

This strategy invests in:

Investing Early (prenatal - 5)
so that babies are born healthy
and establish a strong foundation
for lifelong health and well-being

Sustaining the Gain (ages 5 - 24)

Communities of Opportunity

Other investment area

Estimated annual reach:

38,000 caregivers, kids & families

Funding Estimate (2022-2027):

\$24,091,000

Community-Based Parenting Supports (CBPS)

The CBPS strategy provides community-centered, peer-based services to strengthen protective factors, mitigate risk, and increase health, safety, and social/emotional well-being of pregnant individuals, parents, and caregivers of children aged birth to five. Providers share King County families' lived experiences, culture, and language, and provide supports in community spaces, including health care clinics, child care and early learning centers, religious institutions, and community centers.

- **Basic Needs Resource Brokers** build on networks of community organizations to provide food, diapers, and other basic needs to families of young children.
- **Caregiver Peer Supports** uses a community-centered and relationship-based approach to provide families with resources and information to strengthen health, safety, brain development, and social-emotional well-being through programs like Kaleidoscope Play and Learn and Parent-Caregiver Information and Supports.
- **Perinatal and Lactation Support Services** provide culturally relevant perinatal and lactation support services focusing on Indigenous, Black and African American, Asian American, Native Hawaiian, and Pacific Islander, and Latinx communities.



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