Dear Sir or Madam,

The purpose of **The Highlander** newspaper of Highland Academy is to publish material that is relevant to the community as well as to Highland Academy students. We will be printing 500 copies per issue and distributing them around the Portland/TN community including: Highland Seventh-day Adventist Church, Highland Elementary, Highland Academy students & families, Portland Community Locations, Nourish (Goodletsville), Adventist schools in the KY/TN area, the KYTN Conference of Seventh-day Adventists, and many more. The goal is to have 2 publications per month, giving 16 editions per school year. We are looking for people or businesses that are willing to support our journalism endeavors by becoming a sponsor.

Elite Sponsorship

- Opt 1:Your business will be advertised in all 16 issues of *The Highlander*. Your advertisement will be in full color and on the last page of the newspaper. This sponsorship includes an article highlighting your business. You will also receive exclusive rights as the only business of your type advertised in our newspaper. You will also receive a tax donation receipt. The full cost of this sponsorship is $960.00 per year which is $60.00 per issue.
- Opt 2:Your business will be advertised in 8 issues of *The Highlander*. Your advertisement will be in full color and on the last page of the newspaper. You will also receive exclusive rights as the only business of your type advertised in our newspaper. You will also receive a tax donation receipt. The full cost of this sponsorship is $600.00 per year which is $75.00 per issue.

Regular Sponsorship

- Opt 1:Your business will be advertised in all 16 issues of *The Highlander*. Your advertisement will be in black and white and on the inside of the newspaper. You will also receive exclusive rights as the only business of your type advertised in our newspaper. You will also receive a tax donation receipt. The full cost of this sponsorship is $720.00 per year ($360.00 per semester) which is $45.00 per issue.
- Opt 2:Your business will be advertised in 8 issues of *The Highlander*. Your advertisement will be in black and white and on the inside of the newspaper. You will also receive exclusive rights as the only business of your type advertised in our newspaper. You will also receive a tax donation receipt. The full cost of this sponsorship is $480.00 per year which is $60.00 per issue.

If you would like to support the Journalism Department as well as promote your business to our readers, contact Stephanie Rufo at (615) 944-3370 or email at srufo@highland-academy.com for more information. All checks can be made to Highland Academy and include Journalism in the memo line. Thank you for your support!

Sincerely,

Stephanie Rufo

Journalism Sponsor

The Highlander Sponsor Agreement

Please circle one of the sponsorship level you would like to participate at:

Elite Sponsorship

$960.00 / year $600.00 / year

Regular Sponsorship

$720.00 / year $480.00 / year

Please email Stephanie Rufo at srufo@highland-academy.com with information regarding your Ad.

Please mail check made payable to Highland Academy along with this completed agreement to:

Highland Academy

211 Highland Circle Drive

Portland, TN 37148

Attn: Newspaper Sponsorship

If you would like to pay by credit card, please contact Linda Ashcraft in our Business Office at liashcraft@kytn.net or (615) 325-3053.

_____ _____

Business Name Sponsor/Owner Name

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Contact #