



Moms Demand Action for Gun Sense In America Wear Orange 2020

Friday, June 5th will be recognized as the 6th National Gun Violence Awareness Day, followed by Wear Orange Weekend, June 6th-7th. During #WearOrange, everyone who believes we can and must solve the problem of gun violence in America, will take action and stand together in a bold statement of resilience and fortitude as we advance our efforts.

Together with community members and partner organizations, we will recognize individuals and communities impacted by gun violence, elevate stories and successes in working to reduce gun violence in our country, and we will share our dedication and commitment to each other to take on the fights ahead.

Moms Demand Action and Students Demand Action volunteers, in partnership with the Everytown for Gun Safety Support Fund, are committed to working side by side with local partners to develop a meaningful day of virtual action for Wear Orange Weekend that will benefit their community and in particular communities that are disproportionately impacted by gun violence. Wear Orange is a nonpolitical, nonpartisan campaign which amplifies awareness for gun violence prevention. Wear Orange events are supported by the Everytown for Gun Safety Support Fund, a 501(c)(3) charitable organization.

History of National Gun Violence Awareness Day: On January 21, 2013, Hadiya Pendleton, a high school student from the south side of Chicago, marched in President Obama's second inaugural parade. One week later, Hadiya was shot and killed on a playground back in Chicago. Soon after this tragedy, Hadiya's childhood friends decided to commemorate her life by wearing orange. They chose the color because hunters wear orange in the woods to protect themselves and others. In June 2015, a broad-based coalition asked people nationwide to join in what Hadiya's friends started as a birthday celebration, launching the first National Gun Violence Awareness Day. More than 200 noteworthy influencers

and organizations, and 30,000 Americans answered the call. In the years since, participation in Wear Orange has increased tenfold.

To learn more about **Oregon Goes Orange** virtual 2020 Moms Demand Action events and ways you may participate: <https://momsdemandaction.org/>

Oregon Stats

In an average year, **509** people die by guns. With a rate of **11.7 deaths per 100,000** people, Oregon has the **31st** highest rate of gun deaths in the US.

SOURCE: CDC, WISQARS FATAL INJURY REPORTS, FIVE-YEAR AVERAGE: 2014–2018.