

## Recognizing Excellence in our Business Community

The 35th Annual Business Excellence Awards are dedicated to recognizing excellence and community service by Penticton and area businesses, organizations, and community leaders.

Their invaluable contribution make up Penticton's economic development, unique character and outstanding quality of life.

This year's event will take place on Saturday, October 22, 2022, at the Penticton Trade & Convention Centre. It will feature a dinner and gala celebration, culminating in the announcement of award winners.



**2021 Business of the Year  
Total Restoration Services**

### In 2021:

- 215 guests attended the celebration at the Penticton Trade and Convention Centre
- 600 plus online views of the 34th Annual Business Excellence Awards Starry Nights Celebration
- 120 plus nominations were made from the community
- 89 unique businesses and individuals were nominated
- David Kampe Legacy Award presented to the Jakubeit Family in honour of LeAnne Jakubeit

### For 2022:

- Business Excellence Awards Call for Nominations between July 27 – August 31, 2022
- Business Excellence Awards Gala Early Bird Tickets August 15, 2022
- Business Excellence Awards Nominees announced September 7, 2022
- Business Excellence Awards Finalists announced October 5, 2022
- Business Excellence Awards Celebration Saturday, October 22, 2022

## Sponsorship Opportunities

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As a Business Excellence Awards sponsor, you are showcasing your support and commitment to business excellence. Sponsor recognition packages can be tailored to meet your needs. Each opportunity is built to maximize your organization's visibility during the entire BEA process and show the community your passion for thinking local and helping local business.

**Each sponsor will receive:** Recognition on our website, social media and various advertising, beginning upon signing of the sponsorship agreement and continuing through the end of October 2022.

## Award Categories

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**Hospitality Excellence** This Award celebrates exceptional contributions to Penticton's tourism and hospitality sector. The definition of hospitality is the friendly, generous reception and entertainment of guests.

**Community Support Excellence** This award recognizes a socially responsible business and its employees that returns value to the community by supporting charities, educational and other community groups. The business demonstrates a commitment to corporate and social responsibility that positively impacts our community.

**New Business Award** Presented to a business operating for more than 1 year and less than 3 years as of September 1st. This business is achieving outstanding business performance in a short period of time and serves as an inspiration for other new businesses.

**Not-for-Profit Excellence** This organization shows excellence in projects, services, and/or events that give back to our community. Their efforts align with their organizational mission and contribute to the social and cultural well-being of their community.

**Marketing & Communications Award** This award recognizes a business or organization which is innovative in their approach to marketing and promoting their business or services effectively.

**Service Excellence** This Award recognizes a business and/or organization with a strong commitment to outstanding customer service, customer loyalty and community involvement.

**Workplace Culture Excellence** This business or organization goes above and beyond by creating an inclusive and welcoming environment that successfully reduces barriers for all. This organization's commitment to health and safety, team development and team well-being fosters a loyal and healthy workforce.

**Young Professional of the Year** This Award acknowledges a professional aged 40 years or younger as of September 1st. This person makes an outstanding contribution to the business community, demonstrates excellence in their chosen field, exhibits overall business acumen and is actively involved in the community.

**Business Leader of the Year** This business professional has demonstrated exceptional success in the ownership or management of a local business through leadership, exemplary customer service and community engagement. This individual inspires others to improve the services and/or quality of life in Penticton.

**Business of the Year Award** Presented to a business that has been operating for at least 3 years. This business has demonstrated outstanding performance in leadership, innovation, management and customer service. This business not only provides quality product or services but is an inspiring corporate citizen in our community.

## **PRESENTING SPONSOR | \$4,000 SOLD**

As the EXCLUSIVE Presenting Sponsor, your company will receive premium benefits that include:

**Highest level of recognition on Chamber website, social media and all advertising starting at signing and continuing throughout all of 2022**

- Presenting rights to the 2022 Business Excellence Awards (“The Penticton & Wine Country Chamber of Commerce Business Excellence Awards presented by” used whenever referring to the event)
- Presenting sponsor digital logo for Company website and social pages
- Four tickets to the awards night (premium seating)
- Four tickets to the nominees reception
- Four Chamber e-newsletter banner advertisements
- Featured in the Chamber e-newsletter
- Speaking opportunities at BEA event milestones (media launch, finalist announcement, awards gala)
- Opportunity to provide branded gift/ takeaway to all guests
- Logo prominently displayed on event program
- Event page link to your website
- Business in Review Magazine 2022 – ¼ page full colour advertisement (\$1000 value)
- Logo printed in 2023 sponsorship package distributed to all members

