# WEBINAR: UNLOCKING THE POWER OF ZERO ENERGY WITH SOLAR MATERIALS



203 Registered6 International experts28% Attendance rate46 Countries



ASA Chris Klinga



ASA Anoop Babu







Ann Edminster



PILKINGTON

Anna Colley



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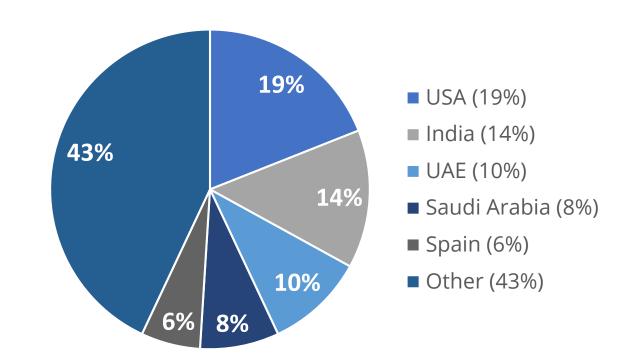
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SASIA



## Webinar Sign ups

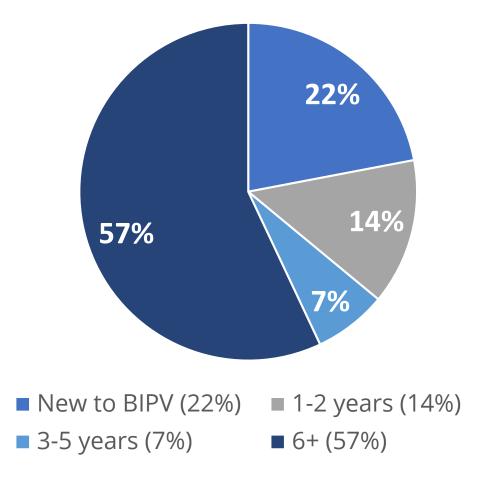
**46** countries with 57% from USA, India, UAE, Saudi Arabia and Spain.



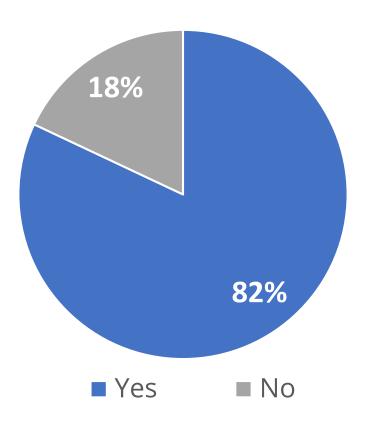


#### **Poll Results**

How long have you been involved with BIPV?



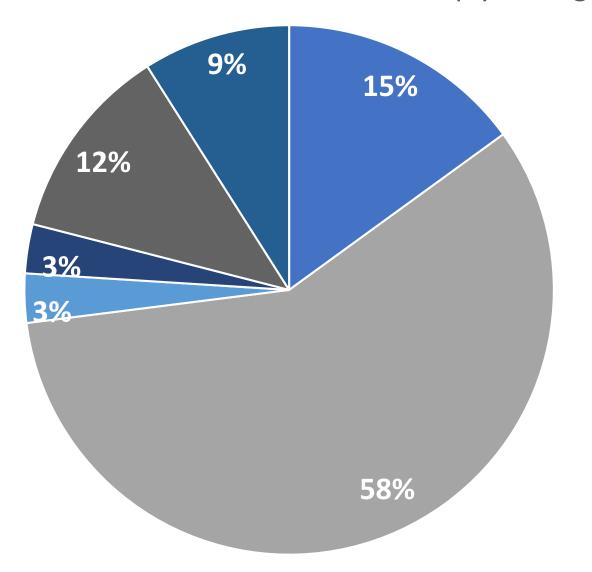
Would you consider becoming a member of ASA?





### **Poll Results**

What can ASA do to help your organization?

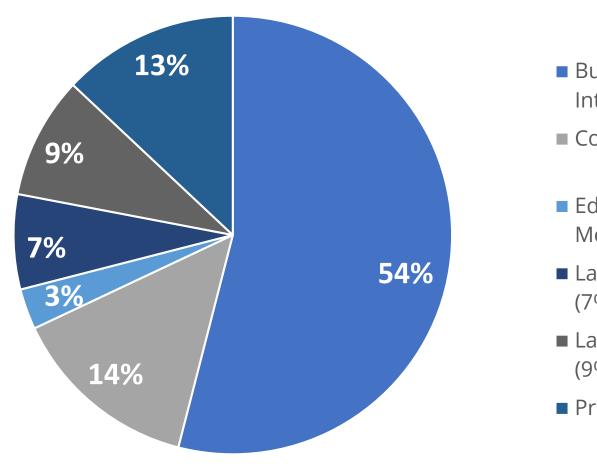


- Assist with industry standards development and compliance (15%)
- Host educational webinars including project and product focused events (58%)
- Participate in trade shows and conferences where you could share space (3%)
- Promote your company products and/or service on the ASA website (3%)
- Provide project opportunities matchmaking services (12%)
- Publish industry white papers and business intelligence (9%)



### **Poll Results**

What can ASA do to help your organization?



- Building Industry Integration (54%)
- Codes & Standards (14%)
- Education on Integration Methodology (3%)
- Lack of Financing Solutions (7%)
- Lack of Product Solutions (9%)
- Project Economics (13%)



### Some of the attendees included:

SolarReserve | Enviromena | Lockton MENA | CKR Consulting Engineers | Jinkosolar Issol | SolarOne WLL | Solarcom WLL | Greenstone Structural Solutions |
SolarShingle | Canada | Natural Resources Canada | IRENA | Pilkington Deutschland |
AG | GOLDBECK New | Technologies GmbH | Heliatek GmbH | a2-solar |
Intel Corporation | HTC | REPDO | Alfanar Energy |
National Renewable Energy Laboratory





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