



REDWOOD PARKS CONSERVANCY

FOR IMMEDIATE RELEASE

Contact: Taralyn Thomas

Phone: 707-465-7338

Email: taralyn@redwoodparks.org

Redwood Parks Conservancy Launches “Protect the Redwoods Together” End-of-Year Giving Campaign with Match Challenge

CRESCENT CITY, CA — Redwood Parks Conservancy has launched its end-of-year giving campaign, **Protect the Redwoods Together**, inviting the community to support the programs that inspire visitors, protect ancient forests, and keep North Coast youth safe in Redwood National and State Parks. **Donations made through midnight December 2nd (Giving Tuesday) will be doubled up to \$8,000 thanks to the Matching Giants Challenge.**

Through the campaign, donors can choose to support one or more of four critical program areas that sustain both the parks and the people who experience them:

- **Interpretation & Education Programs** — Ranger-led hikes, tidepooling, campfire programs, Junior Ranger activities, and hands-on educational experiences that help visitors of all ages connect with the redwoods.
- **Junior Lifeguards & Aquatics Safety Program** — Life-saving skills training for North Coast youth, including CPR, first aid, and ocean rescue skills. Approximately 400 youth participate each year, and \$250 provides one full scholarship.
- **Grove of Titans Stewardship** — Ongoing maintenance and protection of one of the most beloved old-growth redwood trails in the parks, which sees more than 1,000 visitors per day during peak season.
- **Forest Protection & Restoration** — Conservation of rare redwood forest ecosystems found nowhere else on Earth. Less than 5% of the original old-growth redwoods remain, making restoration and protection critically important.

Redwood National and State Parks are home to more than 1,000 species of plants, animals, fungi, and insects, including several endangered species. Old-growth redwoods also play a vital role in addressing climate change, storing more carbon than any other forest type on Earth.

“The redwoods are more than iconic trees—they are living classrooms, climate champions, and places of inspiration and renewal,” said Sal Muñoz Moreno, Executive Director at Redwood Parks Conservancy. “This campaign gives people the opportunity to protect the programs and places that make these parks so meaningful.”

The **Protect the Redwoods Together** campaign runs throughout the end of the year. Community members are encouraged to give in support of the programs that resonate most with them and help ensure these extraordinary parks remain protected for generations to come.

To learn more or to donate, visit: bit.ly/give2025-rpc

About Redwood Parks Conservancy

Redwood Parks Conservancy’s mission is to foster understanding, enjoyment, and stewardship of northern California’s coastal public lands by providing support to the agencies—the National Park Service, California State Parks, Bureau of Land Management and the U.S. Forest Service—entrusted with their care.