



educate • empower • evolve

WEforumGroup.org

Health and Wellness Conference



Bell Works

101 Crawfords Corner
Holmdel, New Jersey

Monmouth Medical Center | **RWJBarnabas HEALTH**

Barry H. Ostrowsky

President and Chief Executive Officer
Barnabas Health

Bill Arnold

President and Chief Executive Officer
Monmouth Medical Center

Tara F. Kelly

Vice President of Development
Monmouth Medical Center
Foundation

Carolyn C. DeSena

Founder – WEforum
Board of Trustees – Monmouth
Medical Center Foundation

Contact Information:

Monmouth Medical Foundation

Kelly Boyer

732.923.6885

Kelly.Boyer@rwjbh.org

WEforumGroup.org

Toni Kilkeary

732.875.5676

Toni.Kilkeary@WEforumGroup.org

Gail Tobias

917.969.7570

Gail.Tobias@WEforumGroup.org

Dinner Reception: Tuesday, November 13, 2018
6:30 pm - 10:00 pm

Conference Day: Wednesday, November 14, 2018
8:00 am - 6:00 pm

Corporate Sponsorships

Presenting Sponsor

- Presenting Sponsor of Major Events, including Dinner Reception and Luncheon, Community Conversation, Film Screening, and Street Move (TBD).
- Inclusion as Presenting Sponsor in Press Release(s) announcing WEforum events sent to advertising network and PR Partners.
- Premiere placement of name/logo on outdoor billboards.
- Sponsorship highlighted in post-conference editorial in Monmouth Health & Life Journal (805,000 readership).
- Name/logo inclusion on print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Logo inclusion front cover of conference program.
- Opportunity to supply gift bags with company logo.
- Premiere placement name/logo on podium signage at luncheon.
- First choice front inside or back cover full page, four color ad Conference Program.
- Dedicated landing page on WEforum home page.*
(if applicable)

\$100,000

- Inclusion in rotating banner ad.* (if applicable)
- First choice booth at vendor fair. All materials to be provided by sponsor.*
- Premiere banner placement at registration and main exhibit hall. Sponsor to provide banners.*
- Logo inclusion as Presenting Sponsor in WEforum email blasts.
- Premiere Name/logo on WEforum banner signage.
- Recognition as Presenting Sponsor in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).*
- 40 tickets to conference, VIP seating at luncheon.
- 20 tickets to Tuesday evening Cocktail Dinner event.

Executive Sponsor

- Executive Sponsor of Luncheon, Film Screening and Lounge Area.
- Inclusion in Press Release(s) announcing WEforum events sent to advertising network and PR Partners.
- Placement of name/logo on outdoor billboards.
- Name/logo inclusion on print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Name/logo on podium signage at luncheon.
- Name/logo on lanyards.
- Front inside or back cover full page, four color ad Conference Program.
- Inclusion in rotating banner ad.* (if applicable)
- Premium booth at vendor fair. All materials to be provided by sponsor.*

\$75,000

- Banner placement at registration and main exhibit hall. Sponsor to provide banners.*
- Premium logo inclusion in WEforum email blasts.
- Premium logo/link on WEforum conference website.
- Premium name/logo on WEforum banner signage.
- Premium recognition in the “thank you” ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).*
- 20 tickets to conference, VIP seating at luncheon.
- 10 tickets to Tuesday evening Cocktail Dinner event.

*Must be approved by WEforum

In partnership with:

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300 Second Avenue Long Branch, NJ 07740 p. 732.923.6886 f. 732.923.6898 www.monmouthfoundation.org

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Corporate Sponsorships

Principal Sponsor

\$50,000

- Sponsor of Morning Breakfast, Community Conversation or other.
- Name/logo inclusion on various print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Premium full page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.*
- Premium banner placement at main exhibit hall. Sponsor to provide banners.*
- Premium logo inclusion in WEforum email blasts.
- Premium logo/link on WEforum conference website.
- Premium name/logo on WEforum banner signage.
- Premium recognition in the "thank you" ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).*
- 15 tickets to conference, VIP seating at luncheon.
- 10 tickets to Tuesday evening Cocktail Dinner event.

Associate Sponsor

\$25,000

- Sponsor of Snack Break, Water Station or other.
- Name/logo inclusion on various print advertisements, including, but not limited to, posters, brochures, newspaper and magazine ads.
- Full page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.*
- Premium banner placement at main exhibit hall. Sponsor to provide banners.*
- Logo inclusion in WEforum email blasts.
- Logo/link on WEforum conference website.
- Name/logo on WEforum banner signage.
- Recognition in the "thank you" ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).*
- 10 tickets to conference, VIP seating at luncheon.
- 10 tickets to Tuesday evening Cocktail Dinner event.

Supporting Sponsor

\$15,000

- Sponsor of a Speaker.
- ½ page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.*
- Banner placement at main exhibit hall. Sponsor to provide banners.*
- Logo inclusion in WEforum email blasts.
- Logo/link on WEforum conference website.
- Name/logo on WEforum banner signage.
- Recognition in the "thank you" ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).*
- 8 tickets to conference, VIP seating at luncheon.
- 8 tickets to Tuesday evening Cocktail Dinner event.

Benefactor Sponsor

\$10,000

- Sponsor of a Charging Station or other.
- ½ page, four color ad Conference Program.
- Booth at vendor fair. All materials to be provided by sponsor.*
- Logo inclusion in WEforum email blasts.
- Logo/link on WEforum conference website.
- Name/logo on WEforum banner signage.
- Recognition in the "thank you" ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- Opportunity to distribute collateral material inside gift bags (approx. 900).*
- 6 tickets to conference, VIP seating at luncheon.
- 6 tickets to Tuesday evening Cocktail Dinner event.

Friend Sponsor

\$5,000

- ¼ page, four color ad Conference Program
- Booth at vendor fair. All materials to be provided by sponsor.*
- Logo/link on WEforum conference website.
- Name/logo on WEforum banner signage.
- Recognition in the "thank you" ad post-conference in the Monmouth Health & Life Journal (805,000 readership) & The Two River Times.
- 5 tickets to conference, VIP seating at luncheon.
- 5 tickets to Tuesday evening Cocktail Dinner event.

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