

# Make Your Idea A Sustainable Business



## About the Program

**Start Date:** Saturday, March 11, 2017

**End Date:** June 3, 2017

**Time:** 9AM – 1PM

**Location:** The Culinary Conference Center at Hudson County Community College in Jersey City.

20-25 participants in an ideation phase will be instructed during a 60-hour course.

During such time, a newly developed curriculum with workbooks for all participants shall provide the framework for the creation of individual business plans.

From soft skill development, business writing and networking platforms, participants will not only have completed a comprehensive business plan upon graduation, but also have fundamental business skills not usually offered in a classroom experience.

## APPLY TODAY!

**Step 1:** Submit an online application  
<http://www.shccnjstp.com/apply-1>

**Step 2:** Interview

**Step 3:** Receive notification of acceptance

**Participants shall be selected on a rolling basis until February 24, 2017.**



For more information contact: [chamber@shccnj.org](mailto:chamber@shccnj.org) | 201-935-0035

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# Grow Your Existing Business



## About the Program

**Start Date:** March 14, 2017

**End Date:** May 23, 2017

**Time:** 5PM – 7PM

**Location:** 5th Floor Conference Center  
Bergen Community College  
Lyndhurst, NJ

This course shall consist of 20-30 participants that have previously completed a SHCCNJ HETP course and/or SHCCNJ small business members that want to expand their business platforms.

Bilingual subject-matter experts will lead participants through 11 workshops on a variety of topics critical to establishing and strengthening a business.

Participants will be paired with coaches for a 12-week period. Also, all will be granted access to shared office space at FUSE Bergen Community College Regional Accelerator.

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