



Berkeley Heights *Downtown* Summer Block Party

Presented by **BHB&C** and **BH Recreation**

Sunday, June 9, 2019 - 1:00-4:00 pm

Yes, I want to support and be a sponsor/participant of the Berkeley Heights *Downtown* Summer Block Party!

Company Information (please print clearly)

Company Name: _____ Date: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

SPONSOR, PARTICIPANT INVESTMENT LEVELS

___ NAMING SPONSOR - \$2,000

___ PLATINUM SPONSOR \$1,500

___ GOLD SPONSOR \$1,000

___ RIDE SPONSOR: ___ \$250 ___ \$500

___ BUSINESS ATTENDEE \$75 *reserved booth space on the Street

___ NON PROFIT ATTENDEE \$50 *reserved booth space on the Street

___ FOOD VENDOR \$250

___ VOLUNTEER

*Thank you for your support. We look forward to seeing you at the Berkeley Heights *Downtown* Summer Block Party! All monies raised over and above expenses will be donated to Berkeley Heights first responders!

“Please help us bring the **party** to [Beautiful Downtown Berkeley Heights](#)”

SPONSOR LEVEL DESCRIPTIONS/BENEFITS

NAMING SPONSOR - \$2,000

- Signage: Your company name/logo will be printed on banner hanging over Springfield Ave for the month of May as naming sponsor;
- Stage: Logo will be among sponsors on banner over main entertainment stage;
- A 10-foot by 10-foot booth will be available on the block party grounds to distribute promotional materials;
- Posters: Your company will be recognized as a naming sponsor on Block Party Posters and all press releases.
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

PLATINUM SPONSOR - \$1,500

- Signage: Your company name/logo will be printed on banner hanging over Springfield Ave for the month of May;
- Stage: Logo will be among sponsors on banner over main entertainment stage;
- A 10-foot by 10-foot area will be available on the block party grounds to sponsor an activity;
- Posters: Your company will be recognized as a sponsor on Block Party Posters and all press releases.
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

GOLD SPONSOR - \$1,000

- Signage: Your company name/logo will be printed on banner hanging over Springfield Ave for the month of May;
- Stage: A special sign naming your company as entertainment sponsor will be hung over main entertainment stage;
- A 10-foot by 10-foot area will be available on the block party grounds to sponsor an activity;
- Posters: Your company will be recognized as a sponsor on Block Party Posters and all press releases.
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

RIDE SPONSOR - \$250-\$500

- Sponsorships are available on a number of children activities and inflatable rides.
- Signage: Your company name/logo will be printed on a sign at each children's ride; level of sponsorship will dictate number of sponsors (no more than four) at each activity;
- A 10-foot by 10-foot area will be available on the block party grounds to sponsor an activity;
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

***Note:** to be included in all Banners, Signage and Promotion please return this form to:

BHB&C - 134 Snyder Ave - Berkeley Heights, NJ 07922 or BHbusinessandcivic@gmail.com by **May 1st**

****Checks made payable to BH Recreation (Memo line: Block Party)**

Questions & Ideas: Please contact us @ BHbusinessandcivic@gmail.com

Together we can bring another special event to *Downtown* Berkeley Heights

Thank you!

Event Chairs: Paul Neuwirth & Dr. Patrick Smith