



ANNUAL  

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CONVENTION  

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BUSINESS EXPO  
— 2018 —

# ALL ABOUT OUR FAMILIA

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THE STATEWIDE HISPANIC CHAMBER OF COMMERCE OF NEW JERSEY (SHCCNJ) WAS FOUNDED IN 1989 WHEN LATINO BUSINESS LEADERS COLLABORATED WITH THEN GOVERNOR TOM KEAN ABOUT MENTORING AND TRAINING THE NEW JERSEY HISPANIC BUSINESS COMMUNITY. FORMED AS A NOT-FOR-PROFIT, THE SHCCNJ HAS BECOME THE VOICE FOR OVER 119,000 HISPANIC OWNED NEW JERSEY BUSINESSES THAT CONTRIBUTE OVER \$20 BILLION TO STATE'S ECONOMY.

WE ARE A VOLUNTARY MEMBERSHIP NETWORK COMPRISED OF BUSINESSES, VARIOUS HISPANIC CHAMBERS OF COMMERCE AND PROFESSIONAL ASSOCIATIONS ACROSS THE STATE. COLLABORATING WITH OTHER ORGANIZATIONS, INCLUDING THE U.S. HISPANIC CHAMBER OF COMMERCE, OUR STRENGTH COMES FROM OUR COMMITMENT TO THE TRADITIONAL NOTIONS OF "FAMILIA." MOREOVER, OUR FAMILIA EXTENDS BEYOND OUR HISPANIC BROTHERS AND SISTERS, AS EVIDENCED BY OUR MORE THAN 45% NON-HISPANIC MEMBERSHIP ROLE.



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@shccnj



October 12, 2018

# MISSION STATEMENT

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THE SHCCNJ IS COMMITTED TO PROMOTING THE GROWTH AND DEVELOPMENT OF ALL NEW JERSEY BUSINESSES. WE BELIEVE THAT BUSINESS SUSTAINABILITY IS ACCOMPLISHED VIA THREE PRINCIPLE TENETS:

1. AVAILING OUR COMMUNITY OF SUBSTANTIVE BUSINESS OPPORTUNITIES;
2. PROVIDING EDUCATION AND TRAINING TO ENTREPRENEURS/BUSINESS OWNERS; AND,
3. ENCOURAGING AN OPEN DISCOURSE BETWEEN THE PUBLIC AND PRIVATE SECTOR.

IT IS OUR VALUE SYSTEM, OUR FAMILIA, THAT ENCOURAGES OPEN DISCOURSE, PROVIDES THE REQUISITE PLATFORMS AND ULTIMATELY BRINGS ABOUT A STRONG BUSINESS COMMUNITY THAT CAN FLOURISH TOGETHER.



# PROGRAM AGENDA

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- 9:00 AM  
ATTENDEE REGISTRATION
- 9:30 AM  
WELCOME & RIBBON CUTTING CEREMONY
- 10:30 AM  
RAFAEL MARRERO & COMPANY- "LA SALSA SECRETA- KEY  
INGREDIENTS AND RECIPES FOR SUCCESS IN FEDERAL CONTRACTING."
- 11:30 AM  
ROBERTO MARTINEZ @GOOGLE – USE YOUTUBE SEARCH TO GROW  
YOUR BUSINESS
- 10:00 AM – 2:00 PM  
EXHIBITS & NETWORKING



