

# Commercial Printer Goes Solar

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Times Printing Company, the North Coast's largest commercial printer, moved one step closer to becoming self-sufficient and energy independent thanks to the on-site installation of 90 solar panels. The project was completed this summer by a local vendor, and the panels were activated on July 30th, after the final inspection from PG&E. Being the region's exclusive producer of ECO-Printed® materials allows the company to reduce waste and prevent pollution throughout the entire printing process. Adding solar panels further cements the company's commitment to being environmentally responsible.



Times Printing's goal of environmentally friendly printing began in 1998 when the company purchased a Heidelberg Quickmaster DI (direct image) press. This revolutionary four-color, waterless, offset press prints using vegetable-based inks on recycled paper, eliminating the need for traditional chemicals used for processing film and metal plates.

A fourth-generation family-owned company that has been serving the region since 1854 (166 years), Times Printing was in business for a quarter of a century before electricity was available in Humboldt County. During that time, the business operated on a daily basis by foot-treadle presses and steam power. "Times Printing is already one of the oldest businesses in the region, but now with the solar generation of our electricity we expect to stay in business for as long as the sun does", states owner Lane Strope. In 2019 when California and Humboldt County were experiencing forced power outages, Times Printing was able to remain fully operational by the use of its backup generator.

All power at the main building, located at 106 T St. in Eureka, is generated from renewable energy sources such as wind, local biomass, and the new solar panels. Designated as an essential business, Times Printing remains in full operation during the COVID-19 pandemic, with extra safety measures in place. The office is open Monday through Friday from 8 a.m. to 5 p.m. For more information, visit [timesprinting.com](http://timesprinting.com) or call 707-442-5741.

