

Why Juice Plus Stands Alone

	Juice Plus+	Balance of Nature
Fruits & Vegetables Capsules	Blend of 30 fruits & vegetables	Blend of 16 fruits & vegetables
	30-day supply	30-day supply
	\$50	\$69.95
	No sign-up fee	\$24.95 sign-up fee
Protein & Fiber Shakes*	30-day supply	XXX
	30 servings	XXX
	\$70	XXX
	No sign-up fee	XXX
Fiber Drink**	XXX	30-day supply
	XXX	30 servings
	XXX	\$49.95
	XXX	\$24.95 sign-up fee

*The Juice Plus shake has 13 grams of protein (23% of daily recommended protein for men, 28% of daily recommended protein for women) and 8 grams of fiber (27% of recommended daily fiber).

**The Balance of Nature fiber drink has no protein (0% of daily recommended protein for men and women) and 10 grams of fiber (33% of recommended daily fiber).