

Consumer Quoting & Lead Management

In today's environment of instant gratification, information requests need to be timely, and it's no different in our industry. Putting the power into the hands of the consumer, iProspector is designed to get you up and running with little effort, **giving your prospects instant access to term life quotes.**

When the consumer is ready to apply, the information they supply is fed directly into a **backend admin portal that you manage.**

The admin dashboard provides quick reporting on tool usage, active leads, and more. Once a lead is reviewed, the data can be **easily pushed to iGO® in one easy click to start the application process.**

iProspector YOUR Consumer Term Life Quoter

[Quick Demo](#)

[Program Overview](#)

Instant access to nearly 20 top-rated carriers!!
More options than most of the top-rated consumer quoter sites.

Intuitive Quoting

- Consumer-generated quotes & application requests
- Easy administration to turn on and off carriers
- Identify "preferred" carriers to elevate to the top of the quote results
- Integration with Resonant® Field Underwriting -- health ratings for easy health class determination
- Built-in needs calculator to provide a quick determination of life insurance amount needed

Lead Generation

- Optional contact fields can be required before a quote is generated to collect info if prospect doesn't submit
- Seamlessly integrated lead gen dashboard to view leads in detail
- Identify a variety of lead levels (developing, active, inactive) to help manage your marketing efforts
- Export leads to a variety of formats for easy integration into CRM systems

Adm. Portal

- Review quotes and leads, and even create an iGO case
- Customize quoter's color scheme, logo, contact information, and various messaging prompts
- Easily generate a script to paste onto website to display the quote tool. (We can also create a graphic to which you can link your quoter's URL.)

