

READY TO REFIT YOUR FUTURE?

For over 50 years, Mr. Rooter® Plumbing has earned trust with exceptional services across the US and Canada. With hundreds of locations, each ingrained and invested in the communities they serve, we've built a solid reputation and become the dependable, familiar face home and business owners count on. We're the reliable choice for installation, repair and maintenance done right every time — it's our **Neighborhood Done Right Promise™**.

Our aim is to educate all franchise owners on the strategies and methodologies to empower those within our network to lead more fulfilling and prosperous lives.



Mr. Rooter
PLUMBING®

a neighborly company



Enjoy Quality Plumbing Again

Good plumbing is not just about pipes. It's about building trust—about showing our customers the consideration and courtesy they deserve. That's where our plumbers excel. Our professionals are consistently friendly and warm with every client we visit, providing them with a world-class experience.

We offer a wide array of services including:

- **Plumbing:** Repair those small leaks before they become a big headache.
- **Drain Cleaning:** Kitchen, bathroom and sewer clogs
- **Sewer Line Repair:** Avoid costly sewer replacement with a sewer line repair.



How the Ownership Model Works

Mr. Rooter Plumbing franchise owners embody the spirit of our brand. Beyond handling day-to-day affairs, our franchise owners in the plumbing industry wield the power to shape their business and team.

Scalable Executive Model: Lead your team with a moderate point of entry, fostering potential for significant growth, while simultaneously building lasting relationships with home and business owners in your community.

Essential Services: A full spectrum of essential services regardless of market/economic status.

Established Systems: A training program that includes classroom-style and hands-on operations, sales, and marketing training to help you take your business to the next level.

ProTradeNet® Buying Power: Price breaks from 250+ suppliers, \$7M+ system-wide rebates

Build A Legacy: Many of our franchise owners pass their business on to their family, building a lasting legacy.



230+
franchise locations
in North America

50+
years of
experience

\$126.4 B+
revenue for the U.S.
plumbing industry*

*source: <https://www.ibisworld.com/united-states/market-research-reports/plumbers-industry/>





North America Trusts Mr. Rooter® Plumbing

- **50 Years of Success:** Mr. Rooter® Plumbing is one of the most widely recognized, trusted and far-reaching plumbing franchise brands in the nation and abroad, with territory stretching from coast to coast and in several countries.
- **Service-Focused Technology:** From service demonstrations on iPads to GPS truck tracking and much more — we integrate technology throughout the customer experience to make their plumbing trouble as hassle-free as possible.
- **Top-Of-The-Line Techniques & Equipment:** With advanced and specialized equipment like trenchless sewer line replacement technology, Mr. Rooter Plumbing offers customers a wider range of services than most independent plumbers can provide.
- **Professional & Consistent:** Customers know who to expect, what to expect, and when to expect it — and know Mr. Rooter Plumbing plumbers aren't among the mixed bag of man-in-a-van operations our customers have dealt with in the past.
- **Perquisite:** Operation with qualifying license and physical location inside designated territory.

The Neighborly® Advantage

With over 40 years of experience, 30+ home services brands, 5,500+ locations, and \$4B in systemwide revenue, **Neighborly offers franchise business owners an unparalleled advantage** through its established systems, scale, and performance.

From networking with other owners both locally and nationwide, to leveraging exclusive vendor and operational savings and rebates with ProTradeNet, to accessing valuable customer insights provided by our in-house data science team — the Neighborly Advantage offers franchise owners the support and resources they need to launch and successfully grow their businesses.

The multi-brand portfolio also means that networking and customer referrals flow more easily between brands in the same local market, creating value for customers and franchise owners alike.

High-Potential Margins

Our ownership model involves a low cost of investment relative to the revenue potential.

**\$122,303¹–
\$263,800²**

estimated initial investment range

Some Shocking Numbers

\$6,025,045³

Top 10% Average Gross Sales
and \$5,399,151³ Top 10% Median Gross Sales

\$1,758,402³

Average Gross Sales
and \$1,276,237³ Median Gross Sales for 100%
of franchise businesses

\$124,690³

Bottom 10% Average Gross Sales
and \$140,265³ Median Gross Sales for Bottom 10%
of franchise businesses

1. Does not include real estate costs. 2. +any additional franchise fee + any real estate costs. The Mr. Rooter franchise cost range includes the initial franchise fee. Refer to Item 7 of the 2024 Mr. Rooter SPV LLC Franchise Disclosure Document (FDD) for complete details. 3. For 197 of such businesses for the Reporting Period that were in operation and reported sales for all or any portion of the Reporting Period. Refer to Item 19 of the 2024 Mr. Rooter SPV LLC FDD for full details.

 Consultant Commission Starting At
\$30,000

Reach Out to Learn More
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