

# Yearbook Ad Order Form

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Dear Parents,

We are now accepting ads for the 2017-2018 CCS Yearbook! The proceeds from the ads help keep the cost of the yearbook down. Plus, the children love to have a special message from you!

The prices for an ad are as follows:

¼ Page	\$40.00
½ Page	\$50.00
Full Page	\$90.00

Instructions for purchasing an ad:

- Preferred - create your ad online at Jostens.com. You are asked to create an account (this is the same account to use to purchase the yearbook.) Click on the tab titled "Yearbook", then go to "Yearbook Advertisement and Recognition ads" Follow the instructions – it's easy! (You will need to have pictures available to upload to the site.)
- Create your ad in a software program (Publisher, Word, Photoshop, etc.). Send your ad on a CD or flash drive (it will be returned to you) with this order form and your payment, made payable to CCS. Send everything TOGETHER in an envelope or Ziploc bag clearly marked with your name. *Please do not send the ad as an attachment.*
- The ad needs to be in JPEG format and at least 300 DPI.
- Finally, your ad will appear EXACTLY as you send it. **Be sure to check for typos or mistakes.**

Thank you,  
Stephanie Gillis

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Size of ad: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Date received: \_\_\_\_\_

(For office use.)

**The deadline to order ads is Friday, December 1.**

