

**DEADLINE TO SUBMIT COMPLETED APPLICATIONS:  
JULY 31<sup>ST</sup>, 2019 BY END OF BUSINESS DAY. NO EXCEPTIONS.**



**GREATER BERGEN  
REALTORS®**

## **Candidate PAC Share Application & Questionnaire**

### **Section I. Personal Information**

Candidate's full name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Office Being Sought: \_\_\_\_\_

Occupation: \_\_\_\_\_

Are you a REALTOR® : Yes ☐ No ☐

### **Section II. Campaign Information**

Registered Name of Campaign: \_\_\_\_\_

Campaign Headquarters Street Address (***Do not use Post Box address***)

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_

Campaign Manager: \_\_\_\_\_

Campaign Treasurer: \_\_\_\_\_

State/Congressional District: \_\_\_\_\_ Political Party: \_\_\_\_\_

Current Elected/Nominated Position (If any) and Occupation:

\_\_\_\_\_

For current office holders, term expires: \_\_\_\_\_

Previous public office or appointments:

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### Section III. Financial Plan & Strategy

How much has been raised? \_\_\_\_\_ Date? \_\_\_\_\_

Current Cash-on-hand: \_\_\_\_\_

What do you expect to spend? \_\_\_\_\_

Does the candidate have a budget for any of the following (*check all that apply*)

Voter List ☐ Walk Plan ☐ Direct Mail Budget ☐

Does candidate accept PAC funds? Yes ☐ No ☐

### Section IV. Basis for Candidacy

Please give three (3) reasons why you are running:

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List major endorsements received for this race:

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### Section V. Organizational

1. What previous relationship has this candidate had with the REALTOR® association?

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2. Please name REALTORS® supportive of your candidacy and if they hold any official roles.

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3. What are demographics of your district, (i.e. number of registered voters; % registered in both parties; rural, suburban, urban; racial mix, blue/white collar, homeowners, and renters:

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4. What is your campaign's plan/strategy to win? \_\_\_\_\_

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**5. Do you currently use any of the following as part of your campaign tool kit? (Check all that apply)**

Facebook Page ☐ Facebook Profile ☐ Twitter ☐ Instagram ☐ Website ☐ Blog ☐

If yes, please provide the URL and/or handles for each:

Facebook Profile: \_\_\_\_\_

Facebook Business Page: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Website: \_\_\_\_\_

Blog: \_\_\_\_\_

Are you using pollsters or other consultants? Please name them and provide office address and phone number.

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Please provide most recent polling information: (results, when poll was taken, who conducted the poll).

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***Applications may be submitted via E-mail, Fax or Postal Mail:***

**E-mail applications to:**

[communications@bergenboard.com](mailto:communications@bergenboard.com)

**Fax to: 201-288-0511 ATTN: GAD Pac Share Application**

**Mail to: Greater Bergen Realtors®**

**411 Route 17 South - 5th Floor**

**Hasbrouck Heights, NJ 07604**