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October 12, 2018

# EXHIBITORS

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- A PERFECT REFLECTION PHOTO BOOTH LLC.
- ACCION EAST, INC.
- ADS
- ALL SEASON HOME CLEANING & IMPROVEMENT.
- AMERICAN RED CROSS NJ REGION
- AT&T
- BCB COMMUNITY BANK
- BERKELEY COLLEGE
- BORGATA HOTEL, CASINO & SPA
- CAFE COLOMBIA DE ORIGEN Y CAYUNDA
- CAFÉ HACIENDA CEYLAN
- CANNA GATHER NJ
- CARE FINDERS TOTAL CARE LLC
- CASA OF NJ
- CASEIRO GOURMET HOUSE
- CASH FLOW PARTNERS
- CATB LIQUOR IMPORT
- CB MEDIA LLC
- CIRCO HERMANOS VAZQUEZ
- CITRUS COLOMBIAN RESTAURANT & BAKERY
- COCA-COLA
- COMCAST
- COMCAST BUSINESS
- DAPHNE'S SISTERS
- DAVID LERNER ASSOCIATES
- DULCES MAÑANITAS USA
- DYNAMICS MULTILINGUAL SERVICES INC
- EL PODER LATINO
- EVENT MODEL AGENCY



# EXHIBITORS

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- EXCEL FACILITY SERVICES LLC
- EXPEDIA CRUISESHIPCENTERS
- FEMA
- GLADYS CLEANING SERVICE LLC
- GNEC
- GOLDMAN SACHS 10,000 SMALL BUSINESS PROGRAM
- HEALING THE CHILDREN NJ
- HILTON GARDEN INN RIDGEFIELD PARK
- HOME & AIR DUCTS CLEANING
- HORIZON BLUE CROSS BLUE SHIELD OF NEW JERSEY
- IDT TELECOM
- IIBY BROKERAGE LLC
- JADRY CLEAN LLC
- JULI-ANNES TROPICAL KITCHEN
- KAV IMPORTS LLC
- KEARNY BANK
- KVIBE PRODUCTIONS0
- LA KOKONA
- LAS CHIVAS
- LATIN STREET NEWS
- LATINAS IN BUSINESS US
- LORDUY ENTERPRISE
- LYFT
- M&T BANK
- MAGNETS.COM & CUSTOMIZEDSTICKERS.COM
- MARCABRAND
- MEXICAN ALLIANCE OF NJ
- NEGOCIOS HISPANOS MAGAZINE



# EXHIBITORS

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- NEW YORK LIFE
- NEW YORK LIFE (NY)
- NJ BUSINESS ACTION CENTER
- NJ ECONOMIC DEVELOPMENT AUTHORITY
- NJIT PROCUREMENT TECHNICAL ASSISTANCE CENTER
- NJM INSURANCE GROUP
- ORDER AND EASE, LLC
- OUTFRONT MEDIA
- PAELLA PARTY
- PREXCO
- PSEG ADELANTE EBRG
- QUALITY FOOD BROKERS
- RARITAN VALLEY COMMUNITY COLLEGE
- RBAC
- SA AUTOSHOP
- SCHIAVONE CONSTRUCTION CO LLC
- SOCIAL SECURITY ADMINISTRATION
- SPENCER SAVINGS BANK
- STEPHANIE SPEAKING
- TAPSNAP 1097
- THE AMMON FOUNDATION
- TINA & KID'S CREATIONS
- U.S. DEPARTMENT OF LABOR
- U.S. SMALL BUSINESS ADMINISTRATION
- UNITED AIRLINES
- VALLEY NATIONAL BANK
- VERIZON
- WELLS FARGO



