



## **WBAA Marketing Offer For Greater Lafayette Commerce Members - Only**

**Your Business Will Be Recognized On WBAA Public Radio For Just \$150 Per  
Month!**

**For only \$150.00 monthly investment, your business will receive:**

- ✓ At least **16 Broadcast Business Name Mentions** per month rotated between WBAA News AM 920 and WBAA Classical 101.3 FM and 105.9 FM.
- ✓ **\$400 monthly value – 66% discount** off standard underwriting rates
- ✓ Broadcast for One Entire Year
- ✓ Premium Broadcast Schedule during peak listening times 7 days per week between 5 AM - 10 PM
- \*\*\* Greater Lafayette Commerce website listing – Your business will be listed at the Greater Lafayette Commerce's website as a Featured Business/WBAA Supporter
- ✓ Access to WBAA's growing affluent audience
- ✓ **Reserve Your Position Today - Offer Limited To 18 Businesses** - (*Waiting List Available*)

### **To Be Included In This Greater Lafayette Commerce Special Benefit:**

- **Fill In the following information** (*Please Print*)
- **Sign**
- **Fax this form to: 765-496-1542**
- **Or, scan and e-mail to: [bagarrity@purdue.edu](mailto:bagarrity@purdue.edu)**

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Contact Name** (please print): \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

For more information please contact Purdue University Public Affairs - Corporate Support Manager:

**Brian Garrity -- 765-494-3964 -- [bagarrity@purdue.edu](mailto:bagarrity@purdue.edu)**

WBAA AM 920 is Indiana's oldest radio station and is your area NPR News station. 101.3 FM broadcasts classical music and NPR News. 105.9 broadcasts local events & news along with NPR News. More information can be found online at [WBAA.org](http://WBAA.org).

One year agreement required | Offer not available to existing WBAA clients