

# CACHE

The Center to Advance Community Health & Equity



Twitter: **@CACHEcenter**

[www.thecachecenter.org](http://www.thecachecenter.org)

[www.communitybenefitinsight.org](http://www.communitybenefitinsight.org)

# Welcome & Introductions



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# What is CACHE?

Tapping years of national leadership, the **Center to Advance Community Health & Equity** introduces a set of tools and technical assistance to advance health and well-being in communities across the nation, particularly where health inequities are concentrated.



# What is our GOAL?

Advance community health and well-being, particularly in communities with social, economic and health inequities.



# CACHE Core Principles

**Shared  
Ownership  
for Health**

**Contextual  
Analysis**

**Health Equity**

**Collaborative  
Problem  
Solving**



## Our Approach

Facilitate strategic conversations with stakeholders across communities to identify areas of resource alignment and shared opportunities to generate health and well-being for all community members

# Two Part Approach

## Community Benefit Insight Tool (CBI)

### Housed at RTI International

Online, interactive resource that makes data from tax-exempt hospitals about investments in their communities more accessible



## Center to Advance Community Health & Equity (CACHE)

### Housed at PHI

Provide technical assistance for stakeholders navigating strategic community benefit implementation and fostering collaborative solutions.





Used as an entry point for stakeholders interested in how tax-exempt hospitals and health systems optimally fulfill their charitable obligations

Ensure tools and resources are optimally designed for variety of users, assist in interpretation of data, facilitate strategic conversations

Community Benefit Budget - New Hampshire - Version 2 - Resources

The image is a horizontal collage of numerous diverse individuals, including men and women of various ages, ethnicities, and abilities. They are dressed in a variety of casual and professional attire, such as t-shirts, hoodies, and business suits. The background is a dark, textured surface, and the overall composition is a dense, colorful representation of a community.

# Entry Point Issues

## Local Stakeholders

Lack knowledge to effectively engage hospitals

## Hospitals

Limited investment in addressing drivers of poor health

*The potential for hospital community benefit to contribute to improved health is not being fully realized.*

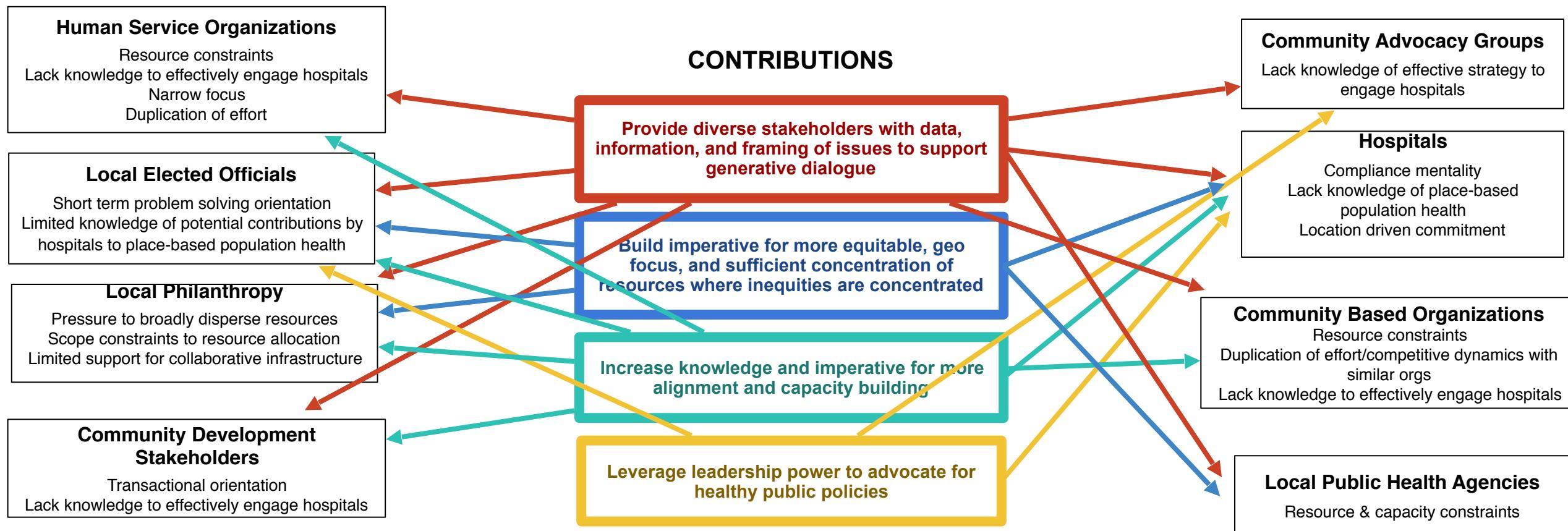
# Shifting the Approach

Build competencies to design, implement, and evaluate comprehensive approaches

Reduce duplication of effort and inefficiency in the allocation of resources

Promote systems approaches to addressing drivers of poor health

# Needs & Contributions Map



# Initial CACHE Service Offerings

## General Technical Assistance and Support:

- Online support for use of CBI tool
- Tools and resources to support use of CBI tool
- Public Webinars
- General Education - Blog Posts, Newsletters (events, news, announcements)

