

PATCHMASTER

A Niche Brand Focused on Profitability & Convenience

WHO IS PATCHMASTER?

PatchMaster's business model offers customers a fast, professional solution for drywall repairs. Most busy handymen, large drywall companies, or contractors don't want to perform small drywall repairs. Service professionals like plumbers and electricians often don't have the resources to fix holes they created, leaving it up to the homeowner to find someone else to repair the damaged areas.

PatchMaster specializes in fixing holes caused by renters,



PATCHMASTER™
THE DRYWALL REPAIR SPECIALISTS

plumbing leaks and DIY projects that just can't seem to get finished. In most cases, PatchMaster can complete the job in one visit.

The brand was an extension of the pioneers who built the home inspection industry! The Executive Team recognized the demand for same-day, home repair services

leading to the creation of the PatchMaster concept in 2017. With over 40+ years of franchising experience, PatchMaster's Executive Team created a brand capable of expanding and adapting to a variety of market conditions. During the transition, Paul Ferrara was brought on as Chief Executive Officer and has been instrumental in growing the mobile concept from the ground up. Since their start in 2017, the company has reached the coveted franchising milestone of 100-units awarded; an achievement which Paul credits to the strength and depth of his team. "They played a huge role in our achievements over the last 5 years." Paul professes about his team. "Only 5% of businesses hit the 100-unit mark in their first 5 years of service. The team put in a lot of hard work and demonstrated that they possess the necessary skills to create a successful and profitable brand."



PATCHMASTER'S MANY YEARS OF EXPERIENCE HAVE ALLOWED THEM TO CREATE THE MOST SIMPLE AND EFFICIENT SYSTEM PAVING THE WAY FOR A LOW COST BUT HIGHLY SCALABLE BUSINESS MODEL ACROSS NORTH AMERICA.

MOBILE SERVICES

Service-based brands have the understanding that time is money, which is why PatchMaster created a streamlined and efficient job process to produce profitable revenue against their minimal competition. PatchMaster's many years of experience have allowed them to create the most simple and efficient system paving the way for a low cost but highly scalable business model across North America. This Franchise provides their Owners with all the necessary tools to completely operate and run their business in a mobile

capacity. With the business on wheels, their service can get to customers within the same day it is requested. Franchisees can hire as many technicians needed to meet consumer demand and have multiple vans on the road fulfilling service requests. Customer service is one of the brand's top priorities, so they take a proactive approach by providing exceptional service to all of their customers, beginning with the first point of contact. When customers contact PatchMaster for their services, they are provided with a quick and easy estimate at no additional cost. To improve

the customer experience, the brand also provides a 24/7 answering service to collect customer information, validate the service location, and deliver live transfers to the local Franchise Owner. PatchMaster has created a smooth and efficient process that will delight customers and provide Franchise Owners with the necessary systems that generate maximum revenue.

FOR FRANCHISING INFORMATION

To learn more about Franchising opportunities available with PatchMaster, visit their website at <https://patchmasteropportunity.com/> or reach out to patchmaster@frandev.co!