



1280 WALL STREET WEST, SUITE 312 | LYNDHURST, NJ 07071 | [WWW.SHCCNJ.ORG](http://WWW.SHCCNJ.ORG)  
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## ***ALL ABOUT OUR FAMILIA***

The Statewide Hispanic Chamber of Commerce of New Jersey (SHCCNJ) was founded in 1989 when Latino business leaders collaborated with then Governor Tom Kean about mentoring and training the New Jersey Hispanic business community.

Formed as a not-for-profit, the SHCCNJ has become the voice for over 116,000 Hispanic Owned New Jersey businesses that contribute over \$20 billion to State's economy.

We are a voluntary membership network comprised of businesses, various Hispanic Chambers of Commerce and professional associations across the State. Collaborating with other organizations, including the U.S. Hispanic Chamber of Commerce, our strength comes from our commitment to the traditional notions of "familia". Moreover, our familia extends beyond our Hispanic brothers and sisters, as evidenced by our more than 45% non-Hispanic membership role.

### **MISSION STATEMENT**

The SHCCNJ is committed to promoting the growth and development for all New Jersey Businesses. Our belief is that business sustainability is accomplished via three principle tenets:

1. Availing our community of substantive business opportunities;
2. Providing education and training to entrepreneurs/business owners; and,
3. Encouraging an open discourse between the public and private sector.

It is our value system, our familia, that encourages an open discourse, provides the requisite platforms and ultimately brings about a strong business community that can flourish together.

### **OBJECTIVES**

The Chamber's success is driven by our wantonness to grow our community as a whole. We accomplish this directive via multiple platforms, all designed to achieving our end goal...a sustainable growth model for all New Jersey businesses.

#### *Our Call To Action...*

- Provide substantive high level technical assistance to all small businesses, professional associations and entrepreneurs via our Hispanic Entrepreneurship Program (HETP), Annual Convention workshops, regional meetings, seminars and conferences.
- Strengthen and grow the Hispanic professional business association's network at the State and local level.
- Identify and readily communicate the needs of all New Jersey businesses to the corporate sector.
- Aid in promoting and advancing legislation, policies and programs that effectuate real change for the small business community.
- Provide leadership and support for excellence in education NOW for future business leaders.
- Continue to be at the forefront for growth and sustainability for all New Jersey business owners.
- Provide effective and influential leadership for New Jersey with the United States Hispanic Chamber of Commerce.

## FREQUENTLY ASKED QUESTIONS

### ***Why the Statewide Hispanic Chamber of Commerce of New Jersey?***

We are the 2016/2017 USHCC Chamber of The Year, the largest Chamber in the State of New Jersey, with proven results in the areas of education, training, procurement and networking.

### ***As a member, what benefits can I expect?***

As a member, you receive the support and mentorship from dedicated professionals in both the private and public sector. You'll receive preferred pricing to all our events, free admittance to our exclusive networking events and much much more. *(Please see attached member benefits details)*

### ***What social media presence does the Chamber have?***

With a massive social media presence, we promote our familia via our various platforms:

#### **FACEBOOK**

<https://www.facebook.com/SHCCNJ>

#### **TWITTER**

@SHCCNJ

#### **INSTAGRAM**

@SHCCNJ

### ***Why are business to business networking events valuable to small businesses?***

Networking on a business to business platform creates substantive channel partnerships, and lines of referral that are vital to all small business success.

### ***What is procurement?***

The ability to fairly compete for private and public work contracts.

Bid opportunities are afforded to qualified businesses, and the Chamber seeks to empower its members by promoting more procurement opportunities from both the public and private sector.

### ***Does the Chamber promote my business?***

We are committed to the growth and sustainability of all our member's businesses. We provide various platforms for our members to promote their businesses throughout the calendar year.

### ***What's the Chamber E-Newsletter?***

Our weekly e-newsletter goes out to our more than 13,000 email list. The newsletter promotes member businesses, has announcements for procurement and funding opportunities, covers our networking events and fundraisers, highlights community events that positively impact all Latino businesses and the source for thousands to stay connected to our familia.

