FEEDBACK AND EXAMPLES FROM CLIENT

"Here are a couple of links to show some websites that **I DO NOT** wish for our website to look like.

https://teenhealthconnection.org/youth-drug-free-coalition/

https://txsdy.org/coalitions/

While these are great for community resources and are very informative, I do feel that these websites are not eye-catching enough in color and design, and are a little bit too cluttered as well with all of the tabs. Ideally, I would like the background to be more eye-catching and inviting, and more organized tabs as well.

Here are a couple of websites that **I DO LIKE** and would be happy for these to be used as references.

https://saclaz.org/

https://www.cvarr.org/

https://healthycommunitycollab.org/

What I like about these is how they grab your attention better, seem to be more organized, and is easy to maneuver around. I feel like they are also inviting for all ages to look around on."

RECOMMENDED HIERARCHY

1. Hero Section
2. About the Coalition
    a. Community & Impact
    b. Our Partners
    c. Get Involved
3. Events/Calendar
    a. Upcoming Events
    b. Ongoing Programs
    c. Talk to Someone
    d. Featured Downloads
4. Resources

    a. Local Resources
    b. Crisis & Emergency Support
5. Testimonials or Quotes
6. Contact Us
7. Footer

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1. Hero Section

- **Headline**: “Together for Wellness.”
- **Subheadline**: “Empowering youth in SAW and Highland County through mental health, resilience, and belonging.”
- **CTA Button**: “Join the Coalition”
- **Visual**: Candid hero image of diverse youth in nature, laughing or collaborating (as shown on *page 20*)
- **Logo**: Use the primary logo with clear spacing

2. About the Coalition

- **Mission**: “To build communities where every young person feels valued, connected, and empowered by fostering mental health, resilience, and a sense of belonging.”
- **Vision**: “An inclusive environment where youth can grow, learn, and succeed through collaboration.”
- **Core Values**: Empowerment, Inclusivity, Transparency, Collaboration, Resilience

2a: Community & Impact

Valley Youth Wellness Coalition is rooted in the heart of the SAW region—Staunton, Augusta County, and Waynesboro—as well as Highland County.

We are committed to building a network of support around youth, families, educators, and local partners who care about mental wellness and community belonging.

This coalition uplifts:

- **Youth and young adults** navigating challenges and building resilience
- **Parents and caregivers** seeking guidance and tools
- **Educators** who champion student wellbeing in classrooms
- **Community-based organizations and service providers** who share our vision

“Every young person deserves to feel welcomed and valued.”
— Coalition Value Statement

2c: Get Involved

We believe lasting change begins with community.
Whether you're a youth ready to lead, a parent who wants to support, or a local organization passionate about wellness—there’s a place for you in the Valley Youth Wellness Coalition.

Together, we can build a future where every young person feels valued, connected, and supported.

Join the Coalition

Are you a community leader, educator, or health advocate looking to make an impact?

- Collaborate with like-minded partners
- Share your expertise and resources
- Help shape regional wellness strategies

[Join Now] (CTA Button or anchor form)
Let’s build something powerful—together.

Volunteer Your Time

You don’t need a title to make a difference. Just a heart for youth.

- Support local events and outreach programs
- Help us distribute wellness materials
- Join youth mentorship or peer circles

[Sign Up to Volunteer]

Share Your Voice

Are you a young person with a story to tell? Your experience matters—and can inspire others.

- Participate in youth-led forums or storytelling projects
- Join a youth advisory group or leadership team

Become a Partner

We proudly work alongside schools, nonprofits, public agencies, and mental health professionals across the SAW and Highland regions.

- Align programs and services for maximum impact
- Co-host events and initiatives
- Strengthen the regional network of support

Every Role Matters

No matter your background, experience, or schedule—**you have something meaningful to offer**. Let's come together for wellness, resilience, and youth empowerment.

"Building belonging through community." — Coalition Voice

[Partner With Us]

3. Resources

Support is just a click away.
We've gathered tools, guides, and local services to help youth and families in our community build resilience, access care, and feel more connected.

Whether you're looking for mental health support, wellness tips, or ways to talk about tough topics, we're here to help.

For Youth

Empowering you to take charge of your mental wellness.

- **Self-Care Starter Kit** – Activities and check-ins you can do at home
- **Youth Support Groups** – Find local and virtual peer meetups
- **What to Do If You're Feeling Overwhelmed** – A guide to recognizing and responding to stress

[Explore Youth Resources]

For Families & Caregivers

Helping you support the young people in your life.

- **Conversation Guides** – How to talk about anxiety, grief, or peer pressure
- **Crisis Response Toolkit** – What to do when a young person needs immediate help
- **Local Services Directory** – Counseling, school supports, and afterschool programs in SAW and Highland counties

[View Family Resources]

For Schools & Educators

Creating supportive environments where students can thrive.

- **Mental Health Curriculum Tools** – Classroom-ready lesson plans and activities
- **Educator Resource List** – Organizations that support schools in youth wellness
  Referral Pathways – How to connect students with care

[Access Educator Tools]

Local Help

You're not alone—and you don't have to navigate this journey by yourself.

We've partnered with trusted local providers to connect you with services that support youth mental health, family wellness, and crisis care in the SAW and Highland County area.

Whether you're seeking counseling, community programs, or just someone to talk to, help is available right here.

You deserve support.

Local Resources

Valley Community Services Board (Valley CSB)
Your go-to provider for behavioral health services in Staunton, Augusta, and Waynesboro.

