



Creative Communities Exchange (CCX)
June 6-7, 2019 Montpelier, VT

Workshop Presenter **SUBMISSION DEADLINE: December 20, 2018**

NEFA's CCX workshops explore what it really takes to put creativity at the center of their community's economic life.

Past workshops have included: pop-up creative businesses, cultural plans, cultural districts, cultural policy and zoning, downtown events, impact research, space development, and workforce development.

CCX Workshop general themes:

- **INFRASTRUCTURE INVESTMENT:** Creative use of facilities, land, or systems to build community identity
- **HEADING DOWNTOWN:** Innovative events/projects that energize creative communities and attract visitors
- **POLICY & PLANNING:** Community planning to integrate the arts and creativity into policy and zoning
- **SECTOR CONNECTOR:** Technology, networking, & training to connect creative people/places to other sectors

Selected Workshops: quality of the connections between arts/creativity and community development goals

- **Clarity** (*specific creative economy strategies; well-articulated process; clear community development outcomes*)
- **Inclusion** (*grassroots ideas; diversity of voices; authentic use of local assets*)
- **Transferability** (*replicable aspects for other communities; shareable with peers; valuable lessons learned.*)

Workshops focus on **step-by-step process** of a single example/initiative – not the work of an entire organization.

Workshop **format:** 20 minutes how-to presentation, 20 minutes Q&A discussion, and 20 minutes networking time.

Workshop leaders **create how-to presentations** and **to-do checklists** outlining replicable steps for different communities. These are reviewed with a mentor in advance of the CCX.

Two people may lead one workshop, but they collectively present a single initiative in the allotted time.

Workshop leaders are also CCX participants, learning and networking over the entire two-day event.

Workshop leaders receive **discounted registration** to the event and are encouraged to communicate with NEFA about any barriers to participation.

All 2019 CCX workshops will be considered for a 2019 **NEFA Creative Economy Award** (includes a cash prize).

For further information and submittal details: <https://www.nefa.org/events/creative-communities-exchange-2>



Department of Economic and
Community Development
Office Of The Arts

The Connecticut Office of the Arts is committed to supporting Connecticut-based workshop presenters and will offer scholarship support as needed to those who are selected. Please know that we are here to support our constituents in sharing creative community successes from across Connecticut at the upcoming CCX in June of 2019.