## **HOW DO I BECOME A MEMBER?**

Attached, you'll find all the information you'll need to become a member. Complete the enclosed form, while ensuring you properly select what tier your business is in. If you have any questions, please feel free to contact our offices!

1280 Wall Street West

Suite 312

Lyndhurst, NJ 07071

(201) 935-0035

[chamber@shccnj.org](mailto:chamber@shccnj.org)

[www.shccnj.org](http://www.shccnj.org)



## MEMBERSHIP LEVELS & BENEFITS

<u>STUDENT</u> \$25 annually		<u>INDIVIDUAL</u> \$100 annually	
<ul style="list-style-type: none"><li>○ Company name, Zip code and Industry will be noted in Member Directory</li><li>○ Access to ChamberMaster</li><li>○ Mobile SHCCNJ membership app</li><li>○ Member pricing on events, advertising, job postings and calendar of event postings</li><li>○ First to receive notifications for internships and job opportunities</li></ul>		<ul style="list-style-type: none"><li>○ Company name, Zip code and Industry will be noted in Member Directory with option to display<ul style="list-style-type: none"><li>▪ Company Name</li><li>▪ Address</li><li>▪ Website</li><li>▪ E-mail</li><li>▪ Social Media Handles</li></ul></li><li>○ Access to ChamberMaster</li><li>○ Mobile SHCCNJ membership app</li><li>○ Ability to post job opportunities</li><li>○ Member pricing on events, advertising &amp; calendar of event postings</li></ul>	
SBE/MWBE/DBE/VOSBE CERTIFIED BUSINESS FIRMS NOT-FOR-PROFIT ORGANIZATIONS GOVERNMENT INSTITUTIONS			
0-10 Employees \$250 annually		11-50 Employees \$500 annually	
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BUSINESS FIRM			
0-10 Employees \$300 annually		11-50 Employees \$600 annually	
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<b><u>CORPORATE PARTNER</u></b> <b><i>\$3,000 annually</i></b>	<b><u>CORPORATE SUSTAINING PARTNER</u></b> <b><i>\$5,000 annually</i></b>
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## MEMBERSHIP APPLICATION

BUSINESS NAME \_\_\_\_\_

CONTACT PERSON NAME \_\_\_\_\_

BUSINESS MAILING ADDRESS \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

FACEBOOK \_\_\_\_\_

TWITTER HANDLE \_\_\_\_\_ INSTAGRAM \_\_\_\_\_

NOTE ANY BUSINESS CERTIFICATIONS (WBE/MBE/VOSBE/SBE/DBE) \_\_\_\_\_

# OF FULL-TIME EMPLOYEES \_\_\_\_\_ # OF PART-TIME EMPLOYEES \_\_\_\_\_

INDUSTRY \_\_\_\_\_

YEARS IN BUSINESS \_\_\_\_\_

### SELECT MEMBERSHIP TYPE:

#### Individual

- ☐ Student - \$25
- ☐ Individual - \$100

#### SBE/MWBE/DBE/VOSBE Certified Business Firms, Not-For-Profit Organizations, Government Institutions

- ☐ 0-10 Employees - \$250
- ☐ 11-50 Employees - \$500
- ☐ 51+ Employees - \$1,000

#### Business Firms

- ☐ 0-10 Employees - \$300
- ☐ 11-50 Employees - \$600
- ☐ 51+ Employees - \$1,200

#### Corporate Memberships

- ☐ Corporate Partner - \$3,000
- ☐ Corporate Sustaining Partner - \$5,000

### PAYMENT METHOD:

- ☐ CHECK ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Check payments should be made out to: Statewide Hispanic Chamber of Commerce of NJ

Mail to: 1280 Wall Street West, Suite 312, Lyndhurst, NJ 07071

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CSV# \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

