



## MARKETING COMMITTEE



The PSCF Marketing Committee is responsible for developing a strategic plan for the overall communication of the Foundation to the PS community. This includes the Foundation FLASH announcements, promotional materials for events, website maintenance and outside Public Relations.

Team members of this committee have skills in creative writing, are detail-oriented and have experience in marketing and communications. Creative design skills are a plus, but not required. Experience with Constant Contact desirable. The Chair of this committee reports to the PSCF BOD.