## **THE PLATINUM SPONSORSHIPS INCLUDE THE BENEFITS LISTED BELOW IN ADDITION TO THEIR DEDICATED RECOGNITION.**

As the Platinum Sponsor, your company will receive premium benefits that include:

- Platinum sponsor digital logo for Company website and social pages
- Three tickets to the awards night (premium seating)
- Three tickets to the nominee reception
- Three Chamber e-newsletter banner advertisements
- Featured in the Chamber e-newsletter
- Opportunity to provide branded gift/takeaway to all guests
- Logo prominently on event program
- Event page link to your website
- Logo printed in 2023 sponsorship package distributed to all members
- Business in Review Magazine 2022 – 1/6 page full colour advertisement (\$890 value)

## **PLATINUM SPONSOR | \$3,000 (Nominees Reception)**

- Speaking opportunity at the Nominees Reception

## **PLATINUM SPONSOR | \$3,000 (Champagne Reception)**

- Speaking opportunity at the Awards Gala

**THE GOLD SPONSORSHIPS INCLUDE THE BENEFITS LISTED BELOW IN ADDITION TO THEIR DEDICATED RECOGNITION.**

**As the Gold Sponsor, your company will receive premium benefits that include:**

- Gold sponsor digital logo for Company website and social pages
- Three tickets to the awards gala
- Three tickets to the nominee reception
- One Chamber e-newsletter banner advertisements
- Featured in the Chamber e-newsletter
- Logo prominently displayed on event program
- Event page link to your website
- Logo printed in 2023 sponsorship package distributed to all members

**GOLD SPONSOR | \$2,500 (Wine Sponsor)**

- Company logo displayed on each bottle of wine.

**GOLD SPONSOR | \$2,500 (Bar in Box Sponsor)**

- Company logo displayed on 'Bar to Go' Gift Box - each guest will receive as a takeaway gift at the end of the evening.

**MEDIA SPONSOR | \$2,500 Marketing Trade Value**

**As the Media Sponsor, your company will receive benefits that include:**

- Media sponsor digital logo for Company website and social pages
- Three tickets to the awards gala
- Three tickets to the nominee's reception
- One Chamber e-newsletter banner advertisements
- Featured in the Chamber e-newsletter
- Logo prominently displayed on event program
- Event page link to your website
- Logo printed in 2023 sponsorship package distributed to all members

**AWARD SPONSOR | \$1,200 **SOLD****

**As the Award Sponsor, your company will receive benefits that include:**

- Award sponsor digital logo for Company website and social pages
- Two tickets to attend awards gala
- Two tickets to attend nominee reception
- Presentation of the award
- Company recognition on the award
- Logo prominently displayed on event program
- Event page link to your website
- First right of refusal for the same position in 2023
- Logo printed in 2023 sponsorship package distributed to all members

## **SILVER SPONSOR | \$1,000**

**As the Silver Sponsor, your company will receive benefits that include:**

- Silver sponsor digital logo for Company website and social pages
- Two tickets to the awards gala
- Two tickets to the nominee reception
- Logo displayed on event program
- Event page link to your website
- First right of refusal for the same sponsorship level in 2023
- Logo printed in 2023 sponsorship package distributed to all members

## **FRIENDS OF THE AWARDS SPONSOR | \$500**

**As the Friends of the Awards Sponsor, your company will receive benefits that include:**

- Bronze sponsor digital logo for Company website and social pages
- One ticket to the awards gala
- Inclusion in the event program
- Logo printed in 2023 sponsorship package distributed to all members

## **TABLE CENTERPIECE SPONSOR | \$250**

**As the Table Centerpiece Sponsor, your company will receive benefits that include:**

- 3" x 6" company display on 5 tables with centerpiece
- Inclusion in the event program
- Logo printed in 2023 sponsorship package distributed to all members

Thank you for partnering with us for the Annual Business Excellence Awards! Your support enables us to bring the community together and celebrate the achievements of our local businesses and organizations.

Our goal is to match the right sponsor with the right opportunity. We will collaborate with you to find the best sponsorship package to meet your needs. Talk to us today.

Please note sponsorships are sold on first come, first served basis.

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