



# WRIGHT NOW

THE FUTURE OF ORGANIC ARCHITECTURE  
DESIGN COMPETITION  
2025

[Wright in Wisconsin](#) is a non-profit corporation that was created with the assistance of the [National Trust for Historic Preservation](#) and the [Wisconsin Department of Tourism](#). Its mission is to promote, protect and preserve the heritage of Frank Lloyd Wright, his vision and his architecture, as well as the work of his apprentices, Taliesin Associated Architects and like-minded architects in his native state of Wisconsin. We fulfill this mission through:

- Annual tours of Frank Lloyd Wright buildings known as "Wright and Like"
- Co-sponsorship of a lecture series at Monona Terrace Community and Convention Center
- Distribution of free brochures to travel centers, tourist attractions and Frank Lloyd Wright sites throughout the country.

In collaboration with the the University of Wisconsin-Milwaukee School of Architecture, University of Wisconsin - Madison Department of Civil and Environmental Engineering, and the Frank Lloyd Wright Foundation, Wright in Wisconsin Incorporated (W in WI) announces a juried design competition open to undergraduate students.

## Guidelines

- Submissions must explicitly address Wright's principles of organic architecture that is distinct both from traditional architecture and from Modernist architecture. Wright defined it as follows:

*The word ORGANIC denotes in architecture not merely what may hang in a butcher shop, get about on two feet or be cultivated in a field. The word organic refers to entity, perhaps integral or intrinsic would therefore be a better word to use. As originally used in architecture, organic means part-to-whole, as whole-is-to-part. So entity as integral is what is really meant by the word organic.*

-- Frank Lloyd Wright, *The Future of Architecture* (New York: Horizon Press, 1953), 321.

- Submissions must include the following deliverables:
  1. Building type to be a single-family residence, maximum 2,500 s.f. expressing your vision of Wright's organic architecture for the 21<sup>st</sup> century. You have flexibility in how you program and configure the internal spaces (i.e., number of bedrooms, garage/carport, etc.). Configuration may be single-story or two-story or other. Materials and systems are at your discretion, also, but should be of real-world constructability.
  2. Site plan to scale (either 1"= 20' or 1"= 10'); location to be a real location in Wisconsin based on either a real survey or online G.I.S. data.
  3. Floor plan(s) to scale (1/8"=1'-0")
  4. Exterior elevations to scale (1/8"=1'-0")
  5. Building section notating structural/construction systems/materials (1/8"=1'-0")
  6. Exterior perspective.
- Submissions may be rendered by hand or computer.
- Submissions may at contestants' discretion include additional drawings such as additional exterior perspectives, interior perspectives, building sections, and details.
- Submissions may be from individuals or teams of no more than three participants, who must attest their original work done within the year 2025 at a UW campus.
- Submissions must be accompanied by a letter of support from UW faculty.
- Submission to be via PDF file(s) formatted to print out on one or two 24"x36" boards. Award winners' boards will be printed out for display at Wright & Like Fall event.
- Submissions are due via electronic transfer by midnight on Friday August 29 to the address below.
- Submissions will be reviewed by a panel of judges affiliated with Wright in Wisconsin, the University of Wisconsin – Madison, the University of Wisconsin - Milwaukee School of Architecture, and the Frank Lloyd Wright Foundation.

- Cash prizes will be announced on Friday September 5, and awarded as follows:
  - First : \$1,500 and one-year complementary memberships in W in WI (@ \$30);
  - Second: \$750 and one-year complementary memberships;
  - Third: \$500 and one-year complementary memberships;
  - Honorable mention: One-year complementary memberships.

For more information, contact

Henry St. Maurice, Chair, W in WI Education Committee

[hstmaurice@me.com](mailto:hstmaurice@me.com)

