



# SOCIAL MEDIA POSTS: INCOME PROTECTION (DI)

## Below is a library of our life insurance posts for consumers.

- Copy the link onto your post; once the image appears, delete the link and the image will remain.
- If the graphic/photo doesn't include text, you can copy/paste the suggested text into your post or add your own touch, e.g., 'Learn more about your life insurance options, call me at XXX.'



Your paycheck feeds you and puts a roof over your head. Disability income insurance can help you protect it.  
Sound interesting? Send me a message and let's talk.

<https://www.gpagency.com/wp-content/uploads/Man-wife-at-table.png>



As a working mother, you've got two jobs. If an injury or illness keeps you from working, disability insurance can help protect your income and the people you love. Send me a message to learn just how easy it can be.

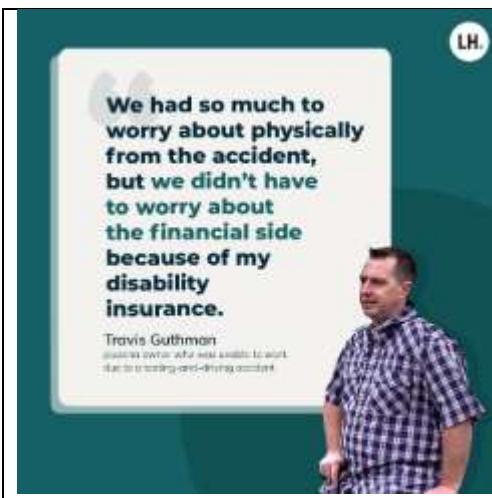
<https://www.gpagency.com/wp-content/uploads/Mother-son.png>



What's your most valuable asset?  
• Car  
• Home  
• Jewelry  
• **Paycheck**

Your income helps you keep your life in balance — send me a note and I'll show you how you can protect it.

<https://www.gpagency.com/wp-content/uploads/Thinking-man.png>



Every 7 seconds, an American suffers from a disabling injury or illness. Let us help you plan ahead in case the worst happens. Talk to us about disability income insurance today, and you'll feel better about tomorrow. 😊📱



What type of insurance provides benefits when one is unable to work due to an illness or injury?

It's Disability Insurance! 🤞

It may not be something you want to think about...However, the longer you ignore it, the less protected you are against long-term financial risks due to unexpected illnesses and injuries. 💯



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My disability policies helped me to go on and afford what I have.



**Is your group coverage enough??** If you have long-term disability insurance coverage through work, do you know if it's sufficient to protect your income in the event of illness or injury.



When life knocks you down, disability income insurance can help protect your income and get you back on your feet.

<https://www.gpagency.com/wp-content/uploads/SM-DI-Bill-Reid.jpg>

<https://www.gpagency.com/wp-content/uploads/Stat-on-DI.png>

<https://www.gpagency.com/wp-content/uploads/SM-DI-90-1.png>



**Business owners:** As a business owner, you may be rewarding employees with retirement plans and bonuses ... but what about offering a benefit that helps protect their income if they become disabled? employee becomes disabled and can't work? Do you offer group coverage?

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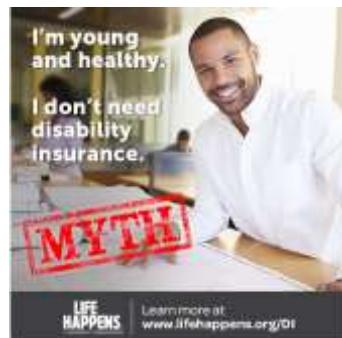
Life can be messy. Help guard your income against life's surprises with disability income insurance.

<https://www.gpagency.com/wp-content/uploads/SM-DI-wife-hubby.jpg>



It's easy to think, "Disability won't happen to me." I wouldn't be where I am without it.

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Young & Healthy? Now is the perfect time to purchase Disability Income Insurance.

[https://www.gpagency.com/wp-content/uploads/Graphic\\_Myth\\_DI\\_younghappy.png](https://www.gpagency.com/wp-content/uploads/Graphic_Myth_DI_younghappy.png)



Make time for the important things.

[https://www.gpagency.com/wp-content/uploads/Graphic\\_Hint\\_DI\\_toobusy-2.png](https://www.gpagency.com/wp-content/uploads/Graphic_Hint_DI_toobusy-2.png)



I was able to pay the mortgage, put food on the table and give my daughters a great education because of my disability insurance policy.

<https://www.gpagency.com/wp-content/uploads/SM-DI-Single-Mom.jpg>



Thankfully this new mom did insurance planning at a young age since her husband was their insurance professional. When a brain tumor left her unable to work at 27, Dore could rely on disability insurance. Watch the Bakouris family's real-life story: [www.lifehappens.org/bakouris](http://www.lifehappens.org/bakouris)

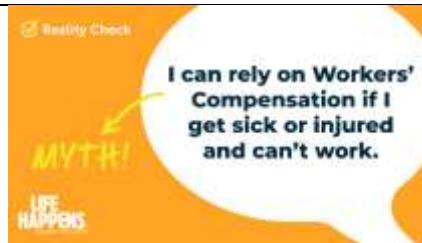
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What if you couldn't work due to an illness or accident? There's insurance that replaces a portion of your paycheck if that were to happen. Let's talk.

