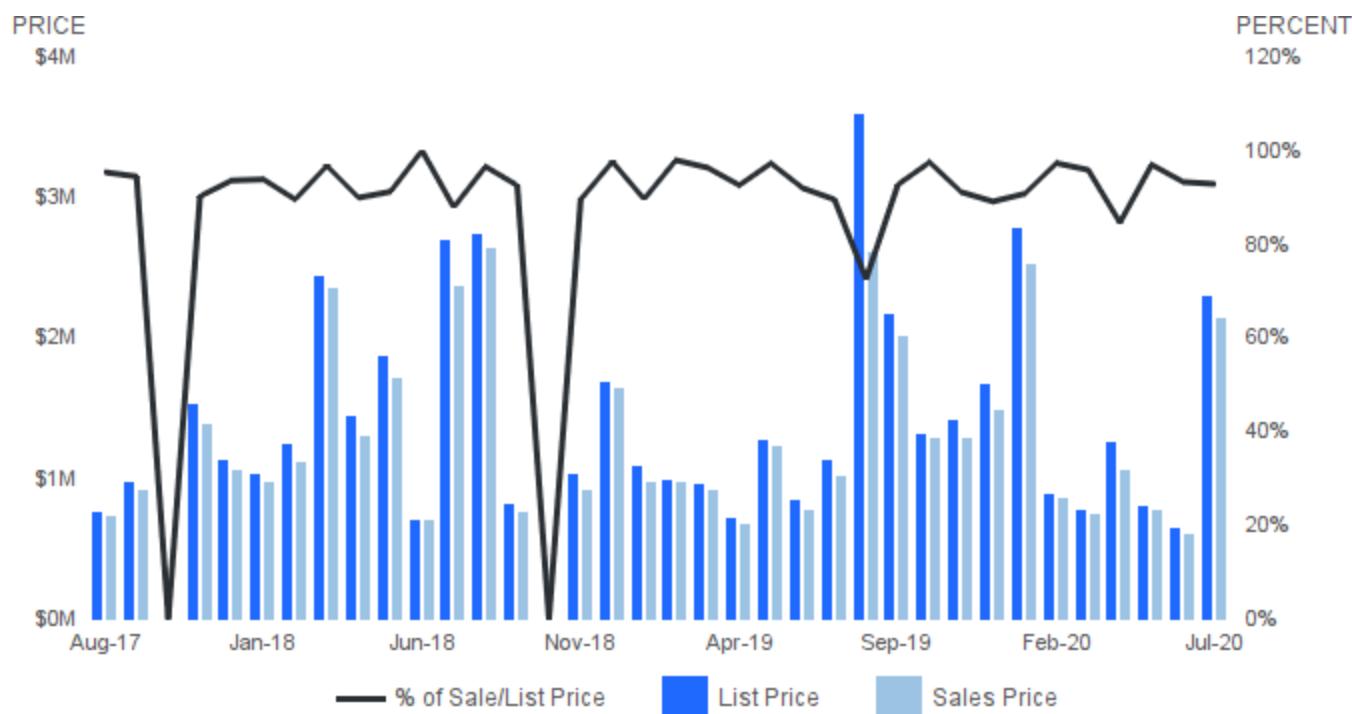
Average Sales Price | Average sales price for all properties sold.
 Average Days on Market | Average days on market for all properties sold.



SALES PRICE AS A PERCENTAGE OF ORIGINAL PRICE

July 2020 | Single Family Homes ?

Sale Price as a Percentage of Original Price | Average sale price of property as percentage of final list price.



AVERAGE SALES PRICE AND NUMBER OF PROPERTIES FOR SALE

July 2020 | Single Family Homes ?

Average Sales Price | Average sales price for all properties sold.

Properties for Sale | Number of properties listed for sale at the end of month.

