Media Release

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COMPASS COMMUNITY CREDIT UNION SUPPORTED THE AMERICAN HEART ASSOCIATION AND ST. JUDE'S ANNUAL RADIOTHON

Eureka, CA – Compass Community Credit Union, a not-for-profit member-owned financial institution that serves those who live, work, or worship in Humboldt, Del Norte, and Trinity counties since 1951, was proud in supporting two causes.

February was Heart Month and Compass was proud to support the American Heart Association, with a special focus on raising awareness about heart disease, symptoms, and early screening. Members were encouraged to help make a difference by stopping in any Compass branch to make a $5.00 donation by purchasing a heart to display inside the branch. Compass matched every donation made by members and staff, with all proceeds donated to the American Heart Association.

Since the American Heart Association was founded in 1924, deaths from cardiovascular diseases have been cut in half. But heart disease remains the leading cause of death, and there's still so much more to do. Together, we can save more lives.

In addition, Compass sponsored the St. Jude's Children's Research Hospital, two-day radiothon campaign through the partnership with Bicoastal media. The radiothon is an annual event to raise money to help support the children's hospital and fight childhood cancer. Compass is also hoping that by supporting this annual event, it will bring awareness to this worthy cause and help others donate or volunteer their time.

"Thank you to Compass Community Credit Union for your continued partnership and generous support of St. Jude's Children's Research Hospital. Businesses like yours play a vital role in helping children and families not only across the country but right here in our own community. We sincerely appreciate your commitment as a valued partner and sponsor of the annual St. Jude's radiothon," said Suzanne Tibbles, Senior Sales & Marketing Account Executive at Bi-Coastal Media. "This year's event was an incredible success thanks to you and so many others. The local community and Compass CCU were truly instrumental in making it all possible. Our hearts are full of gratitude."

St. Jude's Children's Research Hospital is a non-profit medical center based in Memphis Tennessee- dedicated to treating children with cancer and other life-threatening diseases.

“We are incredibly proud to support two fantastic organizations that help make a difference. Raising awareness of the importance of heart disease is so vital, especially knowing the impact this has on many families and friends. Members and staff stepped up to help make a difference and I am so proud of your support. Partnering in the annual two-day radiothon for St. Jude Children’s Research Hospital is also a worthy cause. The lifesaving work they do for children and families facing the unimaginable is nothing short of inspiring. At our core, we believe businesses have a responsibility to give back to the communities they serve,” said Ray Litchfield, President and CEO of Compass Community Credit Union. “By sponsoring and championing this radiothon campaign, we’re not just raising funds — we’re helping fuel hope, advance groundbreaking research, and make a meaningful difference in the lives of children who deserve every chance to thrive.”

Compass Community Credit Union serves members in Humboldt, Del Norte and Trinity counties. Membership is open to anyone who lives, works or worships in these three counties. For over 75 years, Compass Community Credit Union has been providing financial solutions to their members. For more information, visit Compassccu.org.



Pictured in photo: Compass team, Nicole Perez, Mathew Arellano, Kelsey Dunn, and Victoria Farias.



Pictured in photo: Bruce Lund, AVP of Marketing & Retail Banking and Suzanne Tibbles, Senior Sales & Marketing Account Executive at Bi-Coastal Media.