

Penticton & Wine Country Chamber of Commerce is proud to present Business After Business! This monthly event brings both current and prospective members together to develop professional relationships in a relaxed environment.

Local businesses open their doors for these sponsored events, which feature food and drinks, fun activities, door prizes, tours of member businesses and, of course, plenty of networking.

- Event runs from 5:00 pm to 7:00 pm.
- Attendee registration is administered by the Penticton Chamber.
- All guests are required to pre-register in advance.
- Attendees will be entered to have a chance to win door prizes.
- During the event the Penticton Chamber will give a brief update on initiatives.
- Host businesses will have an opportunity to speak briefly about (business background, introduce staff, etc).
- Approximately 50-100 people attend each event. **Do you have enough parking?**

BAB Host Application

If you are interested in hosting a highly successful networking event, please complete this form and return to Penticton Chamber – events@penticton.org

Are you a member of the Penticton Chamber? _____ Have you hosted a BAB before? _____

Company Name: _____ Contact Name: _____

Website: _____ Facebook: _____

Address: _____

Phone Number: _____ E-mail: _____

PLEASE CHOOSE UP TO 3 MONTHS YOU CAN HOST (please note months you select might not be available)

1) _____ 2) _____ 3) _____

BAB Host Fees (SELECT ONE) *The Chamber will invoice once the date is confirmed.

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BRONZE \$150

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SILVER \$250 Includes ONE eBlast (valued at \$95) to be used within 1 month of your BAB

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GOLD \$350 Includes TWO eBlasts (valued at \$190) to be used within 3 months

See next page for specific requirements

Host Responsibilities:

- Supply the venue, business location or secondary location (hotel, restaurant, winery).
- Accommodate approx. 50-100 people comfortably.
- Supply food (appetizers and refreshments).
- Seating up to 10 (some guests need to sit).
- Provide ample parking.
- Coordinate the door prizes (min 3).
- Opportunity to speak to attendees about your business for 2-3 minutes.
- Promote event in your marketing material.

Suggestions to ensure a successful outcome:

- Invite your clients - make it a Customer Appreciation Night!
- Increase the value of hosting the event by creating a theme.
- Incentives for your products or services.

Suggested Host Budget*

Food..... Approx. \$300 - \$1000

Beverages Approx. \$150 - \$500

*Partnership and/or sponsorships are encouraged

Food and Beverage:

- Secure winery, brewery and cidery participation.
- We encourage you to work with Chamber members for food and beverage - [click here](#) to view the business directory.
- Ensure non-alcohol beverage options are available.
- Provide hand sanitizer near food and beverage.
- Host should consider having food served to prevent congestion at a food table (passed around, as opposed to a stationary food table)
- Served food encourages interaction between guests and allows for more networking opportunities

Chamber Responsibilities:

- E-Mail newsletter to members/stakeholders.
- Inclusion on Chamber calendar of events.
- Verbal mentions at Chamber events.
- Social Media (pre and post event).
- Managing event check in.
- Provide a BAB exterior event sign.
- Obtain a special event liquor license (require 4 weeks' notice - additional fees may apply).
- Supply PA System if necessary.
- Supply beverage tickets.
- Chamber Board Director to welcome guests.
- Process all online registration.
- Provide host business with BAB Helpful Tips Guideline and Planning Sheet.