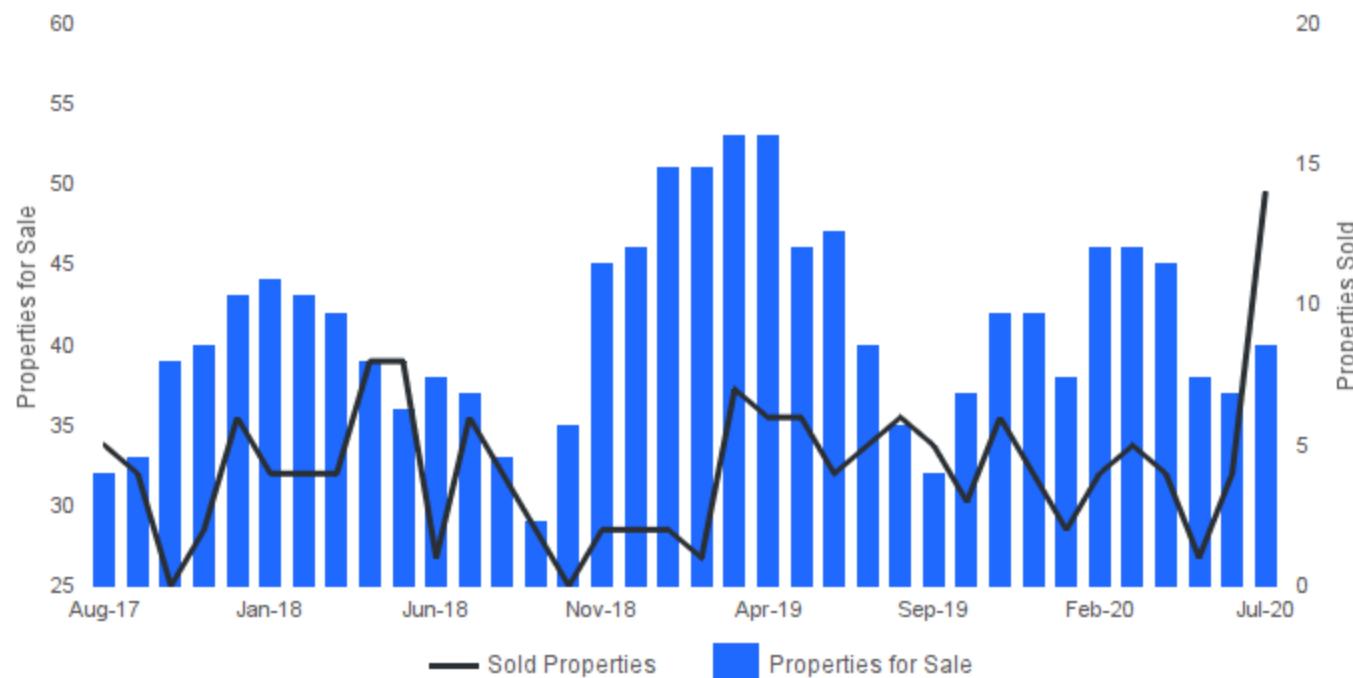


PROPERTIES FOR SALE AND SOLD PROPERTIES

July 2020 | Single Family Homes ?

Properties for Sale | Number of properties listed for sale at the end of month.

Sold Properties | Number of properties sold.



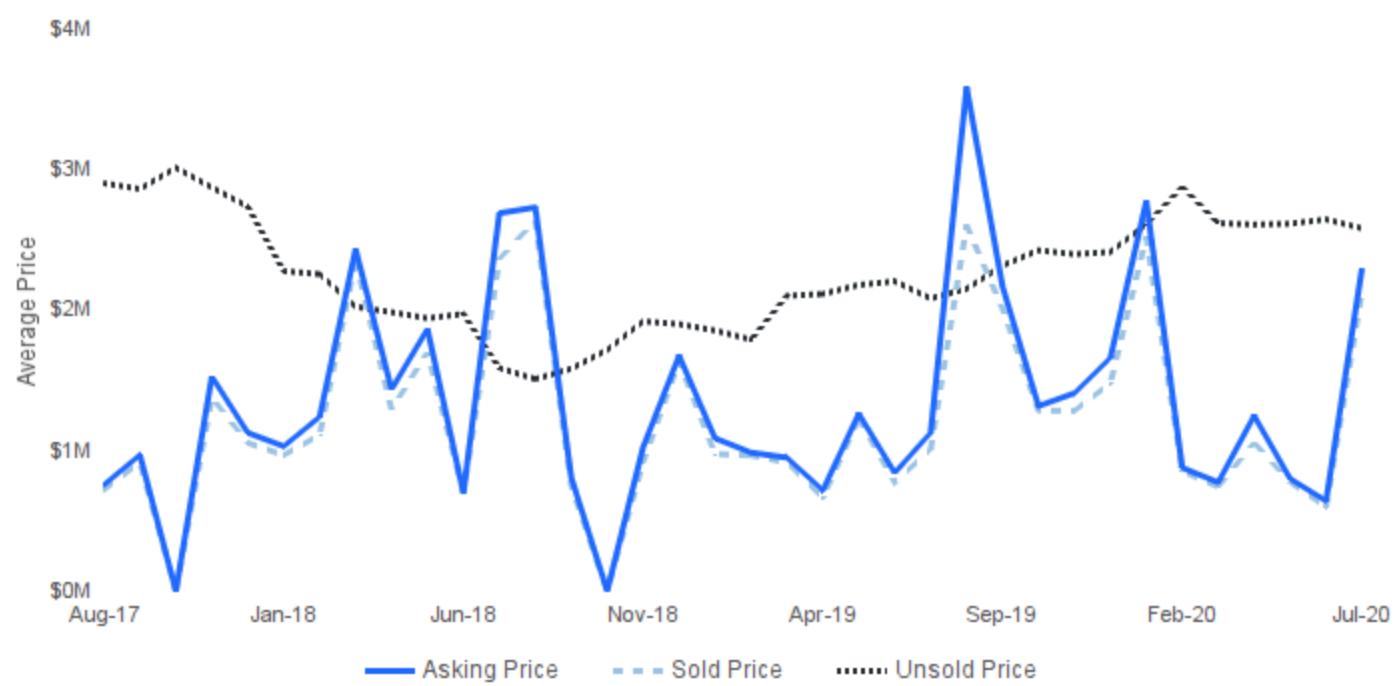
AVERAGE ASKING/SOLD/UNSOLD PRICE

July 2020 | Single Family Homes ?

