

2019 Supporting Women in Trades Conference



CANADIAN
APPRENTICESHIP
FORUM



FORUM
CANADIEN SUR
L'APPRENTISSAGE

June 17-18, 2019

Vancouver, BC

Partnership Opportunities

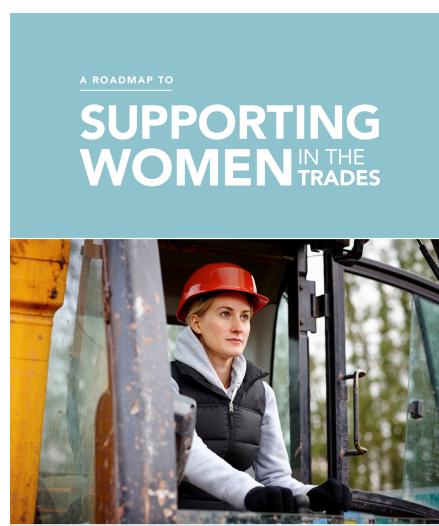


CAF-FCA is a national, not-for-profit organization working with stakeholders in all regions of Canada. We influence pan-Canadian apprenticeship strategies through research, discussion and collaboration—sharing insights across trades, across sectors and across the country—to promote apprenticeship as an effective model for training and education. Our Board of Directors is comprised of representatives of business, labour, the jurisdictional apprenticeship authorities, education and equity-seeking groups. Through our work, CAF-FCA has shed light on a number of key issues affecting apprenticeship, such as the perceived barriers to accessing and completing apprenticeship and the business case for apprenticeship training.

For more information, visit the CAF-FCA website at caf-fca.org.

About the *Supporting Women in Trades* Conference

The inaugural two-day event, held in Halifax in November 2018 saw more than 350 members of Canada's apprenticeship community come together. Delegates learned about some of the great initiatives underway across Canada to help address the challenges faced by women working in the skilled trades. A *Road Map to Supporting Women in the Trades* has been published and reflects the priorities identified in order to move the needle on the conversation about what it takes to create and foster diverse and inclusive skilled trades workplaces. The report is available to CAF-FCA members at caf-fca.org.





Why become a partner?

Show your support

Women are traditionally underrepresented in the skilled trades, with less than 5% representation in many traditionally male-dominated occupations.

Showcase your commitment to helping women achieve success in skilled trades careers.

Facilitate participation

Partners subsidize conference registration for those who might otherwise be unable to attend by helping CAF-FCA offer lower delegate fees.

Impact policies

CAF-FCA will be collecting insights and ideas for programs and policies that stand to increase the number of women attracted to, prepared for and retained in skilled trades careers.

Exclusive Partnerships

\$25,000 **Title Sponsor**

Prominent onsite recognition as the conference's leading sponsor
Opportunity to open conference and welcome delegates
Four conference registrations
Five registrations for tradeswomen or apprentices
Organization logo on attendee lanyards
Exhibit table in a prime location
Acknowledgement on social media

\$10,000 **Keynote Sponsor**

Prominent onsite recognition as the keynote sponsor
Opportunity to introduce keynote speaker
Two conference registrations
Three registrations for tradeswomen or apprentices
Acknowledgement on social media

\$10,000 **Reception Sponsor**

Prominent recognition at reception as sponsor
Opportunity to welcome guests
Two conference registrations
Two registrations for tradeswomen or apprentices
Acknowledgement on social media

\$5,000 **Fitness Sponsor**

Prominent onsite recognition as the fitness activity sponsor
Opportunity to welcome guests
One conference registration for a tradeswoman or apprentice
Opportunity to provide branded gift to participants
Acknowledgement on social media

Featured Partnerships

\$15,000 **Pioneer - Three available**

- Prominent onsite recognition
- Two conference registrations
- Two registrations for tradeswomen or apprentices
- Exhibit table
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media

\$10,000 **Advocate**

- Onsite recognition
- One conference registration
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media

\$5,000 **Ally**

- Onsite recognition
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media

\$650 **Exhibit Space**

Offer your services and products that support women in trades!

- 1 skirted table (6') and 2 chairs
- Acknowledgement in conference promotional materials
- Copy of participant list provided one week before event

Please note all exhibitors are required to register for a regular conference pass (\$399)

NEW - Featured Partnership

\$2,000

Sponsor a Tradeswoman



Help provide more opportunities for apprentices and tradeswomen to participate in the Supporting Women in Trades Conference!

Your support will help offset the cost of registration, travel and accommodation for someone who does not have the financial resources to participate.

Conference partners are essential to this event's success and we ensure they're highly visible throughout the conference. Consider the opportunities to showcase your organization and its commitment to supporting women in apprenticeship training and skilled trades careers in Canada.

Top-level partnerships sell quickly - don't delay!



Looking for more information?

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