

TIPPECANOE CO. 4-H



EXHIBIT ASSOCIATION

## 4-H LIVESTOCK AUCTION

Friday, July 22, 2022 at 1:00p.m.

Tippecanoe County 4-H Fairgrounds – Coliseum  
1406 Teal Road, Lafayette, IN 47905

Dear Area Business Leader,

For almost 100 years, area 4-H members have put on display the results of a year's worth of their hard work raising livestock at an annual showcase – the Tippecanoe County 4-H Livestock Auction. This year's auction will take place in the Tippecanoe County Fairgrounds – Coliseum on Friday, July 22 at 1:00 p.m.

At the event, area businesses, individuals, and families gather to witness and participate in the opportunity for eligible 4-H members to sell one of their animals. The auction is a premium only auction, meaning bids are for donation purposes only because 4-H members have already sold their animal for market value and buyers do not get to keep or take home the animals. Usually, the proceeds from winning bids go towards the 4-H members' college fund and/or to purchase animals for the next year.

By becoming an Auction buyer, you not only get the opportunity to support Tippecanoe County 4-H members through a charitable tax deduction, but you also get the chance to be recognized in front of their families and the community. Additionally, participating in the annual livestock auction can develop advertising opportunities and prospects of future commerce for your business by investing in the local leaders of tomorrow.

For more information, please contact Jason Buck at (765) 404-0793 or Purdue Extension – Tippecanoe County at (765) 474-0793.

Sincerely,

Jason Buck  
4-H Livestock Auction Committee Co-Chairperson  
Tippecanoe County Exhibit Association

Jason Rice  
4-H Livestock Association Committee Co-Chairperson  
Tippecanoe County Exhibit Association