



Dear Sponsor,

On behalf of the Arab America Foundation we welcome your participation as a sponsor for National Arab American Heritage Month during the entire month of April 2023.

During the month of April, the Arab America Foundation formally recognizes the achievements of Arab Americans through the celebration of National Arab American Heritage Month (NAAHM). Across the country, cultural institutions, school districts, municipalities, state legislatures, public servants, and non-profit organizations issue proclamations and engage in special events that celebrate our community's rich heritage and numerous contributions to society.

Arab America and the Arab America Foundation launched the National Arab American Heritage Month initiative in 2017, with just a handful of states recognizing the initiative. Each year, our grass-roots network of over 250 Arab American volunteers in 26 states gathers hundreds of proclamations from their states, counties, municipalities, and local school districts.

The [President of the United States](#) recognized the month of April as National Arab American Heritage Month with a special commemorative letter to our organization. In 2022, Congress, the U.S. Department of State, and 45 state governors issued proclamations commemorating the initiative. Additionally, the following states have passed permanent legislation designating the month of April as NAAHM: [Illinois](#); [Oregon](#); [Virginia](#); and [Indiana](#) (Senate).

We welcome your participation as a sponsor to celebrate Arab heritage and enhance the understanding of Arab identity and culture in America through this important initiative.

Thank you and we look forward to hearing from you no later than Wednesday, March 29, so we can include you in all marketing materials and press releases throughout the month.

We have provided this direct link for you to contribute your sponsorship by credit card or E-check:

<https://secure.affinipay.com/pages/arab-america-foundation/payments10>

Please see the sponsorship opportunities below.

With kindest regards,



Warren David  
Co-Founder Arab America Foundation  
President, Arab America

### **Sponsorship Opportunities:**

#### **National Arab American Heritage Month Sponsorships—April 2023**

We welcome your participation as a sponsor to celebrate Arab American heritage and enhance the understanding of Arab identity and culture in America through the National Arab American Heritage Month initiative.

## **Platinum Corporate Sponsorship**

**\$10,000**

- Platinum Corporate Sponsor–National Arab American Heritage Month (NAAHM) April 2023
- Invitation to National Arab American Heritage Month Commemoration in Washington DC
- Support NAAHM Events in 10 Schools/Colleges
- Logo Positioning on Print and Digital Marketing Materials
- Logo on Arab America Foundation Website
- Feature Article about your Organization Published on Arab America: [www.arabamerica.com](http://www.arabamerica.com)
- Favorite Cousin (Membership) Arab America Foundation
- Added Value:  
Arab America Foundation DEI Certification Program (AAF-DEI), Virtual 90-Minute Employee Workshop: Overview and Issues Confronting the Arab American Community (Strengthening diversity, equity, and inclusion within your organization), Certificate of Completion of AAF-DEI Certification Program (2023)

## **Gold Corporate Sponsorship**

**\$5,000**

- Gold Corporate Sponsor–National Arab American Heritage Month (NAAHM) April 2023
- Invitation to National Arab American Heritage Month Commemoration in Washington DC
- Support NAAHM Events in 5 Schools/Colleges
- Logo Positioning on Print and Digital Marketing Materials
- Logo on Arab America Foundation Website
- Favorite Cousin (Membership) Arab America Foundation
- Added Value:  
Arab America Foundation DEI Certification Program (AAF-DEI) Virtual 60-Minute Employee Workshop: Overview and Issues Confronting the Arab American

Community (Strengthening diversity, equity, and inclusion within your organization), Certificate of Completion of AAF-DEI Certification Program (2023)

### **Silver Corporate Sponsorship**

**\$2,500**

- Silver Corporate Sponsor—National Arab American Heritage Month (NAAHM), April 2023.
- Invitation to National Arab American Heritage Month Commemoration in Washington DC
- Corporate Logo Positioning on Print and Digital Marketing Materials
- Corporate Logo on Arab America Foundation Website
- Favorite Cousin (Membership) Arab America Foundation

### **Patron Sponsorship**

**\$1,500**

- Patron Listing—National Arab American Heritage Month (NAAHM)
- Invitation to National Arab American Heritage Month Commemoration in Washington DC
- Favorite Cousin (Membership) Arab America Foundation