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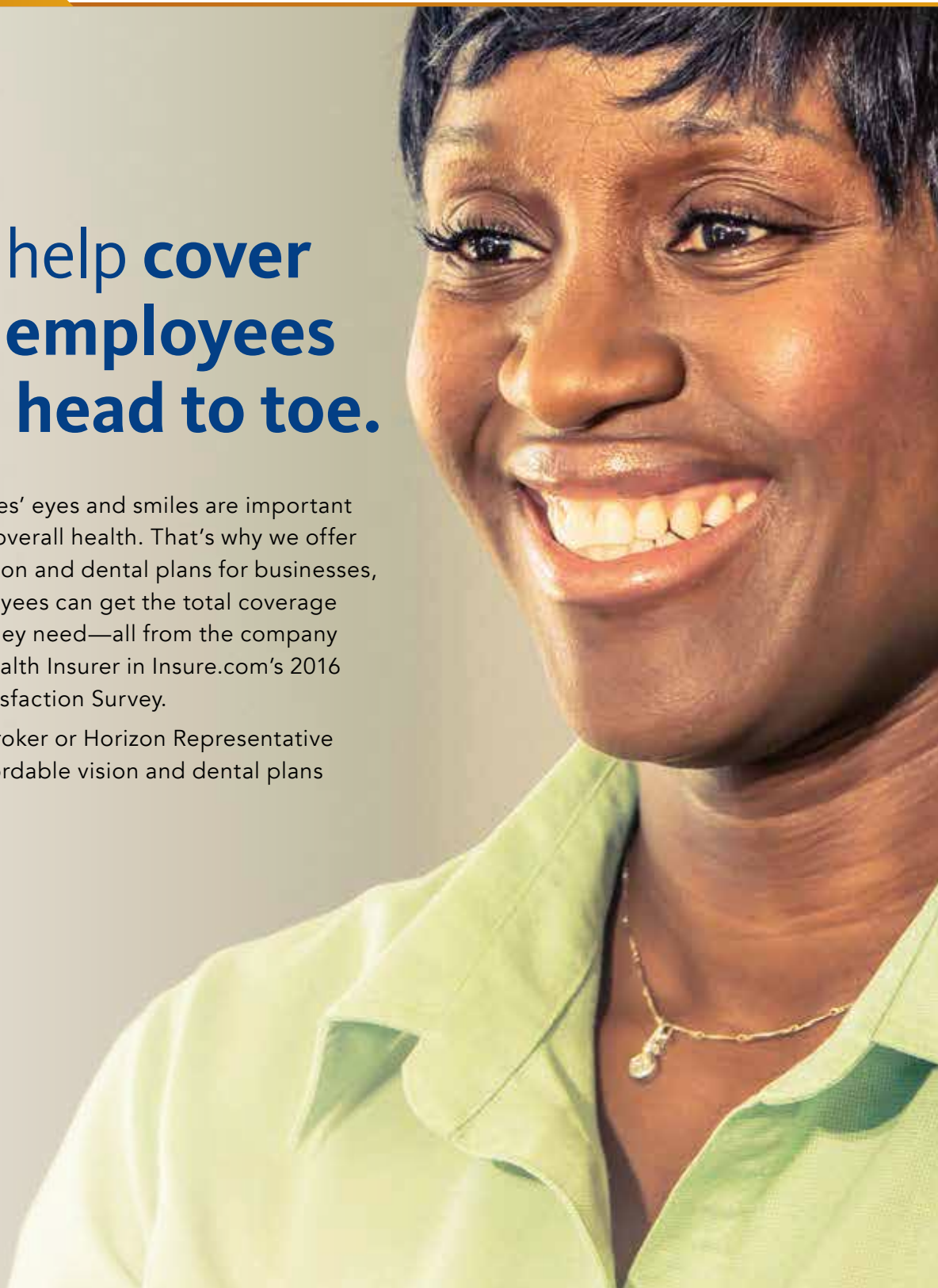




