Blue Moon Bagel Cafe Grows with a New Era

Celebrating over 25 years of baking and breaking bread with the families of Medfield, the Blue Moon Bagel Cafe is growing with new ownership and the same timeless traditions. Beginning this week, brothers and Medfield High School graduates Greg and Alex Monahan will take over ownership of Blue Moon Bagel Cafe, keeping the tradition of excellence in products and service for which Blue Moon is known.

A staple in the town, Dan and Linda Freedman opened Blue Moon Bagel Cafe in 1996 after running Freedman's Bakery of Brookline and Boston. Since their opening, Dan and Linda have worked tirelessly to create a community meeting place for residents and visitors of Medfield.

"After 26 years of service to Medfield and our surrounding communities, and after meeting several interested parties, we could not be happier to begin to transition Blue Moon to two Medfield natives and keep Blue Moon a family operation," said Dan Freedman. "It was a very difficult decision for Linda and me to work towards retirement and think about leaving our friends (aka customers) but we can't wait to be a part of this next phase and spend more time with our kids and grandkids. We will always be a part of the Blue Moon family and look forward to supporting the team into the future."

"Alex and I grew up loving the bagels, coffee cakes, and sandwiches from Blue Moon," said Greg Monahan. "We've gone from after school snacks at the cafe with friends, to spending weekend mornings at the cafe with our families. Alex and I feel a deep sense of responsibility to carry on Dan and Linda's legacy and we are so grateful for all they've done as a part of the Medfield community these past 26 years."

Dan and Linda will be staying on for a full year through July 2023 to ensure a smooth transition for Blue Moon's customers and employees and a strong start for new owners Greg, who lives in Sharon, MA with his wife, son, and daughter, and Alex, a Medfield resident who lives with his wife and two boys. During and after the transition, customers can continue to expect the same delicious, homemade bagels, bakery items, sandwiches, and locally sourced coffee that they've relied on and enjoyed for so many years.

For more information about Blue Moon Bagel Cafe such as hours, menu, and online ordering, visit www.bluemoonbagel.com.