Unsold Price | the average active list price

Asking Price | the average asking price of sold properties

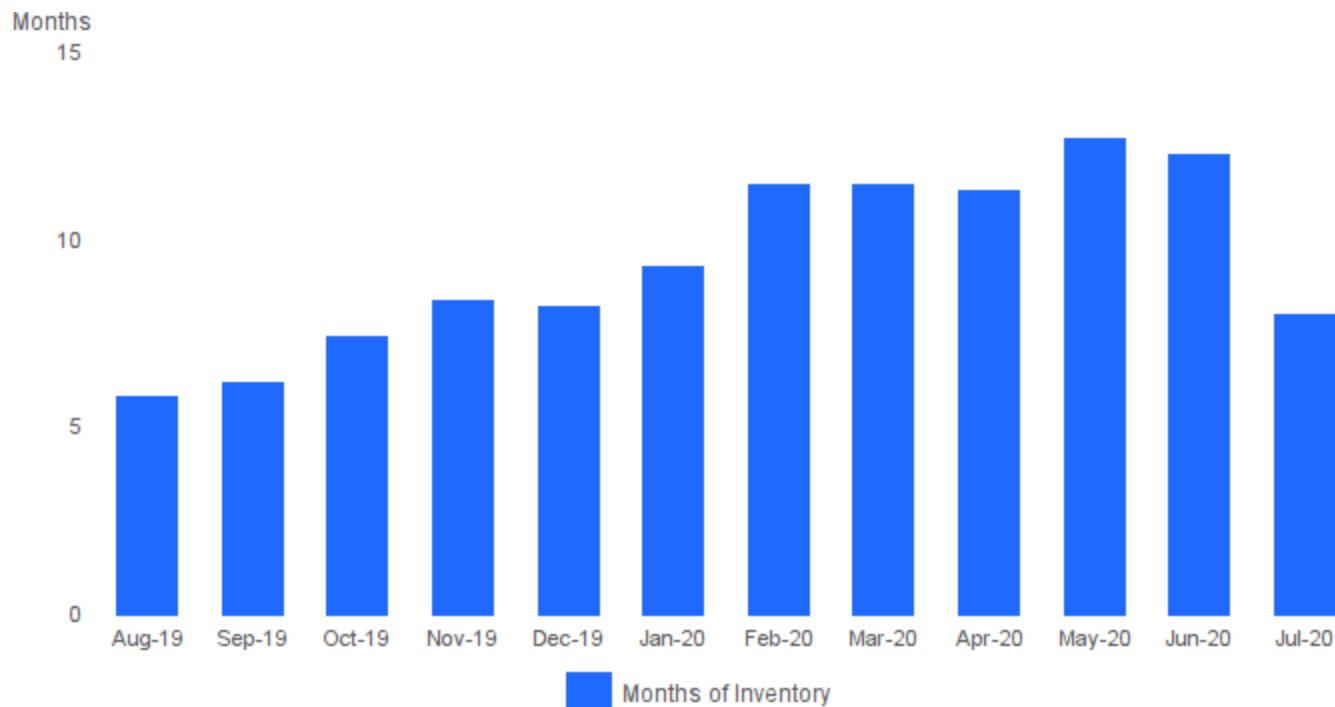
Sold Price | the average selling price



ABSORPTION RATE

July 2020 | Single Family Homes ?

Absorption Rate | Looks at the past year's monthly supply of inventory. In a normal market there should be a 6 month supply. The higher the rate above 6 the more aggressive a seller has to be with the competition; price and having a picture perfect property.



