



# 10 Reasons Why We're the Place to Put Your Life Business

As one of the largest brokerage agencies, we offer some of the most comprehensive sales, marketing and medical underwriting support available in the industry today.

- 1 We specialize in life insurance**  
With more than 50 years of life insurance experience, we know the pathways to highly-rated, competitively-priced plans that fit your clients' needs.
- 2 We have a full-time life insurance staff**  
Our brokerage managers deliver top-notch product design and sales support. Our licensing specialists know how to quickly get you appointed and ready to sell. Our New Business team will keep you informed and work hard to get your cases issued quickly.
- 3 We offer access to quality life insurance carriers**  
AIG, Allianz, AXA, John Hancock, Lincoln Financial, MassMutual, Nationwide, Pacific Life, Protective, Prudential -- just to name a few.
- 4 We feature a broad range of fixed and variable product options**  
We offer a diversified portfolio of more than 100 products from top-rated carriers including Term, Universal Life, Indexed Universal Life, Whole Life, and Variable Universal Life -- along with Guaranteed Issue and Simplified Issue products for both individuals and business-sponsored plans.
- 5 We know how to underwrite**  
Our extensive experience with life underwriting gives you an advantage when matching your client's individual health issues with a suitable carrier.
- 6 We have the right marketing tools**  
Extensive carrier and product summaries, complimentary, customizable marketing collateral, and a full suite of digital tools to help you prospect and automate your marketing activities.
- 7 24/7 online access**  
Our website/mobile app -- [gpagency.com](http://gpagency.com) -- offers access to quoting/illustration tools, carrier forms, case status, marketing content, industry news, etc.
- 8 We educate**  
We offer webinars and seminars on product offerings and sought-after sales knowledge.
- 9 We know the corporate and business owner marketplace**  
Our sales managers are available to help you provide possible solutions for your corporate or business owner clients.
- 10 We work with our carriers on your client's behalf**  
Our strong and long-standing relationships with our carriers provide you with outstanding service and exceptional support.

Contact **GPAgency** for more about why we're the place to put your Life business.



All guarantees subject to the claims paying ability of the issuing insurer.

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