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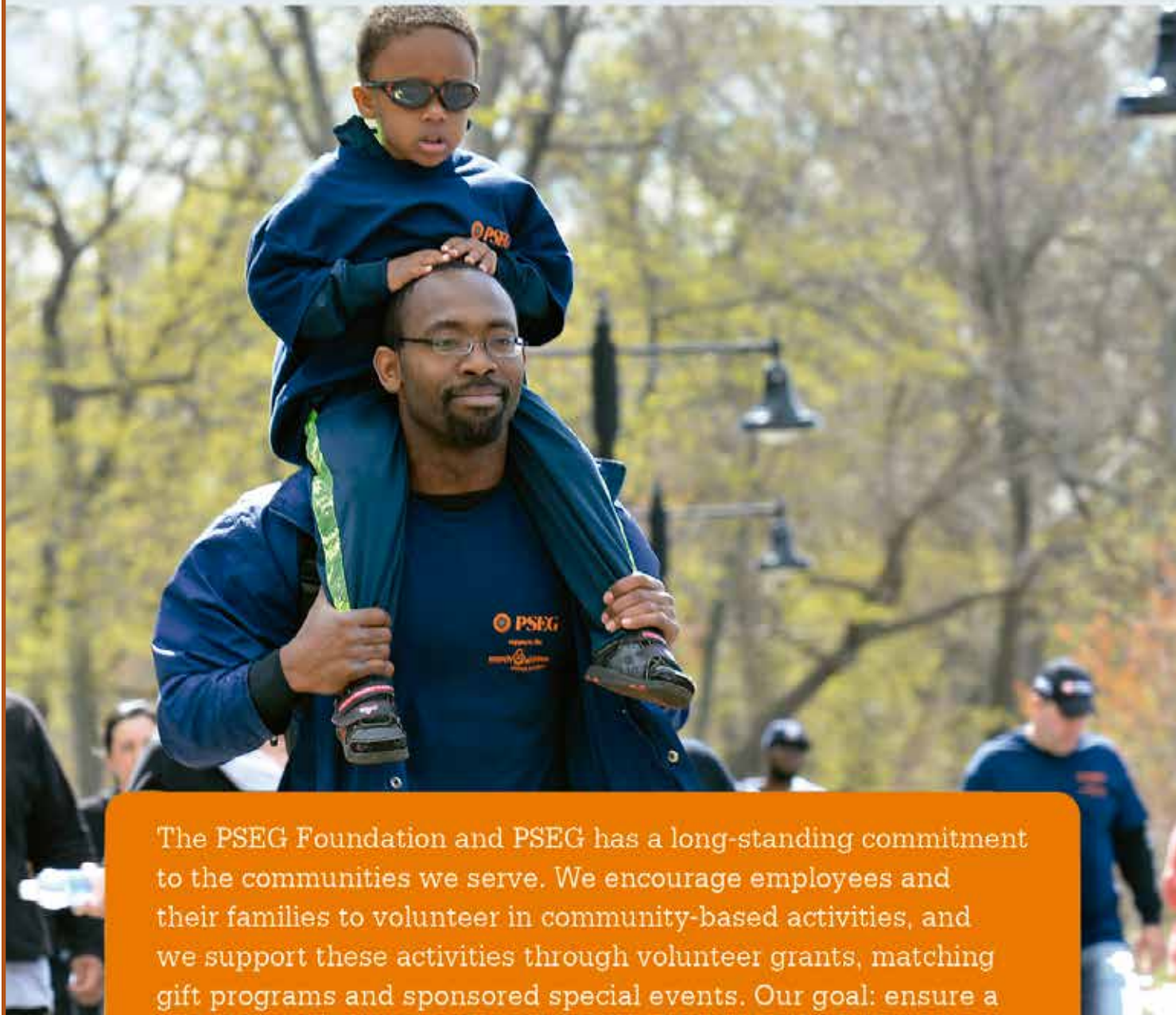
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NEW JERSEY ECONOMIC DEVELOPMENT AUTHORITY

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# FOOD & BEVERAGE MEMBERSHIP LEVELS & BENEFITS

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## FOOD & BEVERAGE PARTNER \$3,000 CREDIT TOWARDS FOOD & BEVERAGE ANNUALLY