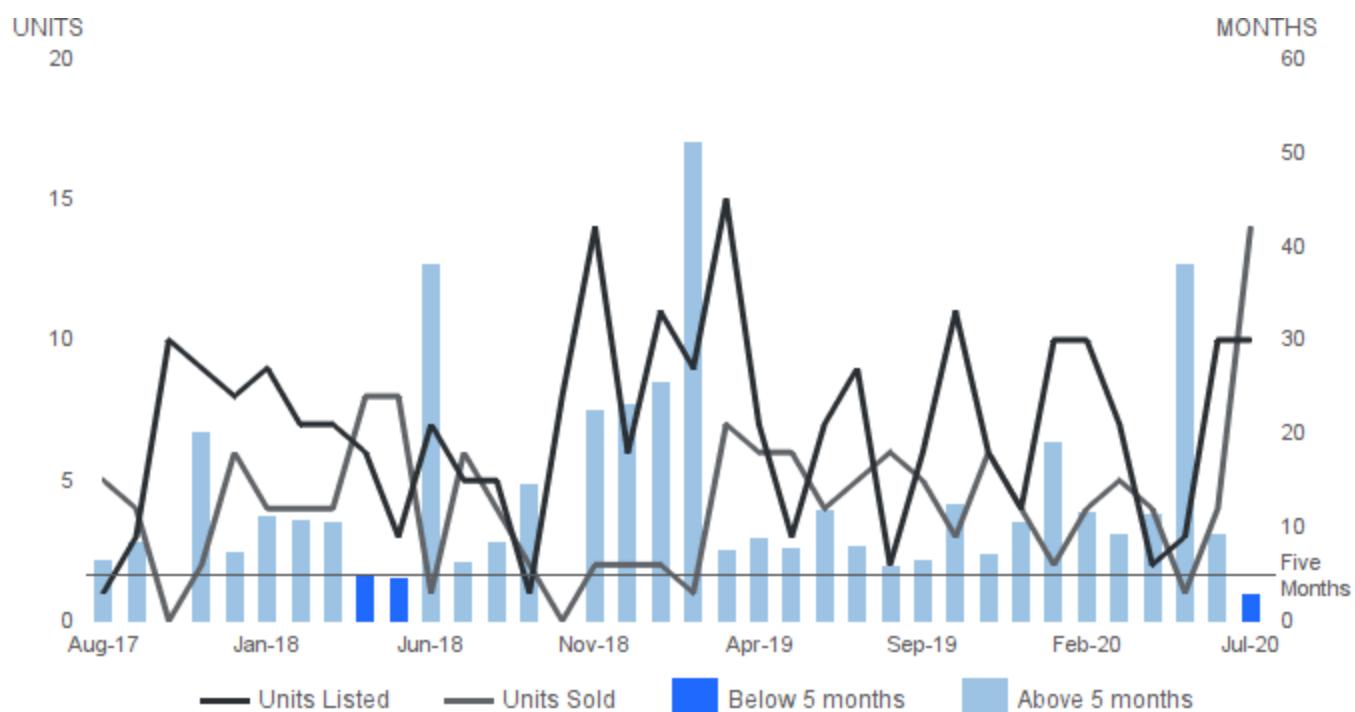
MONTHS SUPPLY OF INVENTORY

July 2020 | Single Family Homes ?

Months Supply of Inventory | Properties for sale divided by number of properties sold.

Units Listed | Number of properties listed for sale at the end of month.

Units Sold | Number of properties sold.

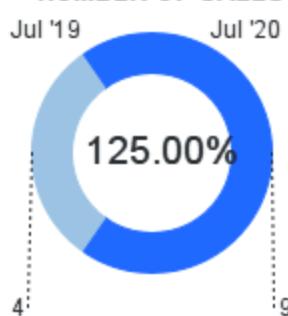


LONGBOAT KEY | July 2020

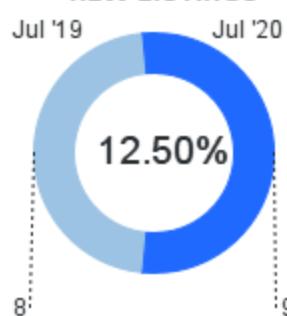
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Single Family Homes

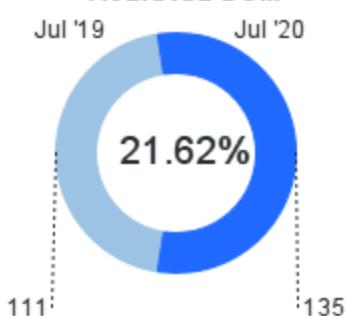
NUMBER OF SALES



NEW LISTINGS



AVERAGE DOM



14.89%

MEDIAN SALES PRICE
SINGLE FAMILY HOMES

2.67%

AVERAGE SALES PRICE
SINGLE FAMILY HOMES

10.61%

MEDIAN LIST PRICE
SINGLE FAMILY HOMES

2.19%

AVERAGE LIST PRICE
SINGLE FAMILY HOMES

Jul '19

Jul '20

AREA REPORT

LONGBOAT KEY

FULL MARKET SUMMARY

July 2020 | Single Family Homes [?](#)

	Month to Date			Year to Date		
	July 2020	July 2019	% Change	YTD 2020	YTD 2019	% Change
New Listings	9	8	12.5% 	59	70	-15.71% 
Sold Listings	9	4	125% 	51	35	45.71% 
Median Listing Price	\$1,199,000	\$1,084,000	10.61% 	\$1,299,999	\$1,622,000	-19.85% 
Median Selling Price	\$1,169,000	\$1,017,500	14.89% 	\$1,175,000	\$1,447,500	-18.83% 
Median Days on Market	104	89	16.85% 	116	64	81.25% 
Average Listing Price	\$1,102,888	\$1,079,250	2.19% 	\$1,591,378	\$2,088,642	-23.81% 
Average Selling Price	\$1,054,944	\$1,027,500	2.67% 	\$1,463,627	\$1,946,187	-24.8% 
Average Days on Market	135	111	21.62% 	146	138	5.8% 
List/Sell Price Ratio	96%	95.3%	0.79% 	92.9%	93.5%	-0.62% 

SOLD AND NEW PROPERTIES (UNITS)

July 2020 | Single Family Homes [?](#)