Services Include:

- Youth and family counseling
- 24/7 emergency crisis intervention
- Psychiatric evaluations and care coordination
- Prevention and education programming

85 Sanger's Lane, Staunton, VA 24401
Crisis Line: 1-866-274-7475
Visit Valley CSB Website

Crisis & Emergency Support

If you or someone you know is in immediate danger or needs urgent help:

- Valley CSB Emergency Services: 1-866-274-7475 (24/7)
- National Suicide & Crisis Lifeline: Dial 988
- Trevor Project (LGBTQ+ youth): 1-866-488-7386 or text START to 678-678
- Blue Ridge Behavioral Healthcare (Highland Area): 540-981-9351

Talk to Someone

- **Peer Support Specialists or Mentors –** Trained individuals with lived experience to talk one-on-one
- **Talk to a Trusted Adult –** Talk to your guidance counselor, teacher, coach or parent; anyone that is a trusted adult

[Find a Local Peer Group] **(optional CTA button)**

Featured Downloads

Quick-access flyers and printable tools for your home, school, or clinic.

- “Your Voice Matters” poster (PDF)
- Mental Health Quick Reference Card (PDF)
- Community Wellness Checklist (PDF)

[Download All Materials]

4. Events/Calendar

Join us in building community, supporting wellness, and empowering youth across our region.
Our events are designed to connect people, spark conversations, and create safe, welcoming spaces where everyone feels heard and valued.

Stay tuned for workshops, forums, youth gatherings, and public wellness initiatives throughout the year.

4a. Upcoming Events

Youth Mental Health & Resilience Workshop

July 11, 2025 | 4:00–6:00 PM | Waynesboro Public Library
A hands-on session for teens to explore tools for managing stress, building emotional strength, and finding peer support.

Open to ages 13–18 | Snacks provided
[Register Now]

Family Wellness Resource Night

August 15, 2025 | 6:30–8:00 PM | Staunton High School Cafeteria
Bring the whole family for an evening of community resources, short talks from local experts, and interactive stations focused on youth mental health.

Interpretation services provided
[See Details]

Coalition Partner Roundtable

September 5, 2025 | 10:00 AM–12:00 PM | Valley CSB Meeting Room
A quarterly gathering for community organizations, schools, and providers to collaborate, share data, and plan regional strategies.

By invitation or request
[Request to Join]

Ongoing Programs

We also offer recurring events and open-invite programs:

- **Monthly Youth Circle** (every 2nd Wednesday)
- **Peer Support Meetups**
- **Seasonal Community Days (Spring/Fall)**

[View Full Calendar] or **[Join Our Mailing List]** for reminders

5. Testimonials or Quotes

From Youth Participants

> *"Before I found this group, I didn't think anyone really got what I was going through. Now I have people I can talk to—and I actually feel hopeful again."*
> *— **Maya, 16**, Staunton High School*

- *"The workshops helped me realize that I'm not alone, and that there are ways to cope. I feel stronger and more in control of my story."*
  *— **Elijah, 17**, Waynesboro*

From Parents & Caregivers

- *"As a parent, it's hard to know how to help sometimes. The resources here gave me the tools and the confidence to really support my son through a tough year."*
  *— **Carla M.**, Augusta County parent*
- *"It was comforting to meet other families going through similar things. The coalition made us feel seen, not judged."*
  *— **Derek and Ana G.**, Staunton*

From Educators & Community Partners

- *"This coalition has been a game-changer for our school. We now have more support for students struggling with anxiety, and teachers have real tools they can use."*
  *— **Ms. Hargrove**, School Counselor, Highland County*

- *“Collaboration makes all the difference. By working with Valley CSB and other partners, we’re creating a true network of care for our youth.”*
  *— **Alex B.**, Community Nonprofit Leader*

6. Our Partners

Collaboration is at the heart of everything we do.
We are proud to work with schools, nonprofits, health providers, and government agencies who share our commitment to empowering youth and strengthening community wellness.

Together, we:

- Expand access to mental health and resilience-building programs
- Co-create events and outreach initiatives
- Build bridges across systems for lasting change

Current Regional Partners Include:

- Valley Community Services Board (Valley CSB)
- Local public school districts in Staunton, Augusta, Waynesboro, and Highland County
- Youth-serving nonprofits and faith-based organizations
- Community coalitions and advisory councils
- Regional prevention teams and family support networks
- Local law enforcement agencies and police departments

Interested in becoming a partner?
Let’s talk about how we can work together to meet the needs of youth in our region.

[Partner With Us Button or Form]

7. Contact Us

We’d love to hear from you.
Whether you have a question, an idea, or want to get involved, the Valley Youth Wellness Coalition welcomes your voice.

Fill out the form below or reach us directly—we’re here to connect, collaborate, and support.

General Inquiries
Email: [info@valleyyouthwellness.org]
Based in Staunton, VA | Serving SAW & Highland County

Office Hours
Monday–Friday, 9:00 AM–5:00 PM
(Closed on public holidays)

[Contact Form Placeholder: Name, Email, Message]

We typically respond within 2 business days.

8. Footer

- **Alt Text Reminder**: All images include clear alt text (example on *page 33*)
- **High-contrast Design**: Maintain at least 4.5:1 text-to-background ratio
- **Font Size/Legibility**: Minimum 14pt for body text
- **Quick Links**: Resources | Contact | Join Us | Accessibility Statement