



educate · empower · evolve

**WEforumGroup.org**  
Health and Wellness Conference

 **Bell Works**  
101 Crawfords Corner  
Holmdel, New Jersey

**Monmouth Medical Center** |  **RWJ Barnabas** HEALTH

**Barry H. Ostrowsky**  
President and Chief Executive Officer  
Barnabas Health

**Bill Arnold**  
President and Chief Executive Officer  
Monmouth Medical Center

**Tara F. Kelly**  
Vice President of Development  
Monmouth Medical Center  
Foundation

**Carolyn C. DeSena**  
Founder – WEforum  
Board of Trustees – Monmouth  
Medical Center Foundation

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**Dinner Reception:** Tuesday, November 13, 2018  
6:30 pm - 10:00 pm  
**Conference Day:** Wednesday, November 14, 2018  
8:00 am - 6:00 pm

## Corporate Sponsorships

### Presenting Sponsor

- Presenting Sponsor of Major Events, including Dinner Reception and Luncheon, Community Conversation, Film Screening, and Street Move (TBD).
- Inclusion as Presenting Sponsor in Press Release(s) announcing WEforum events sent to advertising network and PR Partners.
- Premiere placement of name/logo on outdoor billboards.
- Sponsorship highlighted in post-conference editorial in Monmouth Health & Life Journal (805,000 readership).
- Name/logo inclusion on print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Logo inclusion front cover of conference program.
- Opportunity to supply gift bags with company logo.
- Premiere placement name/logo on podium signage at luncheon.
- First choice front inside or back cover full page, four color ad Conference Program.
- Dedicated landing page on WEforum home page.\*  
*(if applicable)*

**\$100,000**

- Inclusion in rotating banner ad.\* (if applicable)
- First choice booth at vendor fair. All materials to be provided by sponsor.\*
- Premiere banner placement at registration and main exhibit hall. Sponsor to provide banners.\*
- Logo inclusion as Presenting Sponsor in WEforum email blasts.
- Premiere Name/logo on WEforum banner signage.
- Recognition as Presenting Sponsor in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).\*
- 40 tickets to conference, VIP seating at luncheon.
- 20 tickets to Tuesday evening Cocktail Dinner event.

### Executive Sponsor

- Executive Sponsor of Luncheon, Film Screening and Lounge Area.
- Inclusion in Press Release(s) announcing WEforum events sent to advertising network and PR Partners.
- Placement of name/logo on outdoor billboards.
- Name/logo inclusion on print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Name/logo on podium signage at luncheon.
- Name/logo on lanyards.
- Front inside or back cover full page, four color ad Conference Program.
- Inclusion in rotating banner ad.\* (if applicable)
- Premium booth at vendor fair. All materials to be provided by sponsor.\*

**\$75,000**

- Banner placement at registration and main exhibit hall. Sponsor to provide banners.\*
- Premium logo inclusion in WEforum email blasts.
- Premium logo/link on WEforum conference website.
- Premium name/logo on WEforum banner signage.
- Premium recognition in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).\*
- 20 tickets to conference, VIP seating at luncheon.
- 10 tickets to Tuesday evening Cocktail Dinner event.

*\*Must be approved by WEforum*

*In partnership with:*

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300 Second Avenue Long Branch, NJ 07740 p. 732.923.6886 f. 732.923.6898 [www.monmouthfoundation.org](http://www.monmouthfoundation.org)



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## Corporate Sponsorships

### Principal Sponsor

- Sponsor of Morning Breakfast, Community Conversation or other.
- Name/logo inclusion on various print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Premium full page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.\*
- Premium banner placement at main exhibit hall. Sponsor to provide banners.\*
- Premium logo inclusion in WEforum email blasts.

**\$50,000**

- Premium logo/link on WEforum conference website.
- Premium name/logo on WEforum banner signage.
- Premium recognition in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).\*
- 15 tickets to conference, VIP seating at luncheon.
- 10 tickets to Tuesday evening Cocktail Dinner event.

### Associate Sponsor

- Sponsor of Snack Break, Water Station or other.
- Name/logo inclusion on various print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Full page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.\*
- Premium banner placement at main exhibit hall. Sponsor to provide banners.\*
- Logo inclusion in WEforum email blasts.

**\$25,000**

- Logo/link on WEforum conference website.
- Name/logo on WEforum banner signage.
- Recognition in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).\*
- 10 tickets to conference, VIP seating at luncheon.
- 10 tickets to Tuesday evening Cocktail Dinner event.

### Supporting Sponsor

- Sponsor of a Speaker.
- ½ page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.\*
- Banner placement at main exhibit hall. Sponsor to provide banners.\*
- Logo inclusion in WEforum email blasts.
- Logo/link on WEforum conference website.

**\$15,000**

- Name/logo on WEforum banner signage.
- Recognition in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).\*
- 8 tickets to conference, VIP seating at luncheon.
- 8 tickets to Tuesday evening Cocktail Dinner event.

### Benefactor Sponsor

- Sponsor of a Charging Station or other.
- ½ page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.\*
- Logo inclusion in WEforum email blasts.
- Logo/link on WEforum conference website.
- Name/logo on WEforum banner signage.

**\$10,000**

- Recognition in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).\*
- 6 tickets to conference, VIP seating at luncheon.
- 6 tickets to Tuesday evening Cocktail Dinner event.

### Friend Sponsor

- ¼ page, four color ad Conference Program
- Booth at vendor fair. All materials to be provided by sponsor.\*
- Logo/link on WEforum conference website.
- Name/logo on WEforum banner signage.

**\$5,000**

- Recognition in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- 5 tickets to conference, VIP seating at luncheon.
- 5 tickets to Tuesday evening Cocktail Dinner event.

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