Sold Properties | Number of properties sold during the year

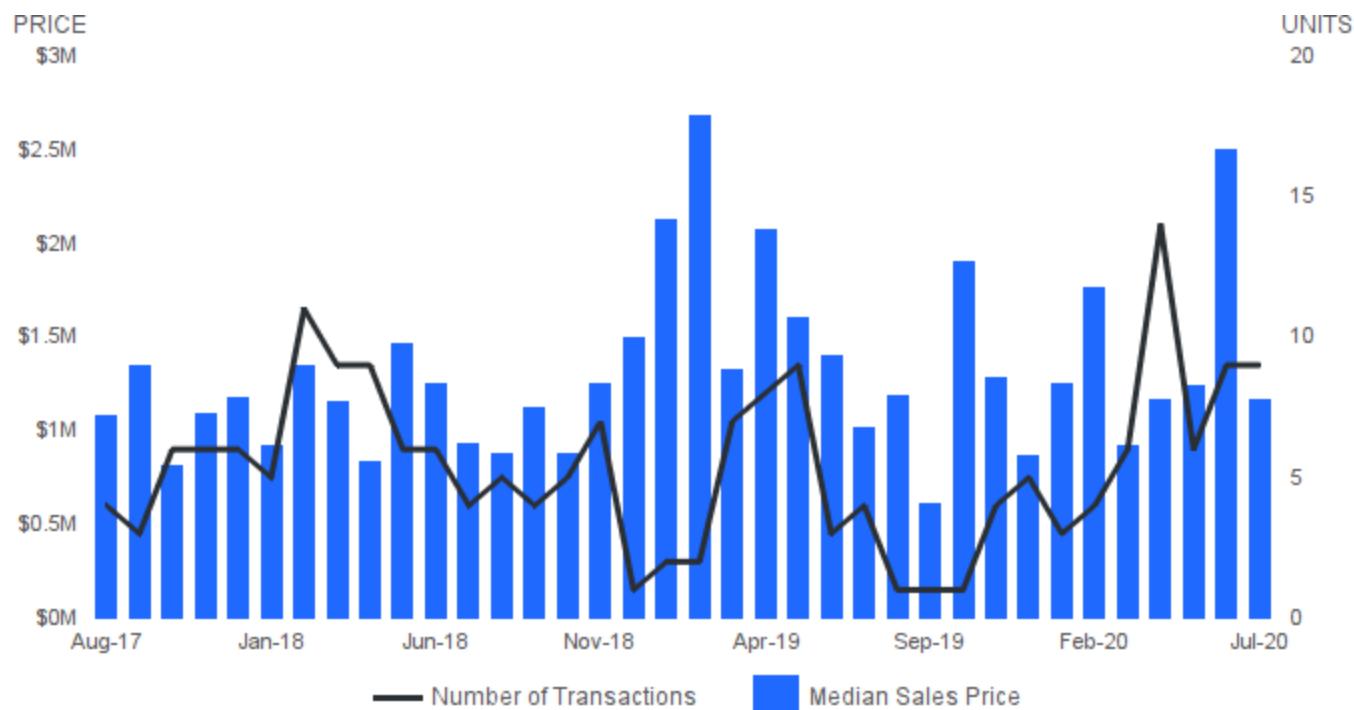
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MEDIAN SALES PRICE AND NUMBER OF SALES

July 2020 | Single Family Homes ?

