

SEQUOIA PARK ZOO



November 13, 2024

FOR IMMEDIATE RELEASE

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FREE Conservation Lecture hosted by the Sequoia Park Zoo

EUREKA, CA – The Sequoia Park Zoo Conservation Lecture Series returns this fall for its 14th annual lecture series, hosted by the Sequoia Park Zoo Advisory Group’s Conservation Council. The exciting 2024-2025 Conservation Lecture Series will feature five speakers on diverse topics including spotted owls and sea otters. The series will be hosted in-person at the Zoo and online through Zoom.

The series kicks off with a presentation from **Adam Canter**, Natural Resources Director for the Wiyot Tribe, on **Wednesday, November 20 at 7:00 PM PST** entitled “How Indigenous Ethnobotany Can Inform Conservation.” Canter will discuss local rare plant communities of significance to the Wiyot Tribe and how the Tribe incorporates Indigenous knowledge into their land management and conservation practices.

Most of the world’s biodiversity occurs within lands stewarded by Indigenous peoples. Many local plant communities that are now rare were once managed through Indigenous practices including cultural and prescribed fire. However, current conservation management and decision making in the United States often exclude input from the Indigenous people who are the original inhabitants and managers of these landscapes. As the state of California makes strides to conserve 30% of land and water by 2030, local tribal communities should be consulted to identify areas of high conservation value. Communities should also work towards opportunities for Indigenous land return and management using traditional ecological knowledge as a means of climate resilience. In this talk, Canter will share about rare plant communities on the North Coast of significance to the Wiyot Tribe. Traditional land management practices will be discussed, and he will highlight how the Wiyot Tribe recently conserved land using their knowledge of plant relatives and place.

Adam Canter is the Natural Resources Director for the Wiyot Tribe and current Co-Chair of the Cal-Poly Humboldt Sea Level Rise Institute. He is also the Tribal botanist who oversees the department which is entirely grant-funded through governmental and non-profit funding sources with a major priority of protecting the water quality and biological and cultural landscape resources of Wiyot ancestral territory and beyond.

The 2024-2025 Conservation Lecture Series will be held in-person and remotely through Zoom. The in-person lecture is located at the Sequoia Park Zoo’s Flamingo Room at 3414 W Street in Eureka, CA. In-person attendees can enter the Zoo through Gate C, located to the left of the main gate at the W Street crosswalk. Virtual attendees can watch on Zoom (where a free, registered Zoom account is required). The Zoom link will be available on the Zoo’s website at redwoodzoo.org and through the Zoo’s social media channels.

The event begins with refreshments and a Zoo update slideshow at 6:45 PM. The lecture starts promptly at 7:00 PM. Attendees are encouraged to ask the speaker questions after the presentation.

What: **FREE Hybrid Conservation Lecture:** “How Indigenous Ethnobotany Can Inform Conservation” with Adam Canter

When: **Wednesday, November 20, 2024**

Zoo information begins at 6:45 PM with the lecture at 7:00 PM PST

Where: Sequoia Park Zoo, 3414 W Street, Eureka, CA or online via Zoom.us

Cost: FREE

Join the Zoom Meeting:

<https://us06web.zoom.us/j/85275712442?pwd=ozLZxpR5bVPtLJbuL1g0zwTzFmbsg9.1>

Meeting ID: 852 7571 2442

Passcode: 217405

Join the Zoom Meeting by Phone: +1 669 444 9171 US

Sequoia Park Zoo inspires conservation of the natural world by instilling wonder, respect, and passion for wildlife.

Photos provided by Adam Canter

Photo caption 1: Adam Canter, Natural Resources Director, Wiyot Tribe

Photo caption 2: Coastal scrub habitat