- INCLUSION IN CORPORATE ADVISORY BOARD
- COMPANY NAME, ZIP CODE, AND INDUSTRY WILL BE NOTED IN MEMBER DIRECTORY WITH THE OPTION TO DISPLAY
  - MAIN CONTACT NAME
  - ADDRESS
  - WEBSITE
  - E-MAIL
  - SOCIAL MEDIA HANDLES
- ACCESS TO CHAMBERMASTER
- MOBILE SHCCNJ MEMBERSHIP APP
- ABILITY TO POST JOB OPPORTUNITIES
- HYPERLINKED LOGO ON SHCCNJ WEBSITE SHOWCASING AS CORPORATE PARTNER
- UP TO 3 E-MAIL BLASTS PER YEAR TO OUR MAILING LIST OF 13,000 (MUST FIT INTO SHCCNJ E-MAIL SCHEDULE AND MUST PROVIDE TO SHCCNJ AT LEAST 30-DAYS PRIOR)
- ABILITY TO SHARE COUPONS WITH SHCCNJ MEMBERS
- UP TO 30 INDIVIDUAL MEMBERSHIPS FOR YOUR TEAM
- MEMBER PRICING ON EVENTS & EVENT POSTINGS
- OPPORTUNITY TO MEET WITH NJ ELECTED OFFICIALS AND STAKEHOLDERS.
- ABILITY TO ASK THE CHAMBER TO SUPPORT POLICY OR LEGISLATION VIA LETTERS WRITTEN TO STATE AND FEDERAL ELECTED OFFICIALS WHO HAVE A RELATIONSHIP WITH THE CHAMBER. THESE REQUESTS WILL BE REVIEWED ON A CASE BY CASE BASIS.
- MEDIA EXPOSURE: WE ARE INTERVIEWED BY PRINT AND TELEVISION MEDIA OUTLETS THROUGHOUT THE YEAR TO DISCUSS THE NJ BUSINESS CLIMATE, AND WE TAKE EVERY OPPORTUNITY DURING THESE INTERVIEWS TO MENTION A HANDFUL OF OUR SPONSORS.



# FOOD & BEVERAGE MEMBERSHIP LEVELS & BENEFITS

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## FOOD & BEVERAGE SUSTAINING PARTNER \$5,000 CREDIT TOWARDS FOOD & BEVERAGE ANNUALLY

- INCLUSION IN CORPORATE ADVISORY BOARD
- COMPANY NAME, ZIP CODE, AND INDUSTRY WILL BE NOTED IN MEMBER DIRECTORY WITH THE OPTION TO DISPLAY
  - MAIN CONTACT NAME
  - ADDRESS
  - WEBSITE
  - E-MAIL
  - SOCIAL MEDIA HANDLES
- ACCESS TO CHAMBERMASTER
- MOBILE SHCCNJ MEMBERSHIP APP
- ABILITY TO POST JOB OPPORTUNITIES
- HYPERLINKED LOGO ON SHCCNJ WEBSITE SHOWCASING AS CORPORATE SUSTAINING PARTNER
- UP TO 6 E-MAIL BLASTS PER YEAR TO OUR MAILING LIST OF 13,000 (MUST FIT INTO SHCCNJ E-MAIL SCHEDULE AND MUST PROVIDE TO SHCCNJ AT LEAST 30-DAYS PRIOR)
- ABILITY TO SHARE COUPONS WITH SHCCNJ MEMBERS
- UP TO 50 INDIVIDUAL MEMBERSHIPS FOR YOUR TEAM
- MEMBER PRICING ON EVENTS & EVENT POSTINGS
- OPPORTUNITY TO MEET WITH NJ ELECTED OFFICIALS AND STAKEHOLDERS.
- ABILITY TO ASK THE CHAMBER TO SUPPORT POLICY OR LEGISLATION VIA LETTERS WRITTEN TO STATE AND FEDERAL ELECTED OFFICIALS WHO HAVE A RELATIONSHIP WITH THE CHAMBER. THESE REQUESTS WILL BE REVIEWED ON A CASE BY CASE BASIS.
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## UPCOMING EVENTS



DECEMBER 8, 2018



NOVEMBER 13, 2018



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October 12, 2018