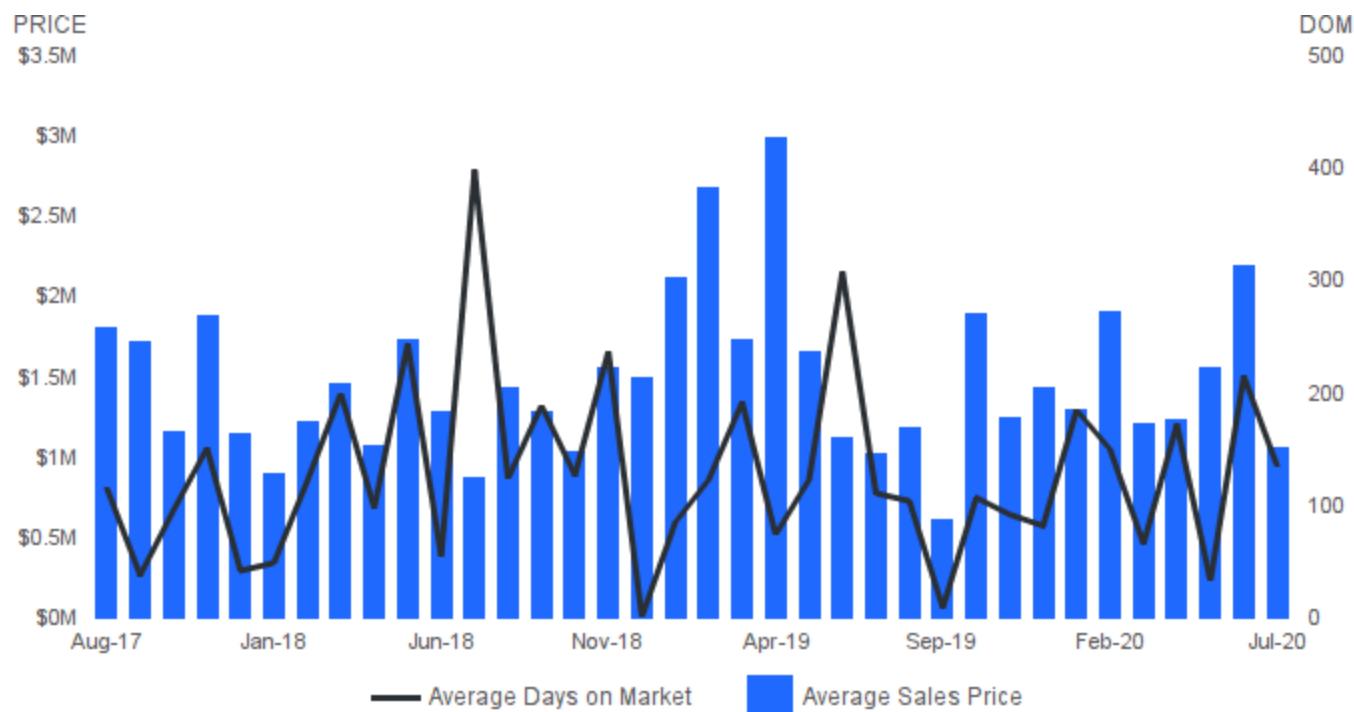
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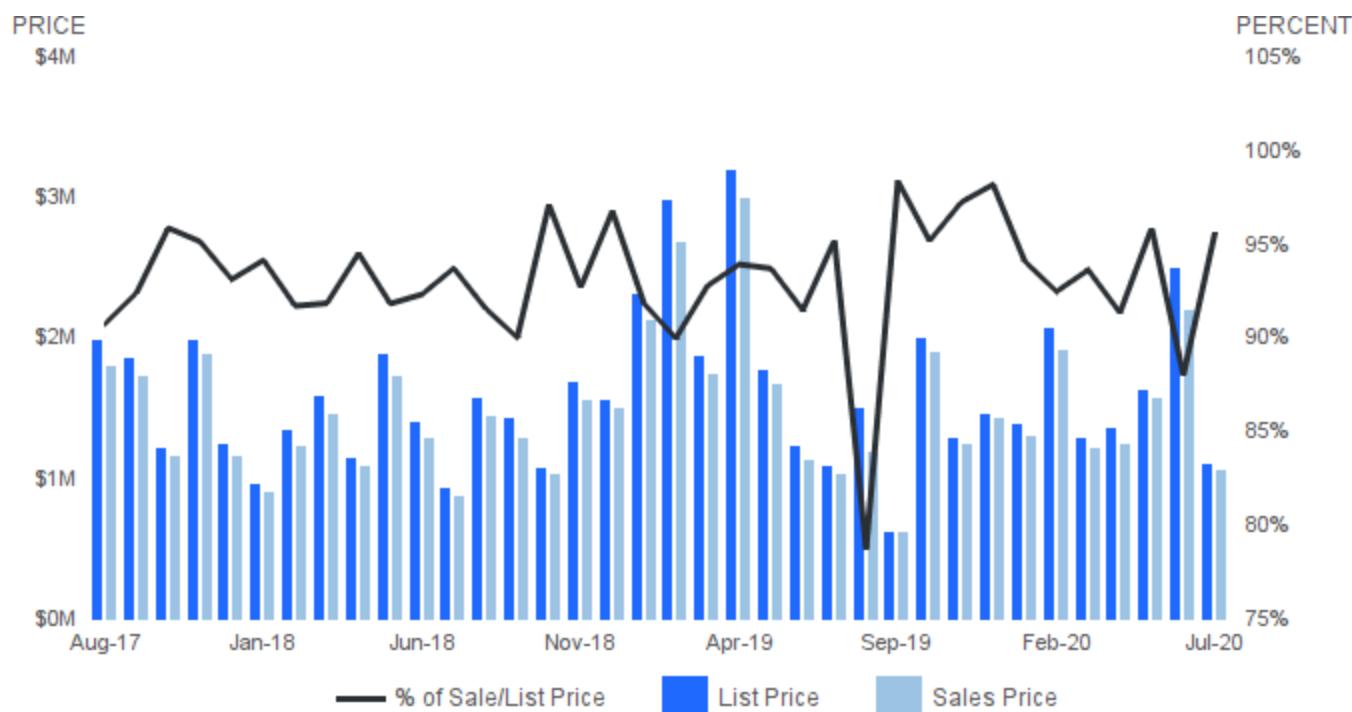
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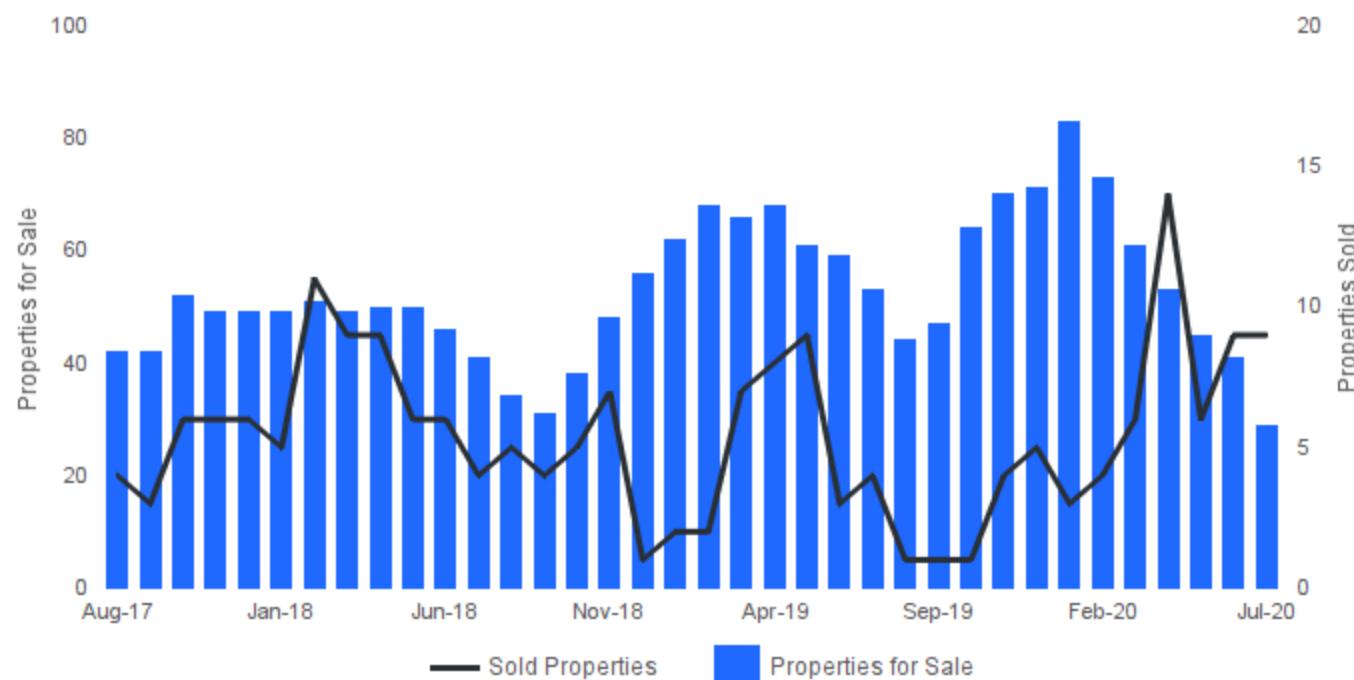