## Specialized Technical Assistance:

- Design analyses and interpret findings (e.g. comprehensive health improvement strategies)
- Partnerships with regional stakeholders
- Onsite technical assistance
- Presentations (e.g. governing bodies, public meetings, conferences)
- Convenings (e.g. facilitating planning processes)

# Community Benefit Insight

## Short Demo



# Next Steps: Potential Analyses

## 1) Identify capacity, resources, and priorities.

- > Tax-Exempt Hospitals (IRS reporting, CHNAs, implementation strategies)
- > Other Health Sector Stakeholders (public health, FQHCs, public clinics)
- > Community Development Stakeholders
- > Local Government (county, municipal, and state related expenditures, plans, and infrastructure)
- > Local Philanthropy

## 2) Analyze content, geographic focus, and priorities for alignment and current duplication of effort.

- > Analyses of hospital utilization data with focus in areas such as PQI
- > Community development investment opportunities that address health priorities
- > GIS analyses of SDoH, demographic data, and other relevant information

## 3) Co-Design strategies for effective investment and allocation of resources.

# Complementary Resources

Community Commons  
Toolkit



Community Health  
Improvement Navigator



HealthLandscape &  
UDS Mapper



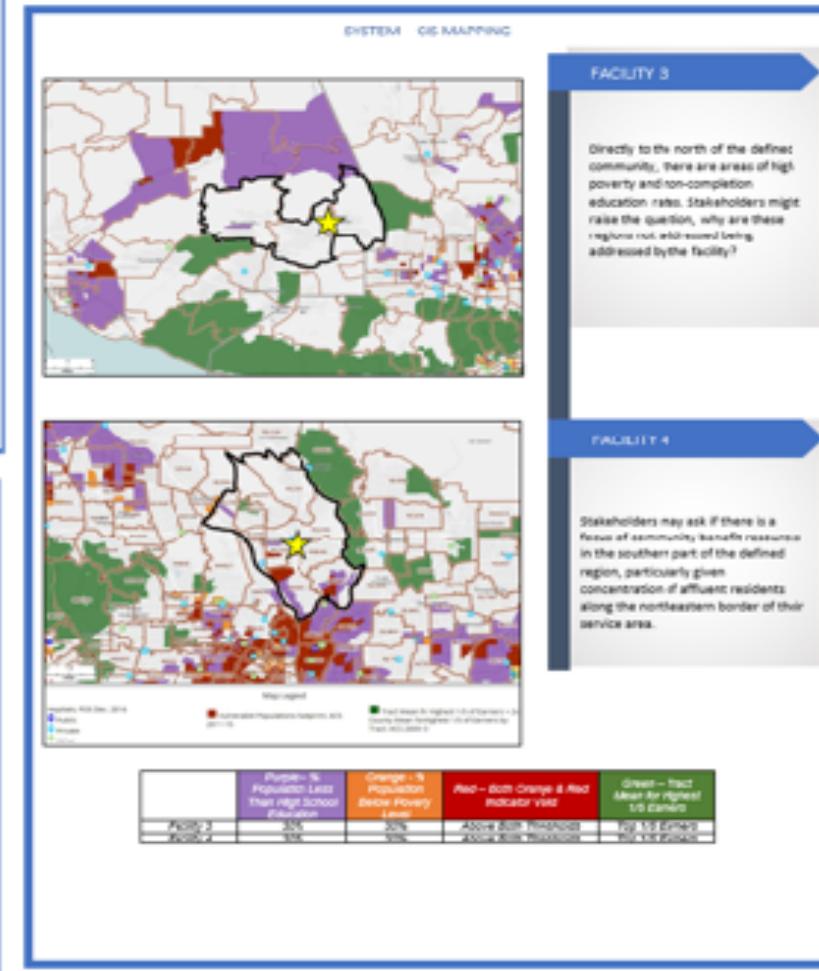
County Health  
Rankings & Roadmaps

Building a Culture of Health, County by County



# Sample Analysis

- 1) Analysis of Community Benefit financial allocations
- 2) Analysis of CHNA and Implementation Strategies: Identify prioritization of geographic areas with concentrated inequities.
- 3) GIS analysis: Identify concentrations of inequities.



## Leadership & Board Engagement for System Redesign



## Connecting Healthcare & Community Development Sectors



## Intersectoral Capacity Building & Alignment



# Thank you!

For questions or comments, you can email  
us at [CACHE@phi.org](mailto:CACHE@phi.org)

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