



WBAA Marketing Offer For Greater Lafayette Commerce Members - Only

Your Business Will Be Recognized On WBAA Public Radio For Just \$150 Per
Month!

For only \$150.00 monthly investment, your business will receive:

- ✓ At least **16 Broadcast Business Name Mentions** per month rotated between WBAA News AM 920 and WBAA Classical 101.3 FM and 105.9 FM.
- ✓ **\$400 monthly value – 66% discount off standard underwriting rates**
- ✓ Broadcast for One Entire Year
- ✓ Premium Broadcast Schedule during peak listening times 7 days per week between 5 AM - 10 PM

*** Greater Lafayette Commerce website listing – Your business will be listed at the Greater Lafayette Commerce's website as a Featured Business/WBAA Supporter

- ✓ Access to WBAA's growing affluent audience
- ✓ **Reserve Your Position Today - Offer Limited To 18 Businesses** - (Waiting List Available)

To Be Included In This Greater Lafayette Commerce Special Benefit:

- **Fill In the following information (Please Print)**
- **Sign**
- **Fax this form to: 765-496-1542**
- **Or, scan and e-mail to: bagarry@purdue.edu**

Business Name: _____

Business Address: _____

Contact Name (please print): _____

Phone Number: _____ **E-mail:** _____

Signature: _____

For more information please contact Purdue University Public Affairs - Corporate Support Manager:

Brian Garrity -- **765-494-3964** -- **bagarry@purdue.edu**

WBAA AM 920 is Indiana's oldest radio station and is your area NPR News station. 101.3 FM broadcasts classical music and NPR News. 105.9 broadcasts local events & news along with NPR News. More information can be found online at WBAA.org.

One year agreement required | Offer not available to existing WBAA clients