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[https://www.gpagency.com/wp-content/uploads/graphic\\_DI\\_realitycheck\\_1in4\\_1200x675\\_branded.png](https://www.gpagency.com/wp-content/uploads/graphic_DI_realitycheck_1in4_1200x675_branded.png)



Workers' Comp only pays when your illness or injury is related to your work, and the vast majority of long-term disabilities are not job-related. Disability insurance would replace a portion of your paycheck until you could work again.

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That's a great benefit, but find out what type of disability coverage you have to make sure it's enough. If it's not, consider an individual disability insurance policy.

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What if you couldn't work due to an illness or accident? There's insurance that replaces a portion of your paycheck if that were to happen. Let's talk.

[https://www.gpagency.com/wp-content/uploads/graphic\\_DI\\_lifehint\\_rely\\_on\\_paycheck\\_1200x675\\_branded.png](https://www.gpagency.com/wp-content/uploads/graphic_DI_lifehint_rely_on_paycheck_1200x675_branded.png)

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Find out what kind of disability insurance coverage you have through work.

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<p>Life Hint</p> <p>Get disability insurance to protect your income.</p>  <p><b>LIFE HAPPENS</b></p> <p><a href="https://www.gpagency.com/wp-content/uploads/graphic_DI_lifehint_protect_income_1200x1200_branded.png">https://www.gpagency.com/wp-content/uploads/graphic_DI_lifehint_protect_income_1200x1200_branded.png</a></p>	 <p>Did You Know? Illness—not accidents—account for most disabilities that keep people out of work. If you were sick or injured and unable to work, disability insurance would replace a portion of your paycheck until you could again.</p> <p><a href="https://www.gpagency.com/wp-content/uploads/graphic_DI_myth_dangerous_profession_1200x675_branded.jpg">https://www.gpagency.com/wp-content/uploads/graphic_DI_myth_dangerous_profession_1200x675_branded.jpg</a></p>	<p>Life Hint</p> <p>Calculate how much disability insurance you need. It's easy!</p>  <p><b>LIFE HAPPENS</b></p> <p>If you'd like a working idea of how much disability insurance you might need, check out this online calculator: <a href="http://www.lifehappens.org/dicalc">www.lifehappens.org/dicalc</a>. Then, let's talk!</p> <p><a href="https://www.gpagency.com/wp-content/uploads/graphic_DI_lifehint_calcula_te_1200x675_branded.jpg">https://www.gpagency.com/wp-content/uploads/graphic_DI_lifehint_calcula_te_1200x675_branded.jpg</a></p>
<p>Reality Check</p> <p>What's your most valuable asset?</p> <ul style="list-style-type: none"> <li>Car</li> <li>Home</li> <li>Jewelry</li> <li><b>Paycheck</b></li> </ul> <p><b>LIFE HAPPENS</b></p> <p>Have you thought about it this way before? You insure your other valuables – be sure to cover your ability to make a living too.</p>	 <p>This is a common misconception people have when thinking about whether they need to protect their paycheck with disability insurance. But the truth is, illness – not</p>	 <p><b>#DisabilityInsurance</b> is a type of policy that protects you against loss of income when an insured is unable to <b>#work</b>.</p>

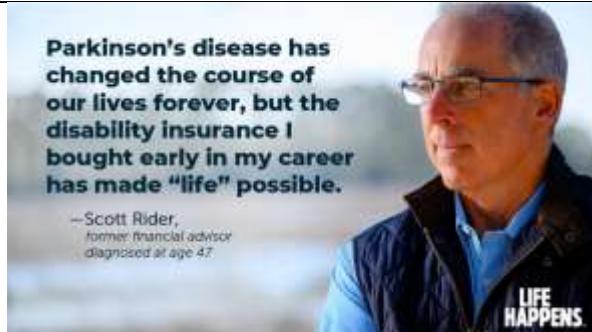
[https://www.gpagency.com/wp-content/uploads/graphic\\_DI\\_realitycheck\\_your\\_most\\_valuable\\_asset\\_1200x1200\\_branded.jpg](https://www.gpagency.com/wp-content/uploads/graphic_DI_realitycheck_your_most_valuable_asset_1200x1200_branded.jpg)

accidents – account for most disabilities that keep people out of work.

That's why there's disability insurance. If you were sick or injured and unable to work, it would replace a portion of your paycheck until you could work again. Think of it as insurance for your paycheck.

Life can happen in an instant, so protect your financial future with disability insurance.

