

The *Penticton Chamber Business Review* is official publication of the Penticton & Wine Country Chamber of Commerce.

The magazine highlights Chamber members who are making a difference in the community, as well as other topics and issues that affect the business industry in both Penticton and the Okanagan.

The magazine will be distributed in early fall to every Chamber member in the Penticton area, as well as various businesses, wineries and vineyards, the companies in Penticton and the overall Okanagan area.

Advertising Rates & Data

Penticton Chamber Business Review

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Suite 300, 6 Roslyn Road

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Advertising Sales: Dayna Oulion

dayna@delcommunications.com

Toll Free: 1.866.424.6398

MECHANICAL REQUIREMENTS

| | |
|--|------------------|
| Double Page Spread w/ .125" Bleed | 17" x 11.125" |
| Full Page w/ .125" Bleed | 8.625" x 11.125" |
| (Allow .5" inside of trim for live area) | |
| Full Page (No Bleed) | 7" x 9.5" |
| 2/3 Horizontal | 7" x 6.5" |
| 1/2 Island | 4.625" x 7" |
| 1/2 Horizontal | 7" x 4.625" |
| 1/3 Vertical | 2.125" x 9.5" |
| 1/3 Square | 4.625" x 4.625" |
| 1/3 Horizontal | 7" x 3" |
| 1/4 Vertical | 3.375" x 4.625" |
| 1/4 Horizontal | 4.625" x 3.375" |
| 1/6 Vertical | 2.125" x 4.625" |
| 1/6 Horizontal | 4.625" x 2.125" |
| 1/8 Vertical | 2.125" x 3.375" |
| 1/8 Horizontal | 3.375" x 2.125" |
| Magazine Trim Size | 8.375" x 10.875" |

Electronic files can be accepted only as:
TIFF, JPG, EPS, PDF (high resolution).

BLACK & WHITE SPACE RATES

| | NON-MEMBERS | MEMBERS |
|------------|-------------|-----------|
| Full Page | \$1289.50 | \$1259.50 |
| 2/3 Page | \$1029.50 | \$999.50 |
| 1/2 Island | \$859.50 | \$829.50 |
| 1/2 | \$759.50 | \$729.50 |
| 1/3 | \$569.50 | \$539.50 |
| 1/4 | \$479.50 | \$449.50 |
| 1/6 | \$369.50 | \$339.50 |
| 1/8 | \$279.50 | \$249.50 |

COVER SPACE RATES - Includes Colour

| | |
|--------------------|-----------|
| Inside Front Cover | \$1959.50 |
| Inside Back Cover | \$1909.50 |
| Outside Back Cover | \$2059.50 |

COLOUR RATES

| | |
|---------------------|----------|
| 1 Process Colour | \$350.00 |
| Four Colour Process | \$550.00 |

* Net Rates – Non-Commissionable