

10TH
ANNIVERSARY



HISPANIC
CONTRACTORS
ASSOCIATION
OF THE CAROLINAS

Gala & BRILLIANCE AWARDS

FRIDAY AUGUST 19, 2022

6:30 TO 11:30PM

HILTON DURHAM NEAR DUKE

The Hispanic Contractors Association of the Carolinas is proud to invite you to the 10th Anniversary of the Gala & Brilliance Awards. Every year, the HCAC recognizes the outstanding contributions of extraordinary small and minority contractors in the Carolinas who make a difference in our industry, community and celebrate diversity.

HCAC GALA & BRILLIANCE AWARDS

SPONSORSHIP LEVELS

BE A SPONSOR

The HCAC Gala & Brilliance Awards celebrates the outstanding accomplishments of minority businesses and honors those corporations and institutions supporting minority business development. This year HCAC will be celebrating the 10th anniversary of the Brilliance Awards with a reception, recognition dinner, cultural entertainment, and dancing to commemorate the achievements of Hispanic entrepreneurs and affirm our community's commitment diversity and opportunity. The 10th Gala & Brilliance Awards builds excellent visibility for your business in the community at large and with the business leaders and decision-makers participating in the celebration. Sponsorship is also a great way to affirm your commitment and support for the minority entrepreneurs in the state.

TITLE SPONSOR: \$8,000

- Sponsorship level enables eight (8) MWBEs to attend the awards.~
- Recognition on HCAC's home page, all marketing materials, and social media outlets as "Brilliance Awards 2022 in Partnership with YOUR COMPANY NAME".
- Prominent recognition on Brilliance Awards 2022 sponsorship page and social media.
- Company logo and listing as Title Sponsor customized for all marketing and printed materials.
- 5-minute presentation from the podium.
- Verbal recognition at the event.
- Two Full-page color ads inside the cover of the Gala and end of the program.
- "Brilliance Awards 2022 in Partnership with YOUR COMPANY" banner placed strategically throughout the event and by the stage.
- Inclusion on digital banner.
- Opportunity for speaking role at awards Gala and present a Presidential award.
- Option for placement of promotional items directly on Gala tables.
- Company logo inclusion in custom made sign; made by HCAC.
- 2 tables, (16 people) strategically located near the stage.

BRILLIANCE SPONSOR: \$5,000

- Company logo and listing as Brilliance Sponsor in all marketing and printed materials.
- Prominent recognition on HCAC website and on social media.
- Verbal recognition at event.
- Centerfold color ad in program.
- 2-minute presentation from the podium.
- Opportunity for speaking role at Awards Gala and present an award.
- Inclusion on digital banner.
- 1 company banner, located by the stage.
- Company logo inclusion in custom made sign; made by HCAC.
- 1 table, (8 people) strategically located near the stage.

SPARKLING SPONSOR: \$3,500

- Company logo and listing as Sparkling Sponsor in all marketing and printed materials.
- Prominent recognition on HCAC website and on social media. Verbal recognition at event.
- Full-page color on Gala program.
- Inclusion on digital banner.
- 1 company banner, located by the stage.
- Company logo inclusion in custom made sign; made by HCAC.
- 1 table, (8 people) strategically located near the stage.

CRYSTAL RECEPTION SPONSOR: \$3,500

- Exclusive Sponsor of the Gala's reception.
- Company logo and listing as Crystal Reception Sponsor in all marketing and printed materials.
- Prominent recognition on HCAC website and on social media.
- Verbal recognition at the event.
- 2 company banners, located at the reception area.
- Full-page color ad in gala program.
- Company logo inclusion in custom made sign; made by HCAC.
- Inclusion on digital banner.
- 4 seats for the event.

DAZZLING ENTERTAINMENT SPONSOR: \$2,500

- Special Sponsor of the Gala's cultural entertainment.
- Company logo and listing as Dazzling Entertainment Sponsor in all marketing and printed materials.
- Prominent recognition on HCAC website and on social media as entertainment Sponsor.
- Verbal recognition at the event.
- 1-minute company speech or video & presentation of entertainment. Half-page color ad in gala program.
- Company logo inclusion in custom made sign; made by HCAC.
- Inclusion on digital banner.
- 4 seats for the event.

RADIANT AWARD SPONSOR: \$2,000

- Company logo and listing as Radiant Award Sponsor in all marketing and printed materials.
- Prominent recognition on HCAC website and on social media.
- Verbal recognition at the event.
- 1-minute company speech or video.
- 1 award presentation.
- Half-page color ad in gala program.
- Company logo inclusion in custom made sign; made by HCAC.
- Inclusion on digital banner.
- 3 seats for the event.

GEM SPONSOR: \$1,500

- Company logo and listing as Sparkling Sponsor in all marketing and printed materials.
- Recognition on HCAC website and on social media.
- Verbal recognition at event.
- Half-page color on Gala program.
- Inclusion on digital banner.
- 3 seats for the event.

TABLE SPONSOR: \$1,500

- Company name listed as Table Sponsor in event website, invitation and print materials.
- Company name listed on program presentation and booklet.
- 1 table, 8 people.

COMMUNITY SPONSOR: \$1,000

- Ideal for smaller companies, non-profit organizations looking for basic or first-time visibility at the Gala.
- Company logo and listing as Community Sponsor in all gala materials.
- Company logo in event website, invitation and print materials.
- Half-page color ad in gala program.
- 3 seats for the event.

AGLOW SPONSOR: \$650

- Exclusive opportunity for MWSBEs companies and associations looking for business visibility.
- Company logo and listing as Aglow of Unity Sponsor in all event materials.
- 1 full-page color ad in gala program.
- 2 seats for the event.

For questions or to discuss sponsorship packages, please contact our Executive Director, Lissette Velez at Lvelez@hcacarolinas.org or 980.349.0032.
To register as a sponsor click [HERE](#)