<https://www.gpagency.com/wp-content/uploads/DI-dangerous.png>



<https://www.gpagency.com/wp-content/uploads/Disability-changed-life.png>



*"I can rely on Workers' Compensation if I got sick or injured and couldn't work."*

It's true that states require employers to provide Workers' Compensation coverage, which typically pays about two-thirds of your pre-disability income. But it only pays in cases where your illness or injury is related to your work. The vast majority of long-term disabilities are not job-related.

That's where disability insurance comes in. It would replace a portion of your paycheck until you could work again. Think of it as insurance for your paycheck.

<https://www.gpagency.com/wp-content/uploads/Di-man-in-factory.png>



*"I'm young and healthy. I don't need disability insurance."*

The fact is that one in four of today's 20-year-olds will become disabled at some point in their career, according to the Social Security Administration. That's a pretty big risk to take. How long would you be able to meet your rent or mortgage, car payments, bills and other monthly expenses if you couldn't work?

Disability insurance is there for just that reason. If you were sick or injured and unable to work, it would replace a portion of

		<p>your paycheck until you could work again. Think of it as insurance for your paycheck.</p> <p><a href="https://www.gpagency.com/wp-content/uploads/Young-dont-need-DI.png">https://www.gpagency.com/wp-content/uploads/Young-dont-need-DI.png</a></p>
 <p><i>"I don't need disability insurance because I have it through work."</i></p> <p>Disability insurance through your job is a great benefit, but make sure you find out what type of coverage you have. Is it short-term, long-term? How much of your paycheck does it cover and for how long?</p> <p>Remember, if you were sick or injured and unable to work, it's your disability insurance that would replace a portion of your paycheck until you could work again.</p> <p>Make sure it's enough to help you make ends meet. If not, consider an individual disability insurance policy.</p> <p><a href="https://www.gpagency.com/wp-content/uploads/DI-thru-work.png">https://www.gpagency.com/wp-content/uploads/DI-thru-work.png</a></p>	 <p>It's cheaper than you think to protect your income from unexpected illness or injury. Drop me a note and we can work through it together.</p> <p><a href="https://www.gpagency.com/wp-content/uploads/Di-calculator.png">https://www.gpagency.com/wp-content/uploads/Di-calculator.png</a></p>	 <p>As a working mother, you've got two jobs. If an injury or illness keeps you from working, disability insurance can help protect your income and the people you love. Send me a message to learn just how easy it can be.</p> <p><a href="https://www.gpagency.com/wp-content/uploads/Mother-child-original-scaled.jpeg">https://www.gpagency.com/wp-content/uploads/Mother-child-original-scaled.jpeg</a></p>

**33%**

of Social Security Disability Insurance (SSDI) claimants had their applications approved from 2007 to 2016.

Source: U.S. Social Security Administration, 2016 Annual Statistical Report, Table 10.1

If Social Security Disability is your safety net, it's not a certainty. If you couldn't work because of an illness or injury, what would happen?

Message me and let's talk about a better way.

<https://www.gpagency.com/wp-content/uploads/33-DI.png>

**66%**

of all U.S. bankruptcies are tied to medical issues.

Source: Federal Reserve's Survey of Consumer Finance, 2013

What would happen if you couldn't work because of an illness or injury? For many families, if paychecks stop so does the ability to pay bills. Let's talk about a source of income you can count on— it's called disability income protection.

<https://www.gpagency.com/wp-content/uploads/66-DI.png>

**60%**

of Americans don't have savings to cover an unexpected \$1,000 expense.

Source: Federal Reserve's Survey of Consumer Finance, 2013

Dealing with unexpected bills can be a challenge. Imagine if your paycheck stopped because an illness or injury kept you from working. I'd like to talk to you about how to help replace the income you and your family depend on.

<https://www.gpagency.com/wp-content/uploads/60-DI.png>

**90%**

of long-term disabilities result from illnesses rather than accidents.

Source: U.S. Centers for Disease Control and Prevention

It happens more than you think.

If you rely on your paycheck, let's protect it with disability income insurance. Message me and let's talk.

<https://www.gpagency.com/wp-content/uploads/DI-90.png>



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## VIDEO

What you need to know about disability insurance. With disability insurance, there's a better chance that the roof over your head would stay there. Please watch the video from Life Happens.

Feel free to call, email us with any comments, questions, you may have.



If you are injured and not able to work, **disability insurance replaces up to two-thirds of your income** in most cases.

If you have [#disability](#) insurance through your employer, you may want a personal policy as well. Find out what benefits a personal policy can provide and what factors you'll need to consider when choosing.

Click [here](#) to [here](#) we cover everything you need to know about disability insurance. Read on to learn more about the best way to protect your income.

<https://www.gpagency.com/disability/>

Why is disability insurance important? Your ability to earn a living is your most important asset. And one of the best ways to protect it is with disability insurance.

Think of it as insurance for your paycheck. Disability insurance provides you with a percentage of your income if an illness or injury prevents you from working and earning a living. You don't hesitate to insure your home, car, and phone, so why wouldn't you also protect what pays for all those things? —your paycheck.

Reminder

**Protect your most valuable asset - your paycheck.** 