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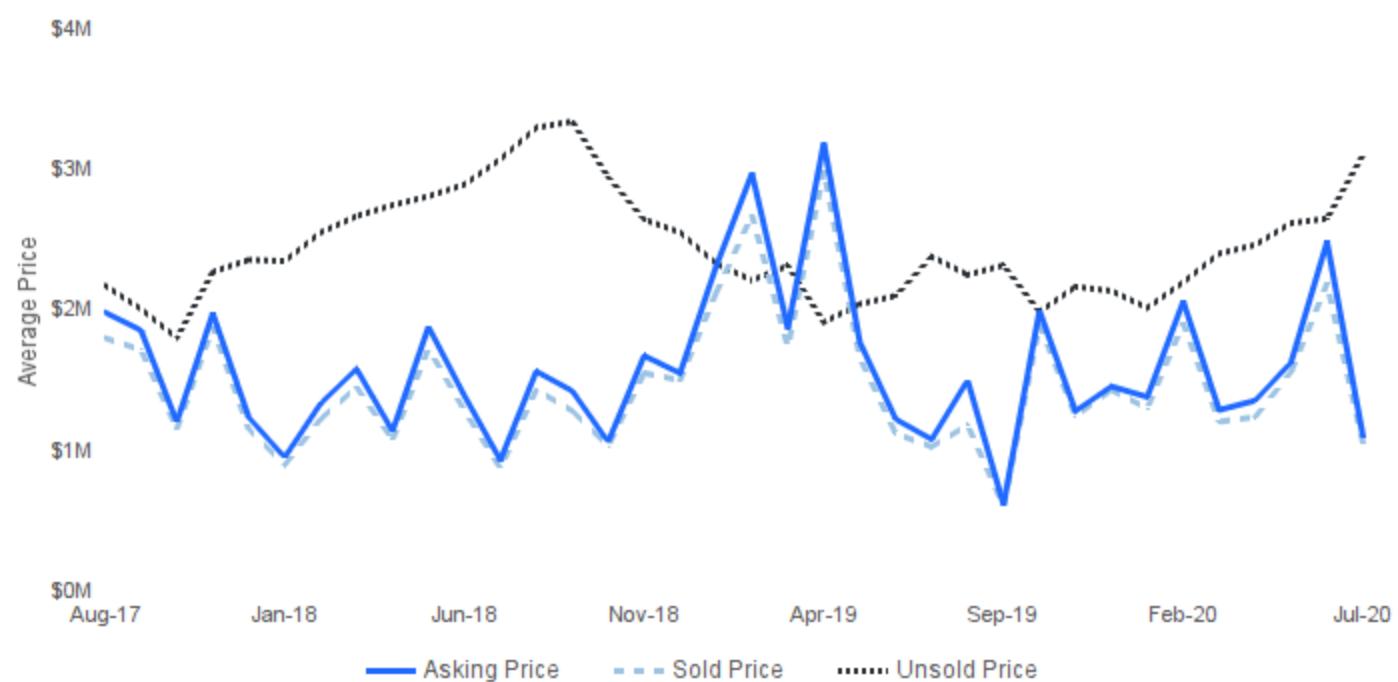
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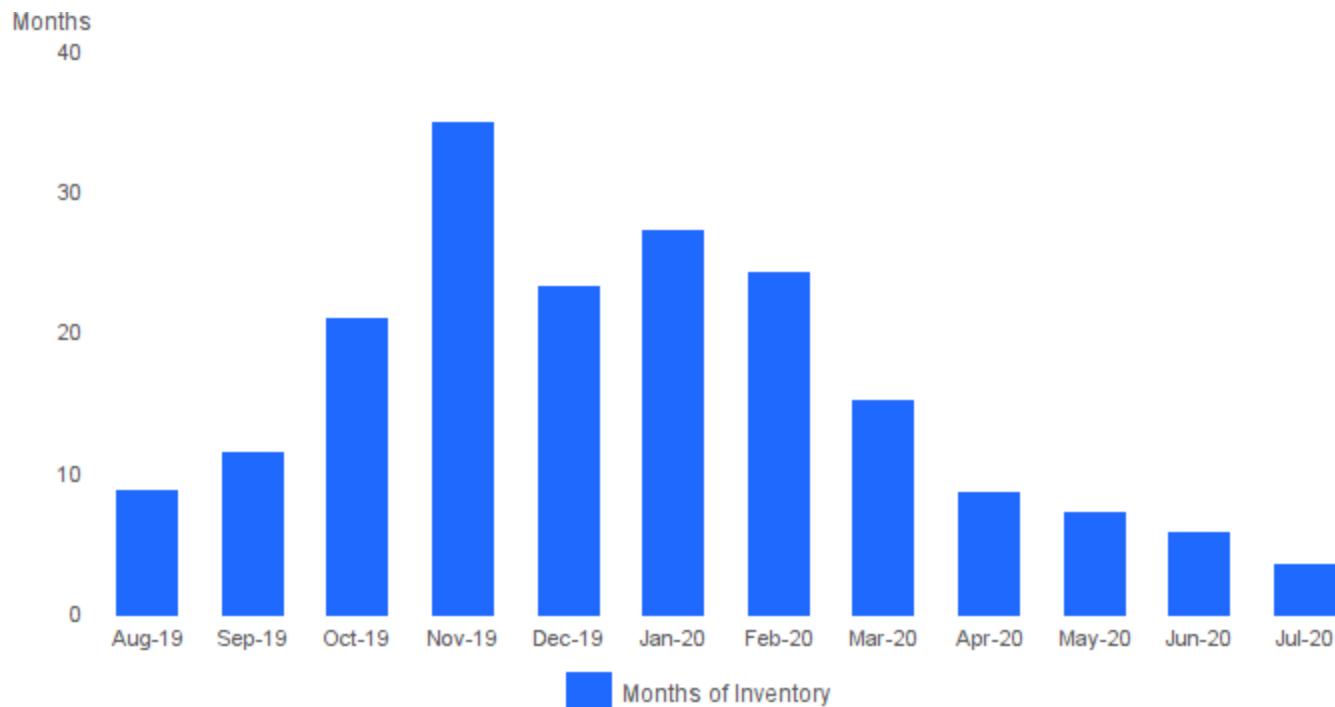
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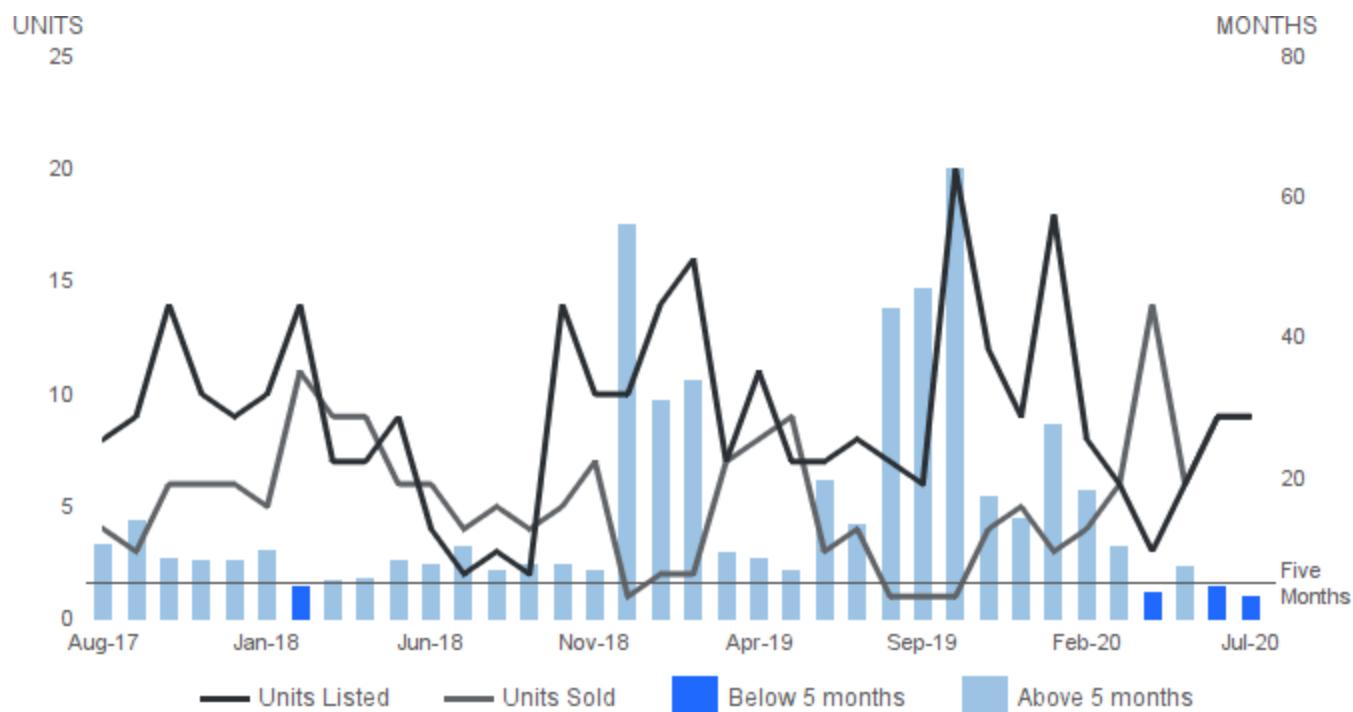
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The statistics presented in the Area Report are compiled based on figures and data generated by [IDC Global](#) and [Datafloat](#) and may not be completely accurate. All information should be independently verified for accuracy. Properties may or may not be listed by the office/agent presenting the information. Not intended as a solicitation if your property is already listed by another broker. Real estate agents affiliated with Coldwell Banker Realty are independent contractor agents and are not employees of the Company.



COLDWELL BANKER
REALTY

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